

SAGINAW VALLEY STATE UNIVERSITY

BOARD OF CONTROL
AUGUST 17, 1992
REGULAR MEETING
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MINUTES

BOARD OF CONTROL

Regular Meeting

1:30 p.m.

Board of Control Room - Wickes Hall

August 17, 1992

Present:

Braun
Curtiss
Gilbertson
Roberts
Rush
Ward

Absent:

Clark
Hornsby
Revilla

Others

Present:

A. Beutler
G. Corser
S. Fales
J. Fallon
M. Frahm
W. Healy
T. Kullgren
C. Lange
J. Lyddon
J. Muladore
K. Nowaczyk
R. Payne
D. Rademacher
R. Ruffin
M. Ruterbusch
P. Saft
J. Stanley
R. Thompson
J. Woodcock
R. Yien
Press (4)

I. CALL TO ORDER

Since a quorum was not yet present at 1:42 p.m., President Gilbertson suggested that the members of the Board who were in attendance (Braun, Curtiss, Roberts, Rush) cover the Information Items section of the agenda.

1) Enrollment Report

Paul Saft, Registrar, reviewed the Enrollment Report. (See Appendix One: Enrollment.) He noted that he expects the final enrollment for the upcoming fall semester to be approximately 6,800 students.

2) Personnel Report

President Gilbertson reviewed the Personnel Report. (See Appendix Two: Personnel.) He told the Board the University is delighted that Dr. Ellen Curtis-Pierce will be coming aboard as the new Dean of the College of Education.

3) Report on Financial Aid Programs

President Gilbertson stated: "There's been a lot going on in this area. This year the federal government took up the reauthorization of the Higher Education Act, which was initiated in 1965 and created most of the federal student financial aid programs. This Act comes up for reauthorization periodically. This year Congress acted on a major piece of legislation to reauthorize most of the student financial aid programs as well as most of the other federal programs through which colleges and universities receive funding of some sort or another. The rules always seem to be shifting in this whole financial aid business. It's

a terribly complex area. If any of you have put kids through college and tried to figure out these programs, you know how complex it is. Fortunately, we have some skillful guides to walk us through the jungle of these programs....We thought it would be useful today to tell you a bit about our financial aid programs, with a specific eye to some of the changes that have come down the pike as a result of this Congressional action just this past year."

President Gilbertson introduced William Healy, Director of Scholarships and Financial Aid, and Melissa Ruterbusch, Scholarship Manager.

Mr. Healy reviewed data supplied by the College Board pertaining to trends in student financial aid over the past ten years; the proportion of financial aid distributed through various forms of grants, loans and work/study programs; and the percentage of aid disbursed by federal, state and institutional sources. (See Appendix Three: Financial Aid.)

Mr. Healy told the Board that the Pell Grant is the basic grant students receive which is based on need. It used to be called the Basic Educational Opportunity Grant, but has been renamed after Senator Pell. It is the primary need based grant in the United States. The funds disbursed through this grant are determined by a fixed index, over which we have no flexibility. The Supplemental Educational Opportunity Grant is also based on need, as determined by the individual colleges and universities.

(Trustee Ward joined the meeting at this time.)

During the academic year 1989-90, 2041 students applied for financial aid at SVSU as of June 1st; in academic year 1992-93 approximately 3,399 have asked for help -- this represents basically an increase of 40%. Mr. Healy stated: "The good news is we have a

lot more people who are asking for help. The bad news is that they wind up getting some kind of student loans that have to be paid back."

Mr. Healy then reviewed the method utilized for determining financial aid packages. He told the Board that the United States Department of Education requires that colleges develop a Student Expense Budget for federal student aid. This budget includes 31 hours of tuition, charges for books and supplies, room and board, transportation and miscellaneous costs. There is an assumption in federal programs that students who are living at home will be paying rent to their parents. The budget for students living on campus at SVSU for the 1992-93 academic year comes to \$8,100. For students living off-campus the cost is \$8,500. For students living at home the cost is estimated at \$7,100. With the exception of costs which are directly related to tuition, most of these figures are derived from statistics provided by the College Board.

After the students complete the appropriate financial aid form, their packages are formulated, based on adjusted gross income, assets against which the family could borrow, number of people in the household, and the number of people in the household who are going to college. Based on that information, it is determined how much this family can afford to pay toward the costs of education (the expected family contribution). The costs that are unmet after the family contribution has been deducted are usually then met by a combination of grants, loans and college work/study.

Mr. Healy added: "The Stafford Loan Program is excellent, because while the student is enrolled in school, he does not have to pay anything on that loan. The federal

government is paying the interest and the interest subsidy on that loan. The principal doesn't come due until the student leaves, which is very, very helpful...Once the student goes all the way through school, he has a six-month grace period so that he doesn't have any pressure to take the first job that becomes available. After that six-month grace period passes he starts paying on both the principal and the interest. Currently the interest rate is 8% for the first four years of payment and then 10% after the first four years of repayment. These interest rates will change on October 1st. The lending source for the Stafford Loan can be any lender in the United States."

