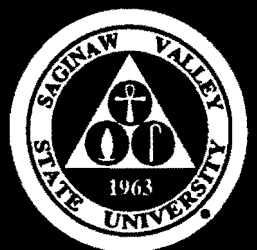


SVSU

BOARD OF CONTROL

MINUTES

FEBRUARY 6, 1995



SAGINAW VALLEY STATE UNIVERSITY
BOARD OF CONTROL
FEBRUARY 6, 1995
REGULAR MEETING

INDEX OF ACTIONS

BM-862	MOTION TO ADJOURN	
	APPROVED	6

MINUTES
BOARD OF CONTROL
Regular Meeting
2:00 p.m.
Board of Control Room - Wickes Hall
February 6, 1995

Present: Braun
Curtiss
Escobedo
Gilbertson
Roberts
Rush
Ward

Absent: Kelly
Walpole

Others
Present: A. Beutler
R. Coppola
J. Fallon
M. Frahm
C. Graham
S. Hocquard
R. Jersevicz
C. Lange
N. Long
C. Maxwell
J. Muladore
J. Olvera
R. Payne
F. Porterfield
P. Saft
D. Schneider
J. Stanley
R. Trepkowski
J. Woodcock
R. Yien
R. York
N. Zivich
Press (3)

I. CALL TO ORDER

Chairperson Rush called the meeting to order at 2:05 p.m. He told the Board President Gilbertson had been unavoidably delayed and would join the meeting as soon as possible.

II. PROCEDURAL ITEMS

A. Approval of Agenda and Additions and Deletions to Agenda

There were no additions or deletions to the agenda. Hearing no objection, Chairperson Rush ordered the agenda approved as distributed.

B. Approval of Minutes of December 16, 1994 Regular Meeting

It was moved and supported that the minutes of the December 16, 1994 regular monthly meeting be approved.

The minutes were unanimously approved as distributed.

C. Recognition of the Official Representative of the Faculty Association

Chairperson Rush recognized Professor David Schneider, President of the Faculty Association, who read the attached statement. (See Appendix One: Schneider)

D. Communications and Requests to Appear Before the Board

There were no communications or requests to appear before the Board.

III. ACTION ITEMS

There were no action items.

IV. INFORMATION AND DISCUSSION ITEMS

1) Staff Members of the Month

Rachel Jersevicz, Staff Member of the Month for February, and Ron Trepkowski,

Staff Member of the Month for January, were presented to the Board. (See Appendix Two: Jersevicz and Appendix Three: Trepkowski)

(President Gilbertson joined the meeting at 2:15 p.m.)

2) Enrollment Report

Paul Saft, Registrar, reviewed the enrollment report. (See Appendix Four: Enrollment) He noted that enrollments for the Winter, 1995 Semester had increased over the 1994 Winter Semester by 107 students (1.6%), for a new winter record at SVSU. Credit hours, however, dropped by 840 (1.3%).

President Gilbertson added: "As I have indicated to you before, we think that we're in sort of a level plateau, and we expect to be there for the next couple of years. The unremitting growth of 30 years had to stop at some point -- it couldn't just continue to go up. Statewide overall college enrollment is down by 3% this year. Over the last three or four years there has been a general drop. We expect there will be statewide rebounding toward the end of this decade, as the numbers of high school graduates pick up again. But our growth has been in the face of generally flat or even declining enrollments nationwide and statewide, so in some ways we're seeing a belated evidence of this trend."

3) Update on West Complex Construction

Steven Hocquard, Director of Engineering Services, told the Board construction on the West Complex is going fairly well. The water lines, storm sewers and approximately half of the footings are in. The project is basically on schedule -- about two weeks behind, according to the contractor's aggressive schedule. No unusual costs have been incurred. Approximately 95% of the subcontractors, suppliers, and laborers involved are either from

the immediate area or at least within the State of Michigan.

Trustee Curtiss asked to be updated on the financial aspect of the project.

Jerry Woodcock, Vice President for Administration and Business Affairs, stated that the University has been utilizing internal funds thus far; no money has been borrowed for the construction of the facility. It is anticipated that the reimbursement from the State will be received in mid-March to early April, and that the University will not need to borrow for the project if payment is made to us by then.

