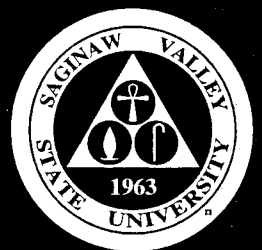


SVSU®

**BOARD OF CONTROL
MINUTES**

MARCH 19, 2001



SAGINAW VALLEY STATE UNIVERSITY
BOARD OF CONTROL
MARCH 19, 2001
REGULAR FORMAL SESSION
INDEX OF ITEMS

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MINUTES
BOARD OF CONTROL
Regular Formal Session
March 19, 2001
1:30 p.m.

Board of Control Room – Wickes Third Floor

Present:

Braun
Gilbertson
Law
Sims
Vitito
Walpole
Yantz

Absent:

Escobedo
Kelly

Others

Present:

C. Clifford
E. DeVos
C. Dorne
J. Dwyer
C. Easley
E. Gardner
G. Hamilton
R. Hock
S. Hocquard
D. Huntley
C. Jerome
J. Leming
T. Kullgren
R. Lemuel
R. Maurovich
J. Muladore
Z. Pan
D. Pape
R. Payne
M. Shih
M. Simon
J. Stanley
D. Stanton
P. Uselding
K. Wahl
J. Woodcock
R. Yien
Press (1)

I. CALL TO ORDER

Vice Chair Vitito called the meeting to order at 1:32 p.m.

II. PROCEDURAL ITEMS

A. **Approval of Agenda and Additions to and Deletions from Agenda**

Vice Chair Vitito asked that the agenda be amended to include a communication which had been received from Governor Engler. Hearing no objection, he declared the agenda approved as amended.

President Gilbertson read the attached letter reappointing Trustee Braun and appointing Jerome L. Yantz to the Board of Control, both for terms expiring on July 21, 2007. (See Appendix One: Appointments)

Vice Chair Vitito told Trustee Braun he was glad her great work on the Board would be continuing. He welcomed Mr. Yantz and told him he looked forward to working with him.

B. **Approval of Minutes of December 15, 2000 Regular Formal Session of the Board of Control**

It was moved and supported that the minutes of the December 15, 2000 regular formal session be approved.

The minutes were unanimously APPROVED as written.

C. **Recognition of the Official Representative of the Faculty Association**

Professor Randall Hock, President of the Faculty Association, thanked the Board members who had attended the spring recognition luncheon, which recognized faculty accomplishments and honored Joyce Woods, a former Board of Control member who has been a friend of the Faculty Association over the years.

He noted that the faculty were concerned with the morale of the members of the SVSU Support Staff Association, and encouraged the settlement of their contract.

Professor Hock stated: “We as faculty have presented our last piece of the last negotiations, which is our intellectual property rights proposal. It was presented to the administration, and we’re looking forward to a counterproposal from them. With contract laws, trademark laws, and patent laws changing, faculty get a little nervous about rights and protections under those laws. So we’re looking forward to getting that last piece of negotiations settled. We have a workshop scheduled this Thursday for all faculty and our attorney to talk about intellectual property rights. This is an issue which we as a faculty are concerned about.

“On a more positive note, this is the last Board meeting I’ll attend during the regular semester, because the next one is on graduation day. It has been a pleasure working with you this year. People gained tenure this year, people got promoted and were granted sabbaticals – we’ve run the gamut of great things that have happened this last year. I’ve thrown my hat in the ring for re-election to this seat, so maybe we’ll work together another year. . . . Thank you for your cooperation. It has been a great year for me – and I hope it has been for you too.”

Vice Chair Vitito agreed that a great deal had been accomplished during the past year, and thanked Professor Hock for all of his efforts. He added that the Board shared his concerns related to the important matters he had mentioned and hoped appropriate solutions could be worked out.

D. Communications and Requests to Appear before the Board

Dr. Kenneth Wahl, Interim Dean of the College of Education, introduced Dr. James S.

Leming, the new Carl A. Gerstacker Endowed Chair in Education.