Mr. Healy told the Board that the 1992 Reauthorization of the Higher Education Act resulted in some important changes. He stated: "There are some very significant things that are happening. One is that there is a combining of the Pell Grant formula and the Need Analysis formula into one, which is called the Congressional Methodology Formula....Basically the way that the student's Pell Grant is now determined is by taking the maximum Pell Grant and subtracting the family contribution. That determines how much Pell Grant a student is eligible to receive."

Other important changes brought about by the Reauthorization Act include:

- 1) The "independent student" definition has been changed to require most unmarried students to be at least 24 years old to qualify as independent. The Act also eliminates a provision that allowed younger students to qualify if they had income of \$4,000 a year. It also eliminates equity in a home or farm from calculations of wealth.
- 2) Half of funds in excess of \$2,400 a year should be awarded to pay for living

expenses and the other half for tuition costs.

3) Eligibility for grants is extended to students who attend college less than half time.

President Gilbertson thanked Mr. Healy for his presentation.

* * *

Chairperson Ward officially called the meeting to order at 2:20 p.m. He noted that a quorum was present.

II. PROCEDURAL ITEMS

A. Approval of Agenda and Additions and Deletions to Agenda

There were no additions or deletions to the agenda. Hearing no objections, Chairperson Ward ordered the agenda approved.

B. Approval of Minutes of June 8, 1992 Regular Monthly Meeting

It was moved and supported that the minutes of the June 8, 1992 regular monthly meeting be approved.

The minutes were unanimously APPROVED as written.

C. Recognition of the Official Representative of the Faculty Association

Chairperson Ward recognized Professor George Corser, President of the Faculty Association, who read the following statement:

BUILDING AND GROWING

August is our back-to-school season. We look forward to meeting our classes anticipating a meaningful semester, while wistfully wishing for a bit more time to shift into the proper gear for teaching. We welcome wholeheartedly the exciting news that SVSU is soon to have a new building for Business and Professional Development! Once again our enrollment has grown. Several additional faculty positions have been created and are filled. Classroom utilization is so high that some fall semester classes may meet in non-traditional classrooms or may be canceled for lack of space. What an inspiring set of events to confront in a less than inspiring economic climate. I believe this problem set is unique among Michigan Universities this back-to-school season.

As a lifetime teacher and a short-time Faculty Association officer, I'm especially pleased to note in the press a coming of age for SVSU. For example, one candidate for sheriff in his campaign advertisement prominently cites his "B.A. Degree, Saginaw Valley State University." Other examples are SVSU ads which "Accent on Alumni." Our spirit is contagious when graduates and institution recognize one another publicly. Our history of growing and building affects the everyday lives of people in the region. We're doing the job SVSU was founded to do. As we grow, build, and build, and grow again on a solid foundation, the future looks promising. How could we possibly go wrong?

SVSU has grown and is prospering on the strength of that inner spirit of its founders, which lives in its faculty and staff and is recognized by its friends. "Keep the Spirit" might well be the motto for our *modus operandi*. But there are dangers which can dim the spirit.

The most significant strength of spirit comes from sharing a dream as embodied in the primary objective of our institution. Weakness can come from hubris, from overemphasis on short-term costs over long-term values, and from focus on the past rather than the future.

All those precious personal goals achieved, all the professorial begging for dollars from the public largesse, all the cost savings by using amateur adjunct teachers may go for naught. The performance of our graduates in their families and in their communities is what counts, when they and their communities recognize the contribution of an SVSU education. Teaching is serious, long-term business, worthy of the highest professional standards.

Henry Adams put it this way "...education (is) a serious thing. A parent gives life, but as a parent, gives no more. A murderer takes life, but his deed stops there. A teacher affects eternity; he can never tell where his influence stops."

Education, then, is an enterprise for building and growing of institutions and individuals. Its effects, for better or worse, endure. About fifty years ago Edwin Markham captured the essence of this spirit in "Man-Making," a poem about cities, which applies as well to educational institutions:

"We are all blind, until we see that in the human plan nothing is worth the making if it does not make the man. Why build these cities glorious if man unbuilt goes? In vain we build the work, unless the builder also grows."

Chairperson Ward thanked Professor Corser for his comments.

D. Communications and Requests to Appear Before the Board

There were no communications or requests to appear before the Board.

