

SAGINAW VALLEY STATE UNIVERSITY

BOARD OF CONTROL

DECEMBER 13, 1991
REGULAR MEETING
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MINUTES

BOARD OF CONTROL

Regular Meeting

1:30 p.m.

Board of Control Room - Wickes Hall

December 13, 1991

Present: Braun
Clark
Curtiss
Edmunds
Gilbertson
Hornsby
Revilla
Rush
Ward

Absent:

Others

Present: J. Behm
A. Beutler
G. Carrington
G. Corser
J. Dwyer
J. Fallon
J. Flores
G. Hernandez von Hoff
J. Krawczyk
C. Lange
M. Leckie
R. Lemuel
D. Lewis
K. Lopez
J. Lyddon
J. Muladore
D. Nelson
K. Nowaczyk
R. Payne
J. Pope
F. Porterfield
T. Pryor
A. Reittenbach

Others

Present

Continued: R. Ruffin
P. Saft
J. Stanley
R. Thompson
J. Woodcock
R. Yien
Press

I. CALL TO ORDER

Chairperson Ward called the meeting to order at 1:34 p.m, with Board members Braun, Clark, Curtiss, Edmunds, Hornsby, and Revilla in attendance. He noted that a quorum was present.

II. PROCEDURAL ITEMS

A. Approval of Agenda and Additions and Deletions to Agenda

President Gilbertson asked that Action Item Number Six, Resolution to Authorize Payment of Deferred Compensation to Jack M. Ryder, be deleted from the agenda at Dr. Ryder's request. He also asked that a resolution to authorize the remodeling of the Cardinal Gymnasium lobby be added to the agenda, as well as a Board Motion to reconvene the Board in Public Session following the Executive Session to take possible action on personnel recommendations.

BM-801 It was moved and supported that the Board agenda be revised as per President Gilbertson's request.

The motion was APPROVED unanimously.

B. Approval of Minutes of October 14, 1991 Regular Monthly Meeting

It was moved and supported that the minutes of the October 14, 1991 regular monthly meeting be approved.

The minutes were unanimously APPROVED as written.

C. Approval of Minutes of November 11, 1991 Special Meeting

It was moved and supported that the minutes of the November 11, 1991 special meeting be approved.

The minutes were unanimously APPROVED as written.

D. Recognition of the Official Representative of the Faculty Association

Chairperson Ward welcomed George Corser, President of the Faculty Association. On behalf of the faculty, Professor Corser extended best wishes to the Board for a happy Holiday Season and New Year.

E. Communications and Requests to Appear Before the Board

There were no communications or requests to appear before the Board.

III. ACTION ITEMS

1) Resolution to Approve December Graduates

RES-975 It was moved and supported that the following resolution be adopted:

WHEREAS, The second December Commencement of Saginaw Valley State University will be held on December 13, 1991

NOW, THEREFORE, BE IT RESOLVED, That the Board of Control approves the conferring of baccalaureate and master's degrees for the 1991-92 academic year as listed in the Commencement program for December 13th.

President Gilbertson told the Board that approximately 400 students were eligible for graduation this evening. (Board member Rush joined the meeting at this time.)

The motion was APPROVED unanimously.

2) Resolution to Approve Renovations and Additions to the Administrative Services Building

RES-976 It was moved and supported that the following resolution be adopted:

WHEREAS, The Consortium for International Earth Science Information Network (CIESIN) has indicated interest in leasing space from the University; and

WHEREAS, In order to meet its space requirements, it is necessary to remodel and construct an addition to University facilities; and

WHEREAS, The University Administration proposes to negotiate a multiple-year or renewable one-year lease agreement with CIESIN;

NOW, THEREFORE, BE IT RESOLVED, That the President and/or the Vice President for Administration and Business Affairs are authorized to enter into contracts for

the construction of an addition and renovations to the Administrative Services Building and associated site improvements to that facility in an amount not to exceed \$1,000,000; and
BE IT FURTHER RESOLVED, That the President and/or the Vice President for Administration and Business Affairs are authorized to borrow from a lender for the above said projects in an amount not to exceed \$1,000,000, with repayment terms not to exceed seven years -- presumably a tax-exempt borrowing.