4) Report on EarthVision Program

President Gilbertson told the Board that EarthVision is a collaborative program that includes Saginaw Valley State University, the United States Environmental Protection Agency, and the National Environmental Supercomputing Center in Bay City, as well as several area schools.

Dr. Ralph Coppola, Director of Sponsored Programs, stated: "EarthVision is a program that started in the 1992-93 academic year. The project has two primary goals: the first one is to train teams of high school teachers and students to do environmental research using computational science; the second goal is to actually establish environmental research and computational science programs at the participating high schools. Each team is composed of two teachers and four students. . . . There is a division of labor, with each member of the team playing a particular role, based on his or her strengths. They have a lot of collaboration with mentors who are volunteers -- they are professional researchers from our community or elsewhere across the United States or even the world. The mentors are an important part of the program, and they provide expertise in the design and

implementation of the research activities. Each team chooses a topic based on their area of interest, then they look for experts who have knowledge of that particular topic. There could be anywhere from one to ten or more mentors for a given school. They provide advice, access to data, materials, and other kinds of resources."

Dr. Coppola told the Board that the program is divided into four parts. The first part is a set of Saturday Tutorials, which are held at the National Environmental Supercomputing Center in Bay City, Michigan. During this phase of the program the teams are given a basic foundation in environmental research, using computational science as a methodology.

At the end of the Saturday Tutorials phase the teams enter the Summer Research Institute competition. They have to prepare a research proposal and an education plan proposal to get into phase two (the Summer Research Institute), which is held at SVSU during the summer for a period of three weeks. At that Institute the students learn how to implement the special research project that they proposed. They then go back to their schools with a scientific workstation which is provided to them, as well as a telecommunications link to the Supercomputer in Bay City. They now have the training and the tools they need to do environmental research using computational science.

Part three of the program is achieved that academic year when the teams actually conduct the research they proposed at their school.

Part four is accomplished either that year or the following year when they implement their education plan.

Dr. Coppola presented videotapes of various EarthVision team projects, one of which described the Bay City Central High School team's investigation of the role of Zebra Mussels

in the uptake in the food chain transfer of polychlorinated biphenyls (PCBs), and the Saginaw Center for the Arts and Sciences team's summary of heavy metal concentration in the Saginaw Bay, as well as a computer model to interpret these data.

Another tape involved EarthVision teams traveling to Washington, D.C. to present their environmental research projects. An official from Vice President Gore's Globe Program learned about the Saginaw High School team's study of the combined sewer overflow into the Saginaw River, and the Caseville High School team's study determining the long term effects of sub-irrigation pumpdown on a regional aquifer. The EarthVision teams also presented at the EPA's Washington Information Center.

Other topics that were pursued in 1993-94 include the Bay City Central High School team's investigation into the toxicity of an unknown class of polyhalogenated biphenyls using a computational approach, and the Saginaw Center for the Arts and Sciences team's computer modeling and visualization of contaminant plume development in aquifers.

Dr. Coppola noted there has been a tremendous amount of positive feedback regarding the EarthVision program, including a citation in the Congressional Record. Vice President Gore's Globe program is looking at it very favorably, and there is a possibility it will be included in that program.

V. REMARKS BY THE PRESIDENT

President Gilbertson stated this would be Dr. Albert J. Beutler's last meeting with the Board as Executive Director of Development and the SVSU Foundation, as he would be retiring at the end of the month. He added: "Al gave a smashing valedictory address at the commencement ceremony in December -- it was a very inspirational talk which was built on

a career that has been dedicated to giving and helping others to give. There will be other times and places when we will say goodbye to Al, but I wanted to take this opportunity to again express our appreciation to him."

President Gilbertson introduced Charles (Chuck) Graham, the new Executive Director of Development and the SVSU Foundation.

VI. OTHER ITEMS FOR CONSIDERATION OR ACTION

There were no other items for consideration or action.

VII. ADJOURNMENT

5) Motion to Adjourn

BM-862 It was moved and supported that the meeting be adjourned.

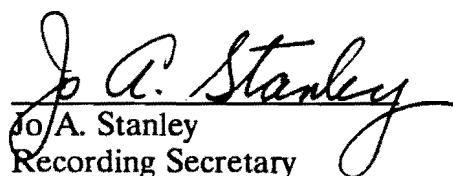
The motion was approved unanimously.