III. ACTION ITEMS

1) Resolution to Approve Leave Without Pay for Beth McNett-Fettinger

RES-1006 It was moved and supported that the following resolution be adopted:

WHEREAS, Beth D. McNett-Fettinger, Assistant Professor of Nursing, requests a leave of absence without pay for personal reasons, and

WHEREAS, Beth D. McNett-Fettinger has served the Department of Nursing well and can continue to make her contributions to the development of the department upon her return,

NOW, THEREFORE, BE IT RESOLVED, That Beth D. McNett-Fettinger be granted a leave without pay for the period of July 1, 1992 through June 30, 1993.

President Gilbertson stated that Dr. Mc-Nett Fettinger had asked for a leave of absence to spend more time with her family. He strongly recommended the Board grant her a leave.

The motion was APPROVED unanimously.

2) Resolution Naming Robert D. Hanes Director of Engineering Services Emeritus

RES-1007 It was moved and supported that the following resolution be adopted:

WHEREAS, Saginaw Valley State University grants emeritus status to retiring faculty/administrators who have served the University with distinction; and

WHEREAS, Robert D. Hanes joined the administrative staff of what then was called Saginaw Valley College on October 1, 1967, and is retiring after 25 years of loyal service; and

WHEREAS, Mr. Hanes supervised the construction of the following campus facilities: '68 Building, dormitory complex, Doan Center, Wickes Hall, Cardinal Gymnasium, Wickes Annex, Pioneer Hall, Maurice E. Brown Hall, Melvin J. Zahnow Library, Science Building, Arbury Fine Arts Center, Marshall M. Fredericks Sculpture Gallery, Administrative Services Building, Ryder Health and Physical Education Center, and the Harvey Randall Wickes Football Stadium; and

WHEREAS, Mr. Hanes also supervised the construction of sidewalks and roads on campus as well as the development of water, sewer and electrical services for the campus; and

WHEREAS, Mr. Hanes' long and dedicated public service has contributed immeasurably to the development of an attractive, modern campus;

NOW, THEREFORE, BE IT RESOLVED, That the Board of Control of Saginaw Valley State University bestow on Mr. Robert D. Hanes the title of Director of Engineering Services Emeritus with all the rights and privileges appertaining to this distinction.

President Gilbertson stated: "If you have worked with Bob you know how deeply he cares about this institution and how long and how valuable his service has been. Bob is still working for us on a consulting basis, helping bring his replacement up to speed. Under the Board policy for conferring emeritus status, Bob fulfills every requirement, and then some. He's the sort of person for whom emeritus status was created."

The motion was APPROVED unanimously.

3) Resolution to Amend Board Policy on the Number of Affirmative Votes Required for Action

RES-1008 It was moved and supported that the following resolution be adopted:

WHEREAS, Board of Control Policy 3.0-3, Item 24 states that the Saginaw Valley

State University Board of Control reserves authority to adopt and modify the Board of Control Bylaws and Policies Manual; and

WHEREAS, Board of Control Bylaw 2.100 (7) states that the Board can take action only on the affirmative vote of a majority of all its members whether or not some of the members are absent from the meeting. Normally five affirmative votes are required to take action; and

WHEREAS, Board of Control Bylaw 2.104 (4) (ii) states that unless otherwise provided, a majority vote comprised of at least three affirmative votes is required for approval of a Board action; and

WHEREAS, Legal counsel has ascertained that Board Bylaw 2.104 (4) (ii) is not in compliance with the Michigan Compiled Laws (Section 390.715);

NOW, THEREFORE, BE IT RESOLVED, That the Board of Control of Saginaw Valley State University give formal approval to delete Bylaw 2.104 (4) (ii) from the Board Bylaws and Policies.

President Gilbertson stated: "As we went through our Policy Manual and readopted the revised Policies at our May meeting, some questions were raised about this particular policy. We resolved at that time to have Counsel address this glitch. That has been done now to everyone's satisfaction, so this now is a technical revision of that policy."

The motion was APPROVED unanimously.

4) Resolution to Reappoint and Appoint Board of Control Members to the SVSU Foundation Board

RES-1009 It was moved and supported that the following resolution be adopted:

WHEREAS, The SVSU Foundation Bylaws stipulate that the Board shall include six Board of Control members, and

WHEREAS, There are two terms on the SVSU Foundation Board that expire on September 15, 1992; and

WHEREAS, Charles B. Curtiss served a four-year term that expires in September, 1992; and

WHEREAS, Thomas E. Rush completed a one-year unexpired term;

NOW, THEREFORE, BE IT RESOLVED, That Charles B. Curtiss be reappointed to serve another four-year term, and Thomas E. Rush be elected to a four-year term, ending in September, 1996.

President Gilbertson recommended that Trustee Curtiss be reappointed to serve another four-year term on the SVSU Foundation Board, and that Trustee Rush be elected to a four-year term, ending in September, 1996.

The motion was APPROVED unanimously.