III. ACTION ITEMS

- 1) Resolution to Reappoint Auditors for Fiscal Year 2000-2001

RES-1439 **It was moved and supported that the following resolution be adopted:**

WHEREAS, It is a good management practice to have conducted an annual independent financial audit; and

WHEREAS, The Finance and Audit Committee has considered the reappointment of Andrews Hooper & Pavlik, P.L.C. for the 2000-2001 fiscal year;

NOW, THEREFORE, BE IT RESOLVED, That the CPA firm of Andrews Hooper & Pavlik, P.L.C. be reappointed to conduct the financial audit for the 2000-2001 fiscal year.

President Gilbertson asked that a member of the Finance and Audit Committee address this matter.

Trustee Law told the Board that Andrews Hooper & Pavlik have a long tenure with the University, and do a marvelous job. The Finance and Audit Committee recommends they be reappointed to conduct the financial audit for the 2000-2001 fiscal year.

Vice Chair Vitito added that the firm has a great deal of expertise in university auditing. They have several contracts around the State already and continue to add more.

The motion was APPROVED unanimously.

- 2) Resolution to Approve Faculty Promotions

RES-1440 **It was moved and supported that the following resolution be adopted:**

WHEREAS, Promotions to various academic ranks represent formal and traditional recognition of faculty accomplishments;

NOW, THEREFORE, BE IT RESOLVED, That the following faculty members be granted promotions to the ranks specified, effective July 1, 2001:

Rank of Assistant Professor

Ms. Sandra Mixer

Nursing

Rank of Associate Professor

Dr. Eric Gardner

Dr. Deborah Huntley

Dr. Marian Shih

Dr. David Stanton

Dr. Andrew Swihart

Dr. Paul Teed

Dr. Scott Youngstedt

English

Chemistry

Physics

Biology

Psychology

History

Sociology

Rank of Professor

Dr. Eric DeVos

Dr. Clifford Dorne

Dr. Robert Lane

Dr. Zhidong (Patrick) Pan

Dr. David Pape

Dr. Janice Wolff

Psychology

Criminal Justice

Political Science

Mathematical Sciences

Mechanical Engineering

English

President Gilbertson noted that the granting of faculty promotions is one of the reserved powers of the Board of Control. There is a process through which faculty who are eligible can apply for promotional consideration. They must be recommended by their respective departments and deans, and then by the Professional Practices Committee, which is an institution-wide committee that reviews the work of faculty and their obligations of teaching, public service, and scholarship.

Dr. Robert S.P. Yien, Vice President for Academic Affairs, introduced several of the faculty members who were being recommended for promotion. He noted that raises were included with the promotions: to the rank of Assistant Professor, \$1,500; to the rank of Associate Professor, \$2,000;

to the rank of Professor, \$2,500.

The motion was APPROVED unanimously.

3) Resolution to Name Instructional Facility #3 “Herbert Dow Doan Science Building”

RES-1441 **It was moved and supported that the following resolution be adopted:**

WHEREAS, The dedicated efforts of Herbert D. Doan (Ted) were instrumental in the establishment of Saginaw Valley State University; and

WHEREAS, Mr. Doan’s service and generosity to Saginaw Valley State University over its 38-year history have provided a solid foundation on which the campus continues to expand and develop; and

WHEREAS, Mr. Doan’s leadership as former president of The Dow Chemical Company and his support of the sciences have enriched the lives of people in the region and beyond; and

WHEREAS, Mr. Doan has served the University with extraordinary distinction and dedication and continues to be a major part of its success;

NOW, THEREFORE, BE IT RESOLVED, That Instructional Facility #3 shall be known as the “Herbert Dow Doan Science Building.”

President Gilbertson stated: “We bring to you proudly and happily the recommendation to name our very significantly expanded and improved science facility in honor of a very distinguished person whose career has supported the sciences and who was an executive of The Dow Chemical Company. This goes back a long way. Ted Doan and his father were among the original incorporators of Saginaw Valley College in 1963. . . . They were here at the very beginning, sharing in that vision and that dream. At various junctures throughout the history of this institution Ted and members of his family and the Herbert and Grace A. Dow Foundation have been absolutely critical to a number of things that have happened here. One of the latest is the Herbert and Grace A. Dow Visiting Artists and Scholars program. Most recently, there was a significant commitment to the

new IF#4 College of Education project. I think it's altogether proper to recognize that critical service over many years by naming the science facility in Ted's honor."