President Gilbertson stated: "As you know from numerous previous discussions, we are members of the Consortium for International Earth Science Information Network (CIESIN), which is a federally funded consortium whose mission is to study and recommend ways to make better use of literally billions of bits of data gathered by orbiting satellites and earth stations related to global change. It is our hope that a permanent site will be established in this region for the work of the Consortium. In fact, they have received a significant federal grant this year of approximately \$28 million. Some \$3.7 million is to begin their work in the development of a permanent site. They are also moving along very quickly in expanding their staff and their work. They presently occupy one small suite of offices in our Administrative Services Building. They will need space to accommodate 60-100 employees by next summer. There are many ways in which our relationship with CIESIN is advantageous to SVSU and to CIESIN. It would certainly behoove us to encourage the growth and well-being of CIESIN in this region and to make them welcome on this campus. That being the case, we are making this proposal to you to develop a facility that can accommodate CIESIN for the short-term -- meaning a period of perhaps two or three years -- during which time we believe they will be growing, developing, planning and constructing their own permanent headquarters facilities somewhere in this region. In order to accommodate them with the size of the tasks before them and the numbers of people they

will be hiring to accomplish their tasks, they will need considerably more space than the one suite we have been able to provide for them in the Administrative Services Building. So this resolution proposes that we basically empty the Administrative Services Building of University functions, finding other places on the campus to accommodate the Business and Industrial Development Institute, the Continuing Education Offices and a number of other things. Many of those functions will be going to the third floor of Wickes Hall or to a renovated 66/68 Building. We believe we can accommodate all of our staff albeit in some crowded conditions and under some hardship to them during this temporary period, for the greater good of providing for the growth of CIESIN. So we propose to empty the Administrative Services Building of University functions and lease it to CIESIN together with a significant addition of about 10,000 square feet, which would make the total size of that facility about 25,000 square feet. It would be leased to CIESIN at a fair market value recovered by the University. The University would be required, of course, to borrow the funding -- up to \$1 million -- necessary to do the renovation and the addition to that building. We believe that the rental income from the lease to CIESIN will permit us to pay back that borrowing so that there will be no expense to the University's General Fund over this period of time."

President Gilbertson added: "Again, CIESIN is a very dynamic organization of really outstanding recognition already from Congress and NASA. They have just hired two top notch people with international reputations who will come on their payroll as Chief Scientist and Chief Operating Officer. We are very excited to be part of this organization and hence we are very eager to keep them on our campus and to provide for their growth here. We

believe this resolution would accomplish that."

Chairperson Ward noted: "When we met in committee we were concerned that the University's interests be protected here. Even though we were 1000% supportive of the presence of CIESIN on our campus, we also have the best interests of the University's General Fund at heart. I gather since that committee meeting the terms of the lease as agreed upon now do provide for full amortization of the borrowing from the rent receipts. I think that's very desirable. I also explained to President Gilbertson that I wanted to have some direct involvement with Congressman Traxler, so on the Monday after Thanksgiving I did call the Congressman, and I told him that as a Board member I was concerned about any window of exposure of risk that the University might have if we entered into this borrowing. And inevitably there is some risk. It can't be minimized completely. But the Congressman did say to me -- just as President Gilbertson said a moment ago -- that we have hired two top notch people (the new CEO and the new Chief Scientist) and that his committee in the Congress is very impressed with the start that CIESIN has made and with the two distinguished people who are now joining the others who are already here. He also indicated to me that the Congressional appropriation to CIESIN might be cut sometime in the future. But if it were cut, the first thing they would have to pay would be their rent. The caveat is that this isn't foolproof. But he certainly thought the downside risk was more than overshadowed by the upside benefits. And I think that's a pretty good analysis of the situation, realizing that nothing in this untidy world is foolproof. I think it's very much a favorable proposition and I urge that we support it."

In response to questions from the Board, Jerry Woodcock, Vice President for

Administration and Business Affairs, stated that the interest rate on the borrowing would probably approximate 5.5% or 5.6% if it's tax exempt. If not tax exempt, the rate would be closer to 8%. The rent would also cover this interest cost. President Gilbertson added: "We believe we will be able to liquidate the entire debt over the term of the lease -- so there's no cost to the General Fund. The lease also provides for the cost of maintenance and utilities as well....It is our hope -- and CIESIN's hope too -- that they will have a very impressive, first-rate headquarters."

Board member Revilla noted: "In addition to that, once we've covered that cost, we will have the building, which will belong to the University."