5) Resolution to Adopt a New Option in the University's TIAA-CREF Retirement Plan

RES-1010 It was moved and supported that the following resolution be adopted:

WHEREAS, The Teachers Insurance and Annuity Association and the College Retirement Equity Fund has created the Global Equities Account; and

WHEREAS, SVSU believes this may be an attractive investment option to employees of the University;

NOW, THEREFORE, BE IT RESOLVED, That the Global Equities Account option be adopted by the University.

Jerry Woodcock, Vice President for Administration and Business Affairs, told the Board that this resolution would make the newly created TIAA-CREF Global Equities Account, which invests basically in foreign stocks, available to the employees of the University as an investment option. SVSU's retirement plan is a defined contribution plan, whereby the individual decides how his retirement dollars should be invested among the various options offered by TIAA-CREF. When a new product is offered, it is up to the Board of Control to decide whether or not to allow that product to be offered to their employees.

Trustee Curtiss stated: "Can we say, rather clearly, that the fact that we endorse adding this option is not a recommendation to purchase?"

Mr. Woodcock replied: "The decision is solely the individual's."

Trustee Ward added: "We're just creating more opportunities."

The motion was APPROVED unanimously.

6) Resolution Approving Expansion of Highway Easement for Pierce Road

RES-1011 It was moved and supported that the following resolution be adopted:

WHEREAS, Pierce Road forms the south boundary of the University campus and presently consists of a standard 66-foot right-of-way; and

WHEREAS, Pierce Road is utilized by many persons having business with the University, including students and employees; and

WHEREAS, Problems have been encountered by motorists using Pierce Road due to the deteriorated condition of the roadway and due to the close proximity of a drainage ditch to the south side of the roadway; and

WHEREAS, The Saginaw County Road Commission plans to relocate Pierce Road between Bay Road and Davis Road by moving the roadway approximately 10 feet to the north, thereby increasing the distance between the road shoulder and the drainage ditch, and to improve the condition of the roadway, with all costs of such relocation and improvement to be borne by the Saginaw County Road Commission; and

WHEREAS, This Board determines that it is of substantial benefit to the University that Pierce Road be relocated and improved;

NOW, THEREFORE, BE IT RESOLVED, That the University shall grant to the Saginaw County Road Commission a highway easement over an additional 17 feet of land immediately adjacent to the right-of-way for Pierce Road as it presently exists between Bay Road and Davis Road; and

BE IT FURTHER RESOLVED, That the President and the Vice President for Administration and Business Affairs are authorized and directed to execute such documents on behalf of the University, including a highway easement for recordation on the public real estate records as may be necessary or desirable to accomplish these purposes.

Mr. Woodcock stated that Pierce Road has been in dire need of repair for some time.

These improvements would be made at no cost to the University.

The motion was APPROVED unanimously.

IV. INFORMATION AND DISCUSSION ITEMS

8) Staff Member of the Month

Darlene Rademacher, Staff Member of the Month for May, and Marilyn Frahm, Staff Member of the Month for July, were presented to the Board. (See Appendix Four: Rademacher and Appendix Five: Frahm.)

Trustee Ward congratulated Ms. Rademacher and Ms. Frahm.

V. REMARKS BY THE PRESIDENT

President Gilbertson asked Scott Fales, President of Student Government, to tell the Board about what Student Government is planning for the upcoming year and to report on the conference from which he has just returned.

Mr. Fales stated: "Back last spring there was a sheet that went around for the Governor's College Student Leaders Forum. It was the first one put on for college students. I applied. I was one of 167 applicants. They were going to take the top 20 college student leaders in the state. I was surprised to get the memo last May informing me that I was one of the twenty who had been chosen. At the time I wasn't exactly sure what I was getting into, but I found it to be the most rewarding experience of my life to this point....A lot of business leaders, politicians and lobbyists were at this conference, which was held at Ferris State."

Mr. Fales then reviewed the sessions which took place at the conference and the people who were involved.

Chairperson Ward thanked Mr. Fales for his comments.

* * *

President Gilbertson told the Board that 23 students had come through the Summer Challenge Program this year. The second class of the International MBA Program has been admitted. There are also 23 students in that class. Class one of that program will be leaving tomorrow to return to Taipei. President Gilbertson will travel to Taipei in early December for the first commencement of the International MBA Program.

The new academic year begins in two weeks. Students are already starting to move back to campus. Enrollment is expected to grow by a little over 5%, and we are particularly pleased by the strong showing in our recruitment of freshmen. Several key things will occur this year, including the construction of the Business and Professional Development Center.