The motion was APPROVED unanimously.

4) Resolution to Appoint Nominating Committee for May Board Elections

RES-1442 **It was moved and supported that the following resolution be adopted:**

WHEREAS, Saginaw Valley State University Board of Control bylaws stipulate that a nominating committee shall be appointed by the Board to recommend candidates for each office;

NOW, THEREFORE, BE IT RESOLVED, That Burnett S. Kelly, Ruth A. Braun and Jerome L. Yantz be appointed to serve as the Saginaw Valley State University Board of Control nominating committee.

Vice Chair Vitito noted that annually the Chair, with the approval of the Board, appoints a nominating committee. Trustee Vitito has talked with Chairman Kelly, who has recommended that Trustees Kelly, Braun and Yantz serve as the nominating committee.

Vice Chair Vitito asked for discussion. Hearing none, he called for the vote.

The motion was APPROVED unanimously.

Vice Chair Vitito added that the nominating committee will propose a slate of officers for the Board of Control at its May meeting.

IV. INFORMATION AND DISCUSSION ITEMS

5) **Staff Members of the Month**

Robert Lemuel, Staff Member of the Month for February, and Cindy Clifford, Staff Member of the Month for March, were presented to the Board. (See Appendix Two: Lemuel, and Appendix

Three, Clifford)

6) Report on Career Planning and Placement

President Gilbertson told the Board that as part of the University's strategic planning process it was recognized that SVSU needed to do a better job of helping its students with their academic aspirations and career goals. A firm commitment was made in the budget two years ago to developing the Career Planning and Placement Office.

Michael Simon, Director of Career Planning and Placement, told the Board the Mission of his Office is to provide support and guidance to students and alumni as they plan their careers or prepare for graduate work and to network with employers in the region and beyond to encourage them to recruit SVSU graduates.

One of the first tasks of the new department was to make the University community and regional employers aware of its existence and services. Four basic themes were emphasized in all of its publicity: specialized recruitment events, expert personal service, convenience, and effectiveness. For the University community, efforts were focused on classroom presentations and key student activities. Members of the Career Planning staff attended faculty and department meetings to discuss their services with the professors. Nearly 6,000 letters and postcards were mailed, and meetings were held with over 2,000 students – either one-on-one or in groups – in the first four months of this academic year.

An outreach program was implemented for regional employers, which included mailings to nearly 3,000 businesses, government agencies and non-profit organizations. Presentations were

made to area organizations including the Tri-City Chambers of Commerce, Jaycees, and Rotary Clubs. Over 40 regional employers were visited.

The Career Planning and Placement Office was featured in the "SVSU Alumni Announcer" and Mr. Simon met with the Alumni Association Board on several occasions.

Presentations were made to classes ranging from first year introduction courses to senior year capstone courses in each of the five colleges. Mr. Simon met personally with each section of the College Success Course and talked with students about how they could choose a major and what options they should consider.

This year the Placement Office will host more recruiters representing more businesses and organizations on the SVSU campus than have ever been here before. To make recruiting SVSU graduates convenient for employers, a variety of services are provided. A series of four employment fairs representing each of the academic colleges was implemented, designed to connect recruiters with specific students and graduate populations.

State-of-the-art Internet recruitment software has been implemented that allows the Career Planning Office to automate nearly every aspect of the recruitment process. To date there are over 4,500 employers in the system. More than 1,800 separate employment opportunities have been posted, and over 60% of the on-campus interviews scheduled by this system have resulted in employment offers.

V. REMARKS BY THE PRESIDENT

President Gilbertson stated: "We are in the Legislative season right now. . . .We're still

waiting for the final word, but at least at this point it would appear that . . . the House Appropriations Subcommittee has recommended we receive something in excess of 8%. There is some effort to match the growth we have experienced in the last few years, and we're very hopeful about that. We are especially appreciative of A.T. Frank, who is the Vice Chair of that House Subcommittee. Also there is action pending on the capital match issue, and Senator Gougeon chairs that Committee. We are very hopeful that as a result of his support . . . there may be some relief or mitigation on that.