Chairperson Ward added that the lease would be for three years. He noted: "The only place where there is a risk is the future funding from the Congress -- because if CIESIN gets it, they are contractually committed to pay SVSU."

Mr. Woodcock stated that the contract provides for additional leasing beyond the three year period. The rate would be renegotiable at that time. The first year's lease will come out of already appropriated funds.

President Gilbertson noted: "I want to stress that we are part of CIESIN; we are not in an adversarial relationship....I think that there are adequate protections built in -- our Counsel has been very helpful to us in that regard. Again, the risks are minimal, and our involvement with CIESIN is a very positive one."

Chairperson Ward added: "CIESIN has been very forthcoming. We have been more than happy with the kind of terms of the lease they have agreed to. The only risk is not with CIESIN, but with the Congressional funding. Again, as best we can see, the risk is minimal,

and the exposure there is more than offset by the immense potential benefit to the campus and to the region from this project."

Board member Hornsby stated: "I'm in complete agreement with what you just said -- I just want to make it clear that we have looked at this very conservatively from the prospective of the University."

Chairperson Ward replied: "As I recall, we asked our Detroit Counsel, Miller Canfield, to give us guidance on how best to structure this to protect the University's separate interests here so that we would not be exposed disproportionately to any risk of non-recovery. We've tried to dot all our I's and cross all our T's. Yet you can't vote on this with the idea that there is zero risk. It's just that the window of exposure has been lowered as far as possible, and what we have on the plus side is an immense good fortune that CIESIN wants to locate its facility here at this campus or in this region. We don't ever have perfect knowledge when we try to make these decisions, but it looks to me like we're in good posture to vote favorably on this."

The motion was APPROVED unanimously.

3) Resolution to Approve Faculty Leaves for Drs. Merlyn Mondol and Carrie Sorensen

RES-977 It was moved and supported that the following resolution be adopted:

WHEREAS, The University Administration encourages faculty exchange with its sister institutions overseas, and

WHEREAS, Dr. Merlyn M. Mondol, Professor of Psychology, has been invited by Shikoku Women's University, Tokushima, Japan, and Dr. Carrie Sorensen by Shanghai International Studies University, China, as visiting professors for the period January 1 through April 30, 1992, and

WHEREAS, The invitations reinforce the sister-university relations between Saginaw Valley State and Shikoku Women's University as well as Saginaw Valley State and Shanghai

International Studies University,

NOW, THEREFORE, BE IT RESOLVED, That Professors Mondol and Sorensen are granted leave with pay for the Winter semester 1992.

President Gilbertson told the Board that Dr. Mondol will be on leave to serve as our Exchange Professor with Shikoku Women's University in Tokushima, Japan. This program has been in existence for ten years. Their professor will be joining us for the spring semester.

Dr. Sorensen will be our Exchange Professor with Shanghai International Studies University in the People's Republic of China. They will be sending a professor here, beginning next fall. This is a new exchange program, possibly only on a one-time basis.

Drs. Mondol and Sorensen will be teaching in English when they go abroad. The exchange professors coming here from Japan and China will be teaching in English -- they may be teaching an introductory course in their language.

The motion was APPROVED unanimously.

4) Resolution to Approve Faculty Sabbaticals for Academic Year 1992-93

RES-978 It was moved and supported that the following resolution be adopted:

WHEREAS, Saginaw Valley State University is committed to quality education and provides the faculty with opportunities to maintain and enhance their professional knowledge and expertise, and

WHEREAS, The University administration supports faculty sabbatical leaves as an integral part of the SVSU Faculty Development Program,

NOW, THEREFORE, BE IT RESOLVED, That the following faculty members be granted sabbatical leaves as specified below for the academic year of 1992-93.