The meeting was adjourned at 3:09 p.m.

Respectfully submitted:

Thomas E. Rush
Chairperson

Robert H. Walpole
Secretary


Jo A. Stanley
Recording Secretary

February 6, 1995

A Viewpoint on Our Institution

Ladies and Gentlemen:

Today, Dr. Gilbertson and I have experienced a dark spot in our presidencies. You see, it is the first time in our collective association with SVSU that the institution has experienced an enrollment drop. While the number of students attending SVSU increased over last winter, the number of credit hours generated went down for the first time in 22 years. By all accounts, the shortfall is small: -1.3%. Theories to explain this phenomenon abound. We graduated an unusually large class last December. The improving economy is allowing students to work more and, consequently, study less. We are beginning to feel some of Delta's enrollment decline. The number of high school graduates declined. Nonetheless, I find it difficult to apologize for 22 straight years of enrollment growth. Perhaps this will serve to allow some of us to catch up with the pain associated with 13.6% enrollment growth over the past five years. Theories being what they are, we still find ourselves with a healthy institution to serve. Today, I want to update you on some of the other events happening at the university.

This week, about 45 of my communication students will begin rehearsing persuasive speeches on video tape in the communication lab. In class, we have been studying neoaristotelean rhetoric. The students are now applying this theory to compose their own speeches. They are exploring concepts like ethos, logos and pathos. In the first four weeks of class, we spend a considerable amount of time analyzing the rhetoric of others. Now, my armchair critics are being challenged to produce and evaluate their own rhetoric.

Some of these students will enter their completed work in the fifth annual Public Speaking Contest sponsored by the Student Communication Guild. Ten students in the Communication Guild met last week to develop the advertising campaign and to seal off our requests for supplemental funding. Each year, students in the guild raise about \$800 on their own to sponsor the event. We have also received support from STUGO and the Dean of Arts and Behavioral Sciences. Dick Thompson's office has also been a resource supporter over the past five campaigns. The contest is slated for March 23, 1995, and is open to all SVSU students. A total of 34 students registered for last year's event.

Our theater program just completed the strike for its second production of the academic year. Eleven of our students performed in The Miser as adapted by Miles Malleon. The play is a comedy love story staged in the late 1600's of Paris, France. Bay City senior, Mr. Jeffrey P. Hayes, became the first student in program history to direct a major department production. Dr. Steven C. Erickson served as the show's Technical Director. A total of 47 different students participated in the show.

I invite you to join us for our children's production in the third week of March: The Secret Garden adapted by Helen Avery. I am proud to announce that our production schedule

for local schools is sold out again this year. About 4,000 children will see the show. Seats are still available for three public performances. You only need to be a child at heart to enjoy the production.

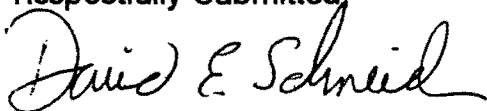
Across campus, faculty have been busy with more global issues. We continue to proceed with the future planning exercise that you were briefed on last month. Dr. Eastland and I sincerely enjoyed our opportunity to dialogue with you about these plans. Your questions and comments were helpful and insightful. I hope that we can continue this sort of interaction over the next few months and beyond. New academic programs, student retention, institutional quality and distinctiveness are issues associated with organizational growth. Personally, I find it exciting to be an institutional builder of SVSU's future.

Last Thursday, the faculty communicated a high level of unity in standing committee elections. Each year, the faculty nominate and elect colleagues to serve in various governance roles. These roles include voting membership on the Professional Practices Committee, Curriculum and Academic Policies Committee and the Graduate Committee.