"We're in the middle of registration for spring/summer and about to begin registration for the fall. . . . We are also in our peak mode for faculty recruitment. . . . We will be recruiting about 28 new faculty again for the fall. The positions are about 65% filled.

"Spring football started on Sunday.

"This year a Symposium was created from our Visiting Artists and Scholars Program. Roughly half of the resources from that program were focused on a limited number of people who are coming here during a fairly compact time around a single topic. The Committee chose the issue of peace in a troubled time. We have now had two of the four speakers here. Senator George Mitchell, the former Senate Majority Leader who brokered the peace negotiations in Northern Ireland, was here two weeks ago. He came on campus and talked with a Political Science class, met with the Roberts Fellows and gave a first-rate lecture. Last week William Schulz, who is the head of USA Amnesty International, was on campus. Tonight Mr. Morris Dees, the head of the Southern Poverty Law Center, who is the attorney who won major judgments in widely publicized lawsuits against the Ku Klux Klan and the Aryan Nation, will speak. On Wednesday of this week, Jonathan

Schell, a noted author who publishes regularly in the *New Yorker* and *Foreign Affairs*, will give a presentation on issues of nuclear arms control.”

VI. OTHER ITEMS FOR CONSIDERATION OR ACTION

There were no other items for consideration or action.

VII. ADJOURNMENT

7) Motion to Adjourn

BM- 944 **It was moved and supported that the meeting be adjourned.**

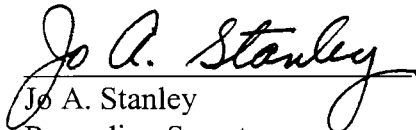
The motion was APPROVED unanimously.

The meeting was adjourned at 2:14 p.m.

Respectfully submitted:

Burnett S. Kelly
Chairman

D. Brian Law
Secretary



Jo A. Stanley
Recording Secretary



STATE OF MICHIGAN
OFFICE OF THE GOVERNOR
LANSING

RECEIVED

FEB 28 2001

OFFICE OF PRESIDENT

JOHN ENGLER
GOVERNOR

February 26, 2001

Dr. Eric R. Gilbertson, President
Saginaw Valley State University
University Center, MI 48710

Dear Dr. Gilbertson:

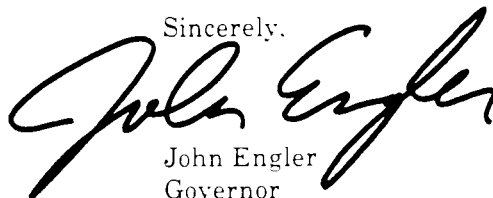
Please be advised of the following appointment and reappointment to office, subject to the advice and consent of the Michigan Senate:

Saginaw Valley State University Board of Control

Ms. Ruth A. Braun, 4436 Windemere Drive, Saginaw, Michigan 48603, county of Saginaw, as a member representing the general public, succeeding herself, for a term expiring on July 21, 2007.

Mr. Jerome L. Yantz, 2728 Oakmont, Bay City, Michigan 48706, county of Bay, as a member representing the general public, succeeding Dr. Thomas E. Rush of Midland, who has resigned, for a term expiring on July 21, 2007.

Sincerely,



John Engler
Governor

JE/ph/appts

cc: Department of Management and Budget, Payroll-Accounting
Director, Department of Civil Service
Auditor General

Staff Member

OF THE MONTH

**Robert L.
Lemuel**

**Associate
Director**

**Office of
Admissions**

**February
2001**

ALTHOUGH HE DID NOT know it at the time, meeting the challenges of athletic competition would help Robert Lemuel learn to handle personal and professional challenges.

Lemuel, who was a three-time All-American at SVSU, also served as captain of the team his junior and senior years.

Today, Lemuel finds himself demonstrating those leadership skills in his role as associate director of Admissions.

"I enjoy a challenge, just like my days as an athlete," Lemuel said. "I like helping people overcome their problems in the same way that others helped me when I was a student."