President Gilbertson stated: "The funding for the Business and Professional Development Center was approved by the Legislature and signed by the Governor. Special kudos and special thanks for this go to our long standing friend Jim O'Neill in the Legislature and to Senator Jon Cisky, who came on very strong as our advocate. This is the kind of building that can really shape a campus life, with the Performing Arts Complex and the ways in which the building is being designed to bring the campus together. Crystal Lange is the lead person on this project. She has already initiated new rounds of meetings with the architects. It is still our hope to break ground in the spring....As Professor Corser pointed out, this is a tremendous lift for the campus. It is a quite unusually fortuitous circumstance for a public institution in a state like Michigan in the middle of a recession to be able to have this kind of an expansion. We're very,very pleased about that."

President Gilbertson continued: "Two other major things are occurring this year. We

will be back at the table with our Faculty Association before the year is out. We hope during the fall semester to have some preparatory discussions with them about some of the goals we and they hope to accomplish in this bargaining session. This is always an important undertaking -- both to the institution and to the Faculty Association."

He concluded: "Finally, we will be visited in the spring of 1994 by the North Central Association of Schools and Colleges (NCA). This is our decennial reaccreditation. You've heard us talk a lot about accreditation for various programs....This is our institution-wide accreditation by the accreditation agency serving a number of midwest and New England states. It's a ten year process, and our time is up. We will be spending the 1992-93 academic year preparing the self-study and examining the issues that will be necessary to demonstrate our compliance with the standards of the NCA so that when they come in March of 1994 we will be ready for them. Crystal Lange will be chairing the Self-Study Committee....We will be looking in a comprehensive way at the institution in order to demonstrate our compliance with all their standards."

President Gilbertson invited the Board to campus on Friday, August 28th to hear his Orientation Address and to attend the Opening of School Picnic.

VI. OTHER ITEMS FOR CONSIDERATION

There were no other items for consideration

VII. ADJOURNMENT

9) Board Motion to Adjourn

BM-818 It was moved and supported that the meeting be adjourned.

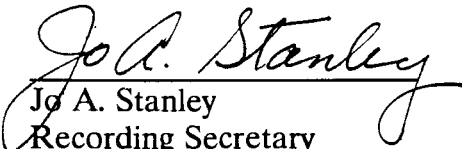
The motion was APPROVED unanimously.

Chairperson Ward adjourned the meeting at 2:57 p.m.

Respectfully submitted:

George E. Ward
Chairperson

Thomas E. Rush
Acting Secretary


Jo A. Stanley
Recording Secretary

Saginaw Valley State University
Office of the Registrar

Board of Control
August 17, 1992

Summer 1992 Enrollment (Official)

- For the 1992 summer sessions, we had 3,556 students enrolled in 19,550 credits. This was an increase over last year of 5.2% in (177) students and 6.7% in (1,224) credits.

Late Summer 1992 Enrollment (July-August)

- We have seven more sections of Education Professional Development courses to register. Last year our final enrollment was 499 students enrolled in 1,555 credits. Today, we have 453 students enrolled in 1,321 credits. We will register the remaining sections and take official counts at the end of August.

Fall 1992 Enrollment (as of August 14)

- The latest fall registration counts were taken after the tuition payments were posted. We now have 5,883 students enrolled in 60,932 credits.
- Today, our enrollment is ahead of last year by 6.8% in the number of students and 7.8% in credit hours.
- Our fall 1992 enrollment is especially strong in new freshmen.
- Registration continues this week and next week. Fall classes begin on Monday, August 31 and official counts will be taken as soon as possible after the Labor Day weekend.

Current Positions Filled

August, 1992

ADMINISTRATIVE/PROFESSIONAL

Dr. Ellen Curtis-Pierce - Hired as Dean, College of Education (replacement). Dr. Curtis-Pierce received both a B.S. in 1971 and an M.S. in 1974 from the University of California at Los Angeles, and a Ph.D. in 1978 from Texas Woman's University. Prior to accepting this position Dr. Curtis-Pierce served as the Associate Dean for the School of Education at California State Polytechnic University.

Mr. Steven L. Hocquard - Hired as Director of Engineering Services (replacement). Mr. Hocquard received a B.S. in 1974 and an M.A. in 1976 both from the University of Michigan College of Architecture and Urban Planning.

Ms. Elizabeth A. Horvath - Hired as Staff Accountant, Office of the Controller (replacement). Ms. Horvath received a B.A. from Central Michigan University in 1991 and was most recently employed by Lynk Management, Inc. as Payroll Technician/Office Manager.

Mr. Robert J. Tutsock - Promoted to Director of Physical Plant (replacement). Mr. Tutsock holds an Associates degree from Henry Ford Community College and is currently completing a B.S. with SVSU, and previously served as Assistant Director of Physical Plant.

FACULTY

Mr. Allison K. Anadi - Hired as Assistant Professor of Criminal Justice (new). Mr. Anadi received a B.A. in 1985 and an M.P.A. in 1988 from Eastern Michigan University, and ABD from Michigan State University. Before accepting this appointment Mr. Anadi was employed as the Assistant Resident Unit Manager with the Michigan Department of Corrections.