The climate in the Professional Practices Committee, in particular, was quite stormy last year. You see, two arbitrations resulted from deliberations. By the way, it's the first time that PPC decisions have been challenged in the five years that I have been a Faculty Association officer. The two arbitration decisions have clearly affected the faculty and university as a whole. As you well might imagine, the faculty is greatly concerned about the integrity and credibility of this process. In my nine years at SVSU, this was the first time that the faculty unanimously elected a slate of unopposed nominees. We usually have three or four members run for each seat. My sincere congratulations go out to Dr. Elaine Stephens, Dr. Ken Gewerth and Dr. Deborah Bishop. I would also like to congratulate Professors George Corser, Gary Thompson and Peggy Flatt for being elected to the Curriculum and Academic Policies Committee. Similar sentiments go to faculty elected to the Graduate Committee: T.K. Ramesh, Mary Solterman and Mary Harmon. All of the elected members carry my support and best wishes in meeting their upcoming charges next fall.

In closing, I would like to note that we have an institution in relatively good health. We are one of the three state universities that grew last year. Your attention and time has been appreciated. I hope that you can find the time to attend some of our upcoming events next month.

Respectfully Submitted,

A handwritten signature in cursive script that reads "David E. Schneider". The signature is written in dark ink and is positioned below the "Respectfully Submitted," text.

David E. Schneider, Ph.D.
President, SVSUFA



STAFF MEMBER

OF THE MONTH

**Rachel L.
Jersevicz**

**Administrative
Secretary,
SVSU
Foundation**

February 1995

Among the items adding a personal touch to Rachel Jersevicz's work area is a plaque she received from her sister. It features a large cardinal with a small angel in tow on a leash. Aside from delighting in the artistic aspects of the plaque, Jersevicz feels it is symbolic of her devotion to SVSU.

Her affiliation with the University began with joining the secretarial pool in 1985. The following June she became a senior secretary in the SVSU Foundation, and she has served SVSU's fundraising organization ever since.

In addition to performing general office duties, Jersevicz is deeply involved with two major fundraising activities—the Annual Fund and the Phonathon. The first, as the name implies, is an annual solicitation of contributions from friends of the University. It is a mail campaign, initiated in 1977 to raise funds for current needs such as scholarships, faculty research and academic equipment.

Jersevicz handles the mailing of materials for this annual drive, then records responses and issues receipts. Data is kept on computer, using the Blackbaud program. "We switched to Blackbaud about two years ago," she notes. "It captures a great deal of constituency information. The program gives me the

capability to provide many kinds of reports."

Recently Jersevicz livened up the usually sedate halls of third floor Wickes by leading a small band of Foundation staff playing everything from a toy concertina to a kazoo. It was their way of announcing—and celebrating—achieving the 1994 Annual Fund goal of \$278,000. "And we're still counting," she says, noting that donations for that calendar year still are trickling in.

Each donor receives a letter of thanks along with a receipt. "I really get revved up as the campaign moves along," she says. After the drive concludes, Jersevicz provides data for the *Report of Annual Giving*, which is distributed each year.

While Annual Fund duties are most concentrated from fall through early winter, the Phonathon starts in March and runs for a month. Calls are placed each day to as many of SVSU's 13,000+ alumni as can be reached by student callers between 6 and 9 p.m. This campaign began in 1986 with help from an outside firm, but now is handled exclusively through the Foundation.

Over and above her SVSU duties, Jersevicz is deeply involved in community activities. She currently serves as president of the Knights of Lithuania, Saginaw Council 149. She has done volunteer work for the Association for Retarded Citizens (ARC) in Saginaw County for many years. "Right now I assist in teaching a group of girls in ballet," she says. "It is very gratifying. Last year it took me the whole year to teach one girl to do one step. She mastered it just before the recital, and she just beamed!"

In recognition of her volunteer work, Jersevicz was awarded SVSU's Ruben Daniels Community Service Award in 1994. She is the first person to receive the honor.

Jersevicz is proud to point out that her daughter Brigitte and sister Mary Ann both hold degrees from SVSU. "We are really an SVSU family," she smiles.





STAFF MEMBER

OF THE MONTH

**Ronald E.
Trepkowski**

**Police Officer,
Department of
Public Safety**

January 1995

Ron Trepkowski expected to pursue a career with the Department of Natural Resources or a similar environmental organization. But when he completed his associate's degree in natural resources there were no job openings in that field. So, Trepkowski returned to Lake Superior State, earning a four-year degree in their law enforcement program.

"One of my instructors said police work is a good career if you want to help people," Trepkowski says. He adds that he's been pleased with the turn in his career plans.