Barker, Dr David	Modern Foreign Languages	Summers, 1992, 1993, 1994
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Bishop, Dr. Deborah	Management	Fall, 1992
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BOARD OF CONTROL
Regular Meeting

December 13, 1991

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Braddock, Dr. Robert	History	Summers, 1992, 1993, 1994
Elashhab, Dr. Gamal	Ed. Leadership	Summers, 1992, 1993, 1994
Garrison, Mr. Charles	Comp. Science	Fall, 1992
Gorden, Dr. Berner	Chemistry	Winter, 1993
Graham, Mr. Eldon	Mech. Engr.	Winter, 1993
Graiver, Mrs. Mary	Nursing	Fall, 1992, Winter, 1993
Herkstroeter, Dr. Lynn	Modern Foreign Languages	Summers, 1992, 1993, 1994
Ramesh, Mr. Tirumale	Elec. Engr.	Winter, 1993
Robinson, Dr. Janet	Psychology	Fall, 1992 Winter, 1993
Ross, Dr. G. Alexander	Sociology	Fall, 1992 Winter, 1993
Sparapani, Dr. Ervin	Teacher Educ.	Winter, 1993

Dr. Crystal Lange, Dean of the College of Nursing and Allied Health Sciences and Associate Vice President of Academic Affairs, told the Board that faculty members submit a proposal and application for a sabbatical leave, usually in the area of some kind of scholarly development -- such as writing a book, working on doctoral degrees, completing their dissertation. In addition, they are required to update their Professional Practices file. The Professional Practices Committee then reviews their proposal and their performance in the area of teaching, scholarly development and service. All candidates are very thoroughly reviewed on those criteria. The Committee, which has representation from all

parts of the University, takes action to support or not support the request. The 13 proposals listed in the resolution have been deemed worthy of support and demonstrate competent performance in the area of teaching, scholarship and service.

The motion was APPROVED unanimously.

5) Resolution Naming Jack M. Ryder "President Emeritus"

RES-979 It was moved and supported that the following resolution be adopted:

WHEREAS, Saginaw Valley State University grants emeritus status to retiring faculty/administrators who have served the University community with distinction; and

WHEREAS, Dr. Jack McBride Ryder served as President of Saginaw Valley State University from November 1974 through June 1989; and

WHEREAS, Dr. Ryder initiated the successful campus construction of the Maurice E. Brown Hall, Melvin J. Zahnow Library, the Science Building, and the Ryder Health and Physical Education Center; and

WHEREAS, Dr. Ryder was instrumental in raising private gifts for the construction of Pioneer Hall, the Morley Track and Field, the Arbury Fine Arts Center, the Marshall M. Fredericks Sculpture Gallery, and the project which has since been designated as Harvey Randall Wickes Memorial Stadium; and

WHEREAS, Dr. Ryder provided the leadership in the initiative to elevate the status of Saginaw Valley State College, Grand Valley State College, Ferris State College and Lake Superior State College to universities, all of which were approved by the Legislature and signed into law on November 4, 1987; and

WHEREAS, Dr. Ryder contributed immeasurably to other facets of the campus community; and

WHEREAS, Dr. Ryder's accomplishments have been unsurpassed in achievement and leadership for the University,

NOW, THEREFORE, BE IT RESOLVED, That the Board of Control of Saginaw Valley State University bestow on Dr. Jack M. Ryder the title of "President Emeritus" with all the rights and privileges appertaining to this distinction.

President Gilbertson stated that the Board of Control has reserved under its policies the title of "Emeritus" for those whose service has been extraordinary and exemplary over a period of time. Dr. Ryder has indicated his desire to retire from his faculty position in the College of Education and leave full-time employment with the University, following 15 years

in the Presidency during a major growth period, both physical and programmatic. During this time he distinguished himself and in many ways led to the building of the University. President Gilbertson said, "It's hard to imagine how we could ask for more in terms of our criteria for appointing someone as Emeritus."

Chairperson Ward added: "I certainly feel the same way. I had the privilege of being on this Board for a short time when Dr. Ryder was President. He was the second President of our University. If we look about us we can see how well he performed. It's one thing to be a faculty member or professor in an established, long-standing university. It's another to be a builder of a new university. It takes a kind of pioneering spirit that I think is a pretty rare commodity. Jack had that spirit, and he shared it with us. We're all the beneficiaries of it. And so I am in wholehearted support of this resolution. It goes with our personal best wishes to him for a long and happy time as Emeritus."

The motion was APPROVED unanimously.