Mr. Paul E. Becker - Rehired as one-year, temporary Instructor of Mathematical Science. Mr. Becker received a B.S. in 1989 and an M.S. in 1991 from Michigan State University.

Dr. Sally I. Cannon - Hired as Assistant Professor of English (new). Dr. Cannon received a Ph.D. in 1987 from Case Western Reserve University. Dr. Cannon had previously been a one-year, temporary Teaching Associate at SVSU.

Ms. Babette Dickelman - Rehired as one-year, temporary Instructor of English. Ms. Dickelman's degrees include: a B.S. in 1963 from the University of Illinois, and an M.A.T. in 1988 from SVSU.

Mr. James Geistman - Rehired as one-year, temporary Instructor of English. Mr. Geistman's degrees include: a B.A. from SVSU in 1979, and an M.A. from Central Michigan University in 1984.

Dr. Stephen S. Lawrence - Hired as Assistant Professor of Chemistry (replacement). Dr. Lawrence received a B.A. in 1983 and a Ph.D. in 1989 from the University of Missouri-St. Louis. Before accepting this appointment Dr. Lawrence was an Assistant Professor for Rockhurst College.

Ms. Joanne N. Mosca - Rehired as one-year, temporary Instructor of Mathematical Science. Ms. Mosca received a B.A. in 1962 from Central Michigan University and an M.A. in 1963 from the University of Michigan.

Ms. Sally P. Shepardson - Rehired as one-year, temporary Instructor of Biology. Ms. Shepardson received both a B.S. in 1974 and an M.S. in 1977 from the University of Maine.

Mr. Andrew J. Tierman - Rehired as one-year, temporary Instructor of Mathematical Science. Mr. Tierman received a B.A. in 1968 from Wayne State University, a J.D. in 1973 from the Detroit College of Law, an M.A. in 1987 from the University of Michigan, and an M.A. in 1989 from Central Michigan University.

Ms. Lynette M. Verch - Hired as one-year, temporary Instructor of Mathematical Science. Ms. Verch received a B.S. in 1988 from Michigan Technological University and an M.S. in 1992 from Michigan State University. While attending MSU Ms. Verch worked as a Graduate Teaching Assistant.

Mrs. Carol S. Wolfe - Hired as Instructor of Teacher Education (replacement). Mrs. Wolfe holds degrees from Northern Michigan University, B.A.-1967, SVSU, M.A.T.-1986, and ABD from Michigan State University. Prior to accepting this position Mrs. Wolfe was employed by the Elliott Elementary School in Holt, Michigan as a Documenter for MSU Professional Development School-DAC-II Program.

Dr. Janice M. Wolff - Hired as Assistant Professor of English (new). Dr. Wolff was previously an Instructor at Illinois Benedictine College and her degrees include: an A.A. in 1981 from Waubensee Community College; a B.A. in 1983, an M.A. in 1985 and a Ph.D. in 1991 from Northern Illinois University.

TRENDS IN STUDENT AID: 1981 to 1991 August 1991—The College Board

-Total available student aid in 1990-91 was \$27.9 billion. Although this represents a 4 percent increase over 1989-90 in current dollars, after adjusting for inflation available aid was 1.5 percent lower than in 1989-90.

-In academic year 1990-91, the federal government provided 75 percent of available student aid. Seven percent was provided by states and 18 percent came from institutions and other sources.

-Over the last decade, the federal share of available aid has decreased from 85 to 75 percent. State grants grew from 5 to 7 percent of the total, with institutional and other grants increasing from 10 to 18 percent.

-In 1990-91 the largest single source of aid was the Guaranteed Student Loan program, which includes Stafford Loans, Supplemental Loans for Students (SLS), and Parent Loans for Undergraduate Students (PLUS). This program provided \$12.4 billion in aid to students, 45 percent of all available aid.

-Federal aid failed to keep pace with inflation during the last decade, falling slightly in constant dollars since 1981-82. However, state grants grew by 42 percent and institutional and other grants grew by 97 percent over the same period.

-Pell grant funding failed to keep pace with inflation between 1989-90 and 1990-91, declining in purchasing power by \$118 million.

-The percentage of available aid being awarded as grants has grown slightly in each year since 1987-88. This is a change from the downward trend that began in 1975-76, when grants represented 79 percent of available aid. This percent fell to 45 percent in 1987-88 and rose modestly to 48 percent in 1990-91.