His entry into SVSU's police force in 1979 also included an element of chance. "They were planning to interview seven people, and I was the only one who showed up," he says. "They decided to give me a chance anyway."

The decision has been mutually beneficial. Trepkowski's work is marked by dedication and a commitment to professional standards. He enjoys working in a university setting.

"It's different than other policing, even though there are similarities," he says. "We don't get some of the more stressful calls, such as domestic violence, on a regular basis."

He compares the Public Safety Department's role to that of a small-community police department. "We do many of the same things as they do in other small communities."

Pointing to the emphasis on community policing practices followed here, he says, "We are more progressive than many departments. We've published crime statistics long before it became required and we do a lot of crime prevention education. The RAD (Rape Aggression Defense) class is going very well.

"The biggest challenge we have is to get people to realize that you can't let your guard down while you are here," Trepkowski says. "We work to make students, parents and staff aware that campuses are not sanctuaries. Things do happen on campuses."

On the whole, he believes the SVSU campus to be a safe environment. "We don't have many of the major crimes," he notes. "We deal more with lesser crimes, such as larceny."

Among Trepkowski's duties is responsibility for the University's alarm systems. He helps determine what is needed and monitors the systems. Trepkowski also coordinates parking and crowd control for special events, and he is in charge of lost property and items taken from a crime scene as evidence. That includes disposition of items that are not claimed or that no longer are needed.

"Some are taken to Goodwill or donated to the local Lions' Club," he says.

Trepkowski enjoys the flexibility of campus police work, and he is enthusiastic in praise of his colleagues. "There is a good group of people here in Public Safety. We have several people who have been here a long time. I enjoy coming to work every day. Craig (Maxwell) is an excellent supervisor who gives me opportunities to handle projects independently."

Trepkowski has completed all the course work for a master's degree from SVSU.



**Saginaw Valley State University
Office of the Registrar**
**Board of Control
February 6, 1995**
Winter Semester Enrollment Comparisons

	WINTER 1994	WINTER 1995	CHANGE	
	Number (% total)	Number (% total)	Number	%
Students	6,703	6,810	+ 107	+ 1.6%
Credit Hours	64,858	64,018	- 840	- 1.3%
Average Load	9.68 credits	9.40 credits	- 0.28	- 2.8%
Men	2,748 (41.0%)	2,706 (39.7%)	- 42	- 1.5%
Women	3,955 (59.0%)	4,104 (60.3%)	+ 149	+ 3.8%
Full-Time Equiv.	4,236	4,191	- 45	- 1.1%
On-Campus only	6,306 (94.1%)	6,193 (90.9%)	- 113	- 1.8%
Off-Campus only	329 (4.9%)	527 (7.7%)	+ 198	+ 60.2%
Both on and off	68 (1.0%)	90 (1.3%)	+ 22	+ 32.4%
Apartments	137 (2.0%)	119 (1.7%)	- 18	- 13.1%
Residence Halls	432 (6.4%)	373 (5.5%)	- 59	- 13.7%
Commuters	6,134 (91.5%)	6,318 (92.8%)	+ 184	+ 3.0%
Age 25 +	3,476 (51.9%)	3,607 (53.0%)	+ 131	+ 3.8%
Under age 25	3,227 (48.1%)	3,203 (47.0%)	- 24	- 0.7%
Average age	28 years	28 years		
Native Amer.	37 (0.6%)	44 (0.7%)	+ 7	+ 18.9%
Asian Amer.	68 (1.0%)	62 (0.9%)	- 6	- 8.8%
African Amer.	386 (5.9%)	379 (5.6%)	- 7	- 1.8%
Hispanic	226 (3.4%)	251 (3.7%)	+ 25	+ 11.1%
White	5,850 (89.1%)	5,974 (89.0%)	+ 124	+ 2.1%
International	56	49	- 7	- 12.5%
Unknown	80	51		
Saginaw	2,509 (37.4%)	2,479 (36.4%)	- 30	- 1.2%
Bay	1,151 (17.2%)	1,160 (17.0%)	+ 9	+ 0.8%
Midland	501 (7.5%)	506 (7.4%)	+ 5	+ 1.0%
Tuscola	569 (8.5%)	583 (8.6%)	+ 14	+ 2.5%
Macomb	262 (3.9%)	335 (4.9%)	+ 73	+ 27.9%
Oakland	106 (1.6%)	132 (1.9%)	+ 26	+ 24.5%
Wayne	77 (1.1%)	75 (1.1%)	- 2	- 2.6%
Other Michigan	1,459 (21.8%)	1,476 (21.7%)	+ 17	+ 1.2%
Other U.S.	13 (0.2%)	15 (0.2%)	+ 2	+ 15.4%
International	56 (0.8%)	49 (0.7%)	- 7	- 12.5%