6) Resolution to Authorize Remodeling of the Cardinal Gymnasium Lobby

RES-980 It was moved and supported that the following resolution be adopted:

WHEREAS, With the opening of the Ryder Center, the Cardinal Gymnasium lobby area is not being utilized and must be renovated in order to be used for office space, and

WHEREAS, There is a need for office space by SVSU personnel and entities associated with CIESIN who will lease the space, and

WHEREAS, There are sufficient funds for CIESIN indirect cost recovery to pay for required renovations, and

WHEREAS, It is anticipated that future lease revenues of these facilities will be available to recapture much if not all of the costs involved;

NOW, THEREFORE, BE IT RESOLVED, That the administration is authorized to enter into contracts up to \$65,000 to renovate the Cardinal Gymnasium lobby for office space.

President Gilbertson told the Board that due to enrollment growth and increasing

program opportunities, the campus is short of space. One of the few areas that is not being fully utilized is the lobby of the old Cardinal Gymnasium, which has approximately 2,600 available square feet which, if properly remodeled, could become prime office space. The administration is proposing that this space be remodeled at a cost of approximately \$60,000. The funding source would be through indirect overhead recovery from the CIESIN involvement. It is anticipated that the principal usage of the space would be for CIESIN-related kinds of activities, some of which would also in themselves be revenue producing.

President Gilbertson added: "As you may know, we have a number of staff under the leadership of Ralph Coppola who are involved in CIESIN pilot projects and other types of CIESIN work. We have also had tentative requests from our sister institutions within the CIESIN organization....for space on this campus that they would like to lease from us to bring some of their staff in closer proximity to the CIESIN Headquarters. So we anticipated that some of this space at least would be leased to our sister institutions, and that the revenue that comes from those leases would also pay off the expenses of this remodeling project. This comes as a strong recommendation to you to help us take advantage of what is otherwise dead space toward very worthy purposes."

Chairperson Ward asked for questions or comments. There were none.

The motion was APPROVED unanimously.

IV. INFORMATION AND DISCUSSION ITEMS

7) Staff Member of the Month

Jim Dwyer, Director of Admissions, introduced Anne T. Reittenbach, Staff Member of the Month for December. Ms. Reittenbach began her career with SVSU's Admissions

Office in 1978, at the age of 18. Since then she has worked her way up to the position of Office Manager. Mr. Dwyer told the Board: "Anne has pretty much been self-taught in the area of computers and has done a tremendous job in revamping our whole office. I'm really happy that we have the privilege of honoring her."

Chairperson Ward congratulated Ms. Reittenbach and thanked her for her good work.

8) Presentation on Admissions

Mr. Dwyer introduced his professional staff members, all of whom are alumni of SVSU. He told the Board that SVSU had changed tremendously since he first came to campus in 1971, at which time it consisted of two buildings.

John Flores, Coordinator of the Michigan College University Partnership Program (MICUP), told the Board that MICUP is a recruitment and retention program, whose goal is to bring Delta College students to SVSU to complete a four-year degree. He reviewed the activities and retention rate of the students involved. (See Appendix One: MICUP)

Mr. Dwyer introduced Major Leckie, who works with area companies that have tuition reimbursement programs, to help develop relationships that will encourage nontraditional students to continue their education. He also introduced Jonathan Pope and Jeff Behm, Work/Studies who train and coordinate the activities of 52 admissions volunteers who conduct tours of the campus. Last year 75% of the students who toured SVSU's campus applied for admission.

Mr. Dwyer then introduced Tracy Pryor, who for the past two years has coordinated SVSU's Martin Luther King College Day Program, whereby 125 minority students from the

Buena Vista and Saginaw Public School Systems are put through a three-year summer residency program.

Mr. Dwyer told the Board that SVSU offers hope to nontraditional and marginal students, as well as many very gifted students. He reviewed the Summer Challenge Program, SVSU's scholarships for Valedictorians and Salutatorians, our Outreach Programs, Science Day and Thumb Day. Over the past three months, SVSU representatives have visited over 330 high schools and have done 60 college day/night programs. During the course of a year, approximately 50,000-55,000 mailings are sent by the Admissions Office.

Mr. Dwyer then reviewed enrollment patterns and tour yield rates. (See Appendix Two: Enrollment.)

David Lewis and Robert Lemuel, Assistant Directors of Admissions, reviewed fall semester enrollment comparisons by ethnic origin, minority recruitment strategy, the F.T.I.C. Minority Follow-Up form, the Martin Luther King/Cesar Chavez/Rosa Parks Summer Residency Program and potential penetration/yield by racial/ethnic backgrounds. (See Appendix Three: Minorities.)