FINANCIAL AID DISBURSED TO STUDENTS

For Academic Year 1990-91

Federal Campus Based
8%

Pell Grants
27%

Guaranteed Loans
43%

Other Federal
1%

Instl & Other Grants
23%

State Grants/Work
5%

Saginaw Valley State University

Federal Campus-Based
7%

Pell Grants
17%

Veterans Benefits
6%

Other Federal
3%

Instl & Other Grants
17%

State Grants
7%

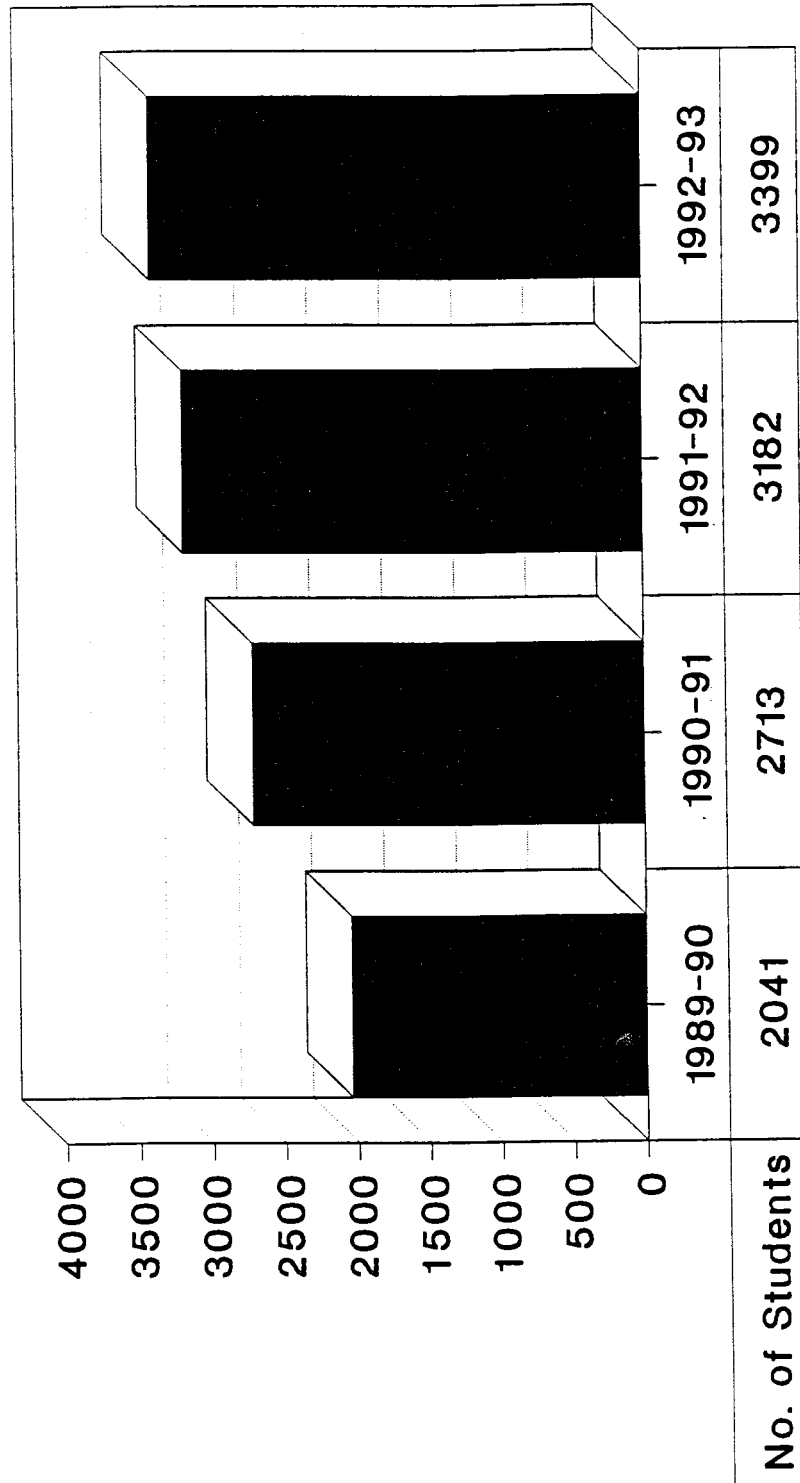
National

FINANCIAL AID DISBURSED TO STUDENTS 1990-91

PELL GRANTS	2,528,296
FEDERAL CAMPUS BASED (CWS=303,995, PERKINS= 247,925, SEOG=150,456)	702,376
GUARANTEED LOANS	3,360,596
OTHER FEDERAL (Bilingual)	104,216
STATE GRANTS/WORK	487,146
INSTITUTIONAL AND OTHER GRANTS/WORK	2,137,910 =====
	9,320,540

AVERAGE 1990-91 FINANCIAL AID PACKAGE \$2,318

STUDENTS WHO HAVE COMPLETED A FINANCIAL AID APPLICATION BY JUNE 1



No. of Students



STAFF MEMBER

OF THE MONTH

**Darlene S.
Rademacher**

**Administrative
Secretary,
College of
Science,
Engineering
& Technology**

May 1992

You won't find Darlene Rademacher greeting Monday mornings with a sigh. "This is just a great place to work," she smiles. "I never get tired of coming in. It's the best job I ever had."