Saginaw Valley State University
Office of the Registrar

Board of Control
February 6, 1995

Winter 1995 Semester Student Enrollments

	Undergrad degree #	%	Grad degree #	%	Non-degree & Tchr Cert #	%	All Students #	%
STUDENTS	5,302		794		714		6,810	
CREDITS	57,760		3,216		3,042		64,018	
AVERAGE LOAD	10.89 cr.		4.05 cr.		4.26 cr.		9.40 cr.	
Men	2,263 (42.7%)		221 (27.8%)		222 (31.1%)		2,706 (39.7%)	
Women	3,039 (57.3%)		573 (72.2%)		492 (68.9%)		4,104 (60.3%)	
Age 25 +	2,237 (42.2%)		775 (97.6%)		595 (83.3%)		3,607 (53.0%)	
Under age 25	3,065 (57.8%)		19 (2.4%)		119 (16.7%)		3,203 (47.0%)	
Average age	27 years		35 years		35 years		28 years	

ETHNIC								
Native-Am.	40 (0.8%)		1 (0.1%)		3 (0.4%)		44 (0.7%)	
Asian-Am.	54 (1.0%)		6 (0.8%)		2 (0.3%)		62 (0.9%)	
African-Am.	305 (5.8%)		27 (3.5%)		47 (6.8%)		379 (5.6%)	
Hispanic	224 (4.3%)		5 (0.6%)		22 (3.2%)		251 (3.7%)	
White	4,625 (88.1%)		736 (95.0%)		613 (89.2%)		5,974 (89.0%)	
International	33		14		2		49	
Unknown	21		5		25		51	

RESIDENCE - County, State, Country								
Saginaw	2,040 (38.5%)		193 (24.3%)		246 (34.5%)		2,479 (36.4%)	
Bay	932 (17.6%)		108 (13.6%)		120 (16.8%)		1,160 (17.0%)	
Midland	412 (7.8%)		55 (6.9%)		39 (5.5%)		506 (7.4%)	
Tuscola	489 (9.2%)		23 (2.9%)		71 (9.9%)		583 (8.6%)	
Macomb	58 (1.1%)		207 (26.1%)		70 (9.8%)		335 (4.9%)	
Oakland	68 (1.3%)		48 (6.0%)		16 (2.2%)		132 (1.9%)	
Wayne	55 (1.0%)		15 (1.9%)		5 (0.7%)		75 (1.1%)	
Other MI	1,201 (22.7%)		131 (16.5%)		144 (20.2%)		1,476 (21.7%)	
Other U.S.	14 (0.3%)		0 (0.0%)		1 (0.1%)		15 (0.2%)	
International	33 (0.6%)		14 (1.8%)		2 (0.3%)		49 (0.7%)	

STUDENT MAJORS BY COLLEGE

Arts-Behv Sci	1,354 (28.2%)	33 (4.2%)	400	NON-DEGREE TYPE
Business	788 (16.4%)	125 (15.8%)	118	Teacher Certification
Education	999 (20.8%)	602 (75.9%)	124	Post-Baccalaureate
Sci-Engr-Tech	876 (18.3%)		71	Guests
Nursing-A.H.	782 (16.3%)	33 (4.2%)	1	High School Students
Undeclared	503			Auditors

	STUDENTS	CREDITS	AVERAGE LOAD
OFF CAMPUS			
Cass City	95 (15.3%)	349 (12.4%)	3.67 cr.
Macomb ISD	399 (64.5%)	1,528 (70.0%)	3.83 cr.
Other	125 (20.2%)	307 (10.9%)	2.46 cr.