Chairperson Ward thanked the Admissions staff for their presentation. Trustee Revilla added: "This was an excellent presentation. I think it's appropriate to point out that as I attend functions in the community -- particularly in the Hispanic community -- I hear nothing but good things about your staff, especially Kathy Lopez. The fact that she is bilingual is very much appreciated."

V. REMARKS BY THE PRESIDENT

President Gilbertson told the Board he was glad they could all be present for the

Commencement ceremonies being held this evening.

VI. OTHER ITEMS FOR DISCUSSION

9) Move to Executive Session to Discuss Personnel Evaluations

BM-802 Trustee Clark moved that the Board move to Executive Session to discuss personnel evaluations. Trustee Rush seconded the motion.

The motion was APPROVED unanimously.

The Board moved to Executive Session at 3:01 p.m. and reconvened at 4:15 p.m.

Chairperson Ward stated that the Board had met in Executive Session to evaluate the performances of the Vice Presidents, pursuant to their request.

10) Motion to Approve Base Salary Increases for University's Top Executives

BM-803 Trustee Curtiss moved that the President's and Vice Presidents' Base Salaries for the 1992 calendar year be set as follows:

<u>Jerry A. Woodcock, Vice President</u> <u>for Administration and Business Affairs</u>	<u>\$ 91,900</u>
<u>Robert S.P. Yien, Vice President</u> <u>for Academic Affairs</u>	<u>\$ 85,300</u>
<u>John A. Fallon, Vice President</u> <u>for Public Affairs</u>	<u>\$ 81,100</u>
<u>Eric R. Gilbertson, President</u>	<u>\$105,500</u>

Trustee Rush supported the motion.

The motion was APPROVED unanimously.

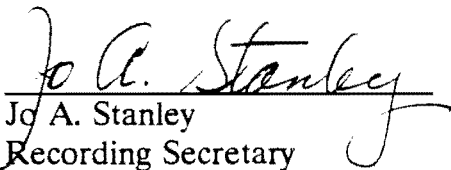
VII. ADJOURNMENT

Chairperson Ward adjourned the meeting at 4:17 p.m.

Respectfully Submitted:

George E. Ward
Chairperson

Gerald Hornsby
Secretary



Jo A. Stanley
Recording Secretary

SVSU/DELTA COLLEGE
Michigan College University
Partnership Program
(MICUP PROGRAM)
December 13, 1991

	1989-90	1990-91	1991-92
Grant Award	\$50,000	\$50,000	\$73,323
Increase	-	-	46.6%
Number of transfer's	13	24	27
Total Number of SVSU Participants	13	34	59
Total Number of Delta Participants	20	39	66
SVSU MICUP participant's Ethnic Breakdown:			
African American	11	23	38
Hispanic	1	8	16
Native American	1	2	2
Asian American	0	1	3