Rademacher particularly enjoys the variety of her assignments in the Dean's office. "There is always something new to do. I enjoy working with faculty and students, and I have a great boss," she says.

Her enthusiasm converts to a diverse list of accomplishments. For example, Rademacher played a key role during preparations for the 1990 ABET accreditation team visit.

"There was a lot of typing," she explains. Rademacher prepared the text for the self-study reports, which, she notes, went through many revisions. "I assisted with typing from the beginning draft to the very end, and there were constant changes to the very end. I also gathered information from different departments for use in preparing the drafts."

The report consisted of three volumes, one each for electrical and mechanical engineering and one for the Dean's office. The final product incorporated many charts and

graphs. The entire process took about two years to complete, she recalls.

Rademacher also coordinated the development of a management information system to expedite work in the Dean's office. "A student class came in and took this on as a project. I gave them all the different forms and reports that we do for full-time and part-time faculty. They moved them onto the computer. We have eliminated a lot of forms and letters and now can run this all off the computer."

She worked for two years with four separate computer classes to design and implement this customized networked system.

Another project that's developed under Rademacher's guidance is a budget forecasting system for departmental supplies, expenses and equipment accounts. The computer system takes care of seven departmental budgets, using Lotus. "It gives the actual figure of the budget now and what it is going to be so chairs can keep track of their budgets. It helps them keep within budget for the current year and plan for the next year."

Rademacher's daily routine often calls for working with students, particularly in scheduling into class sections. She keeps a waiting list for needed courses and usually is able to accommodate 70 to 80 percent of those requesting a particular course.

She also assists faculty with a variety of support services.

But not all her SVSU activity takes place in the office. "Last year we put together an SET softball team. We had a super season — we beat everybody! That was fun and really brought SET together. I can't wait till it starts again!"

Rademacher's son, Eric, is enrolled in the SVSU Children's Center. "That is just a wonderful place," she notes. "It's a wonderful benefit for SVSU staff."





STAFF MEMBER

OF THE MONTH

**Marilyn G.
Frahm**

There's a twinkle in her eye and pride in her voice when Marilyn Frahm talks about her upbringing as a farmer's daughter in Coopersville, near Grand Rapids. "I was a member of the 4-H Club. I raised cattle and did a lot of things with my father at a time when girls weren't encouraged to do that," she recalls.

Her fondness for rural life is perpetuated in the remodeled, turn-of-the-century farm house where she and her husband, Ralph, live on a 135-acre dairy farm northeast of Frankenmuth. Though most of her energies are devoted to responsibilities as director of the University's Office of Marketing Research and Information Services, she and Ralph take an active interest and lend a hand to their youngest of three sons, who operates the farm.

In December, Frahm celebrates her 16th anniversary at SVSU since joining the staff as a shared-time secretary in what was then the Office of Continuing Education and Evening Services. In 1977 she became staff assistant in Continuing Education. She was named media coordinator in Information Services in 1979 and, in 1982, became director of the office. This year her responsibilities and title were expanded to include marketing research. Along the way she added an M.B.A. degree

from SVSU to her bachelor's degree in social sciences from Michigan State University.

Working with a staff of four "very talented and dedicated people," her office produces about 500 publications a year ranging from invitations to University functions to SVSU's recently published 146-page, 1992-94 course description catalog.

Marilyn describes her marketing research activities as "trying to assess where the University is, how it's perceived throughout the region, discovering what public services are needed and how the University can help fill unmet educational needs, given its resources.

"We try to provide an accurate data base that can be used to make decisions about the direction the University should take. We all have feelings about what we might be doing and the research helps pin down more precisely where the needs are and what actions we could take that are most likely to prove successful," Marilyn says.

"The research helps us determine how we should focus our advertising, how we should write and distribute information about the University and what kinds of support materials we should provide to the Office of Admissions for its student recruitment activities."

Marilyn says she's seen a number of changes take place at SVSU since 1976. "The physical changes are obvious. Aside from that, the two most significant positive changes are President Gilbertson's administrative staff reorganization in 1990 that placed the Office of Admissions and the Office Information Services in the same administrative unit, the Division of Public Affairs. The other was in 1987 when Saginaw Valley attained University status. That seemed to clarify in people's minds the difference between SVSU and Delta College."

Marilyn says she most appreciates "the wonderful diversity of people, in terms of ideas, background and culture" that she finds at SVSU.

**Director,
Marketing
Research &
Information
Services**

July 1992