Lemuel has had the opportunity to develop his team-building skills through various avenues. In October, he completed a 10-month training process for the conversion to Release-16 of the Colleague Computer System.

"I was the 'captain' of the Admissions team for R-16," Lemuel said. "Even though we began implementing the new system in October, we're still working to do new things with it and learn more about it."

"The biggest hurdle I had to overcome was to first become more familiar with R-13, then

learn the features of the new system," Lemuel continued. "I hadn't really used Colleague all that often, so it was like I had to learn everything, then relearn it for the new release."

Lemuel was required to pass along his training to full-time staff in his office, as well as to those in the Graduate Admissions and International Programs offices. He praises the system for its ability to generate reports and track correspondence with students.

"We have a number of letters and brochures that we send to prospective students," Lemuel said. "R-16 allows us to track the number of contacts we have with students; it prevents us from sending multiple copies of the same letter or publication to an individual; and it enables us to see if we're falling behind on any of our mailings that we routinely send out each year."

"I spent about 30 percent of my time learning just that module," he said, noting that he devoted uncounted hours after work and on weekends on the project.

With the bulk of the R-16 training behind him, Lemuel has settled back into his other office duties. He is responsible for transfer student recruitment, which requires him to make two personal visits to nine Michigan community colleges each academic year.

Lemuel also takes charge of office operations, which involves coordinating the efforts of clerical and student workers.

"I try to avoid getting caught up in worrying too much about computer systems and office procedures," Lemuel said. "Our primary purpose is to be of service to the students, and in my heart that is what I enjoy doing more than anything. I love feeling that I was able to help a student solve a problem."

Outside the office, Lemuel is devoted to spending time with his wife, Michelle, and their two children: Justin, 12, and Kayla, 2. An avid runner, he also would welcome an opportunity to return to competitive running.



Staff Member

OF THE MONTH

**Cindy
Clifford**

**Senior
Secretary**

**College of
Business and
Management**

March 2001

SAGINAW VALLEY STATE University's 2000-01 Catalog was 170 pages, and Cindy Clifford is well-acquainted with the information on nearly every page.

Clifford, a senior secretary with office space in the College of Business and Management, provides clerical support for CAPC (Curriculum/Academic Policies Committee) and Graduate Committee.

"Although I'm housed in the College of Business and Management, my responsibilities extend beyond this department," Clifford explained.

CAPC and Graduate Committee are chaired by the academic deans; the assignment rotates to a different dean every couple of years, Clifford said.

"Whomever is the chair is who I work with," Clifford said. "I receive all of the proposed changes in the curriculum for both undergraduate and graduate programs, and I make sure that the information is circulated to the members of each committee for review.

"Any changes in courses – including additions or deletions – new programs, and the academic calendar must be approved first by

CAPC before the curriculum changes are ratified by the faculty," Clifford said. "CAPC handles all of the undergraduate courses, while Graduate Committee, of course, takes care of graduate programs as well as reviewing and approving applications for graduate-level faculty.

"So far we've had close to 200 curriculum changes in CAPC – for the winter alone, there were 140 curriculum proposals," she said. "The volume of proposals that go through Graduate Committee isn't as high as CAPC, but Grad Committee has to approve every application for all faculty who teach graduate courses."

In addition to her duties for the two committees, Clifford prepares surveys and records the completed information on the surveys by business students at the University.

"The College of Business and Management is working toward accreditation through AACSB (American Assembly of Collegiate Schools of Business)," Clifford said. "So I help collect these surveys for the accreditation report, along with syllabi from faculty for the courses that we offer.

"The faculty who teach MGT 321, MGT 429 and CBM 695 distribute the surveys to their students, then collect and forward them to our office," Clifford said. "I record the students' responses in database program; we've been doing this for several years now."

In addition to demographic data, the surveys measure student opinions on the quality of their business courses and other services such as career planning and placement.

Clifford originally joined the University clerical staff in September 1984 as a part-time senior secretary in the Office of Business Affairs.

She and her husband, Tom, have been married for more than 24 years. The couple has four children, including a daughter who is a freshman at SVSU. Clifford enjoys collecting teddy bears and spending time with her family.