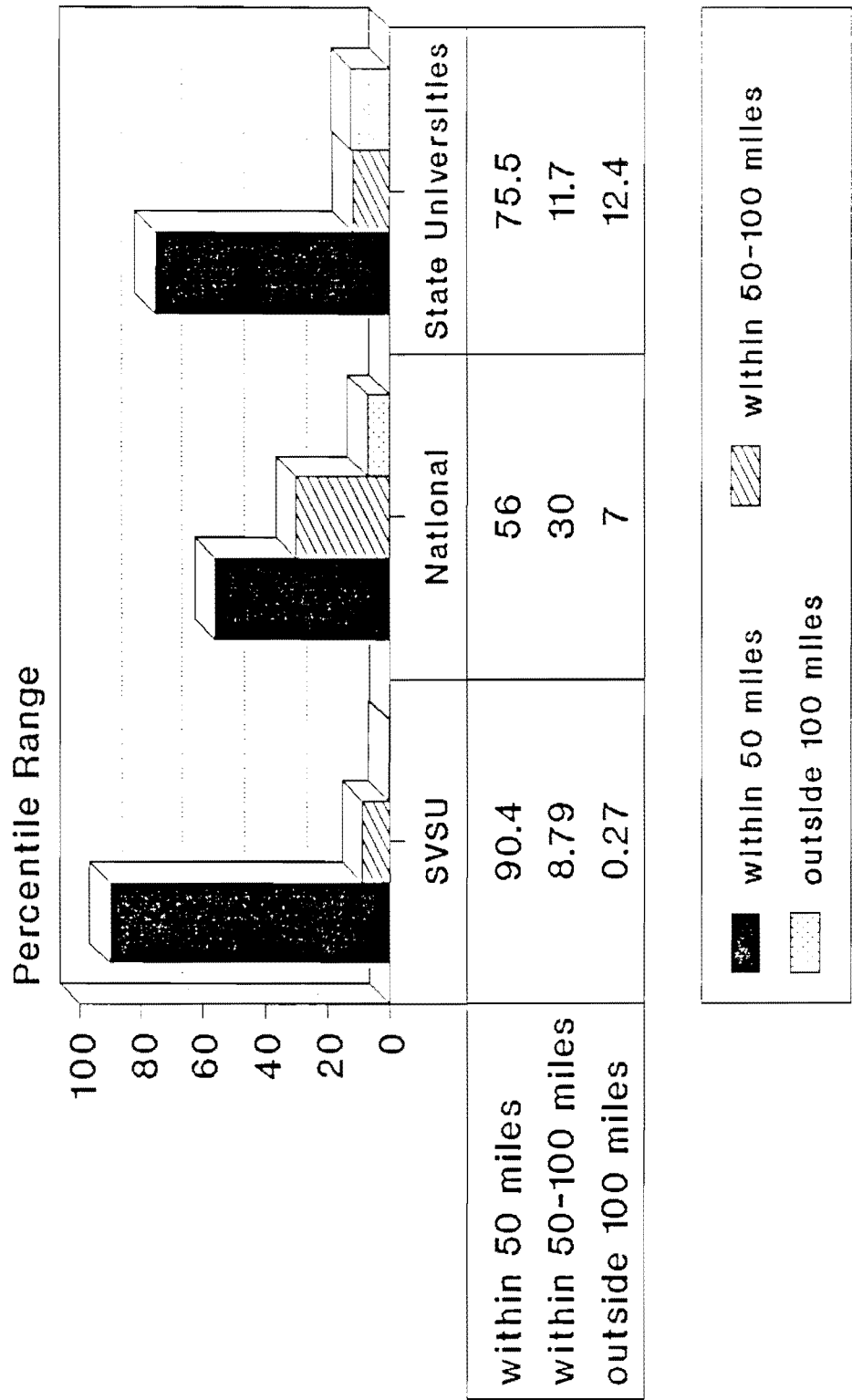
*Four of the MICUP students have stopped and the other has graduated.

Overall retention rate is 87.8%.
Program goal is 100% retention.

Coordinator: John A. Flores
(517) 791-7376
Wickes Hall
Suite 173

ENROLLMENT PATTERN

4-Year State Universities



Enrollment Patterns

HIGHER EDUCATION ENROLLMENT BY COUNTY FOR 1983

	TOTAL ATTENDING A FOUR-YEAR PUBLIC UNIV	STUDENTS ATTENDING SVSU	% OF STUDENTS ATTENDING SVSU	TOTAL POPULATION ESTIMATED	% OF COUNTY POP. ENROLLED	RANK AMONG ALL COUNT. ENROLLED	RANK BY % OF POPULATIO ENROLLED
ARENAC	344	129	37%	15,200	2.263%	61	28
BAY	2,686	1,070	39%	114,800	2.340%	13	26
HURON	873	194	22%	36,300	2.405%	34	25
MIDLAND	2,535	365	14%	73,300	3.458%	14	8
SAGINAW	5,812	2,170	37%	216,300	2.687%	9	17
TUSCOLA	1,406	521	37%	55,600	2.529%	26	20
SANILAC	646	92	14%	69,700	0.927%	42	58
GLADWIN	351	38	11%	22,200	1.581%	60	57
GRATIOT	740	30	4%	38,900	1.902%	39	43
IOSCO	516	117	22%	30,200	1.709%	48	50
OSCODA	94	21	22%	7,100	1.324%	82	73
ROSCOMMON	252	8	3%	19,700	1.279%	69	76

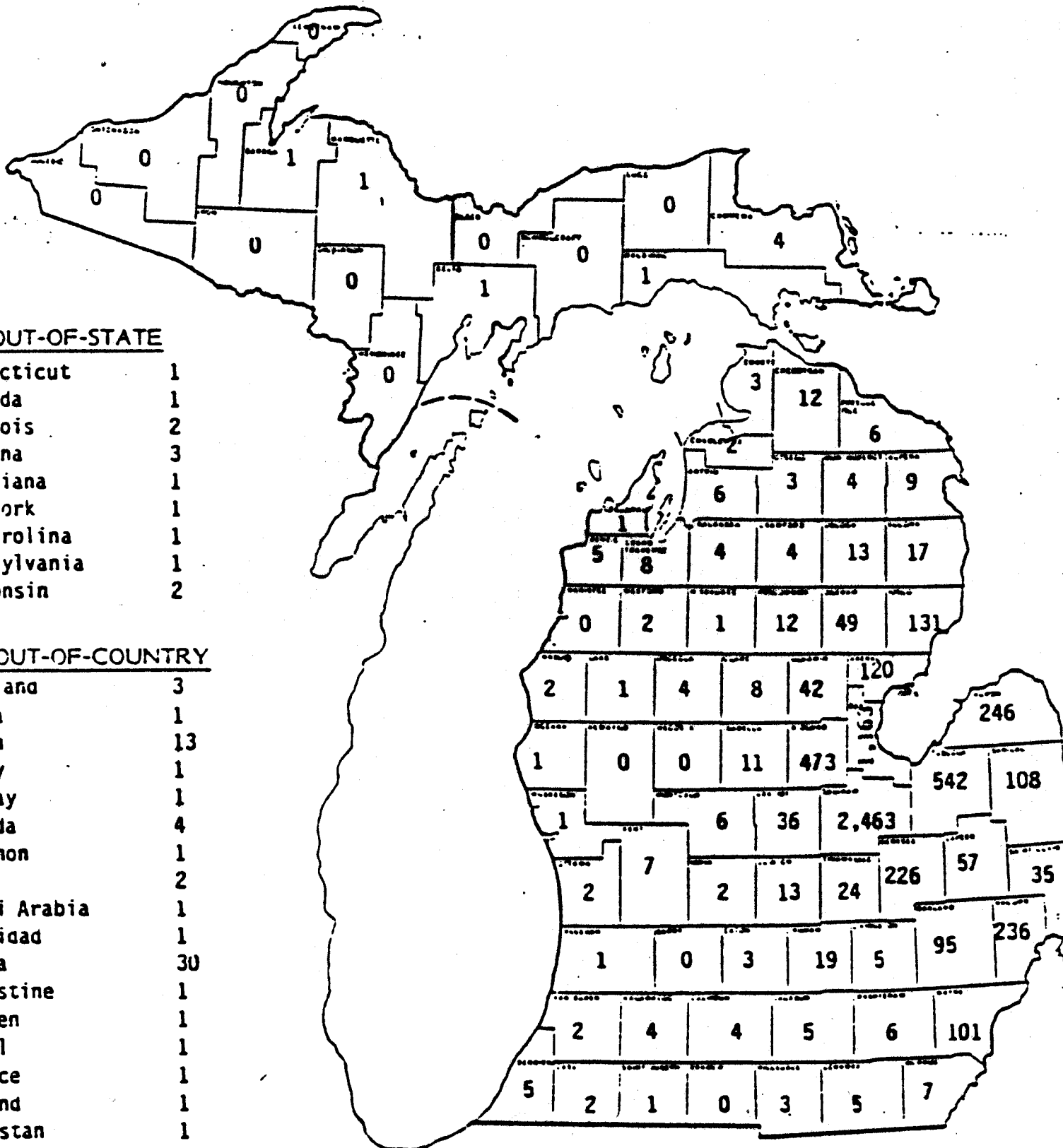
SOURCE: Study of Michigan Public University Enrollment Patterns by County and Institution, 1988 State Fiscal Agency.

TOTAL STUDENT ENROLLMENT MAPENROLLED 6,474ACADEMIC YEAR 1991 - 92OUT-OF-STATE

Connecticut	1
Florida	1
Illinois	2
Indiana	3
Louisiana	1
New York	1
N. Carolina	1
Pennsylvania	1
Wisconsin	2

OUT-OF-COUNTRY

Thailand	3
India	1
Japan	13
Italy	1
Norway	1
Canada	4
Lebanon	1
Iran	2
Saudi Arabia	1
Trinidad	1
China	30
Palestine	1
Sweden	1
Norway	1
France	1
Poland	1
Pakistan	1

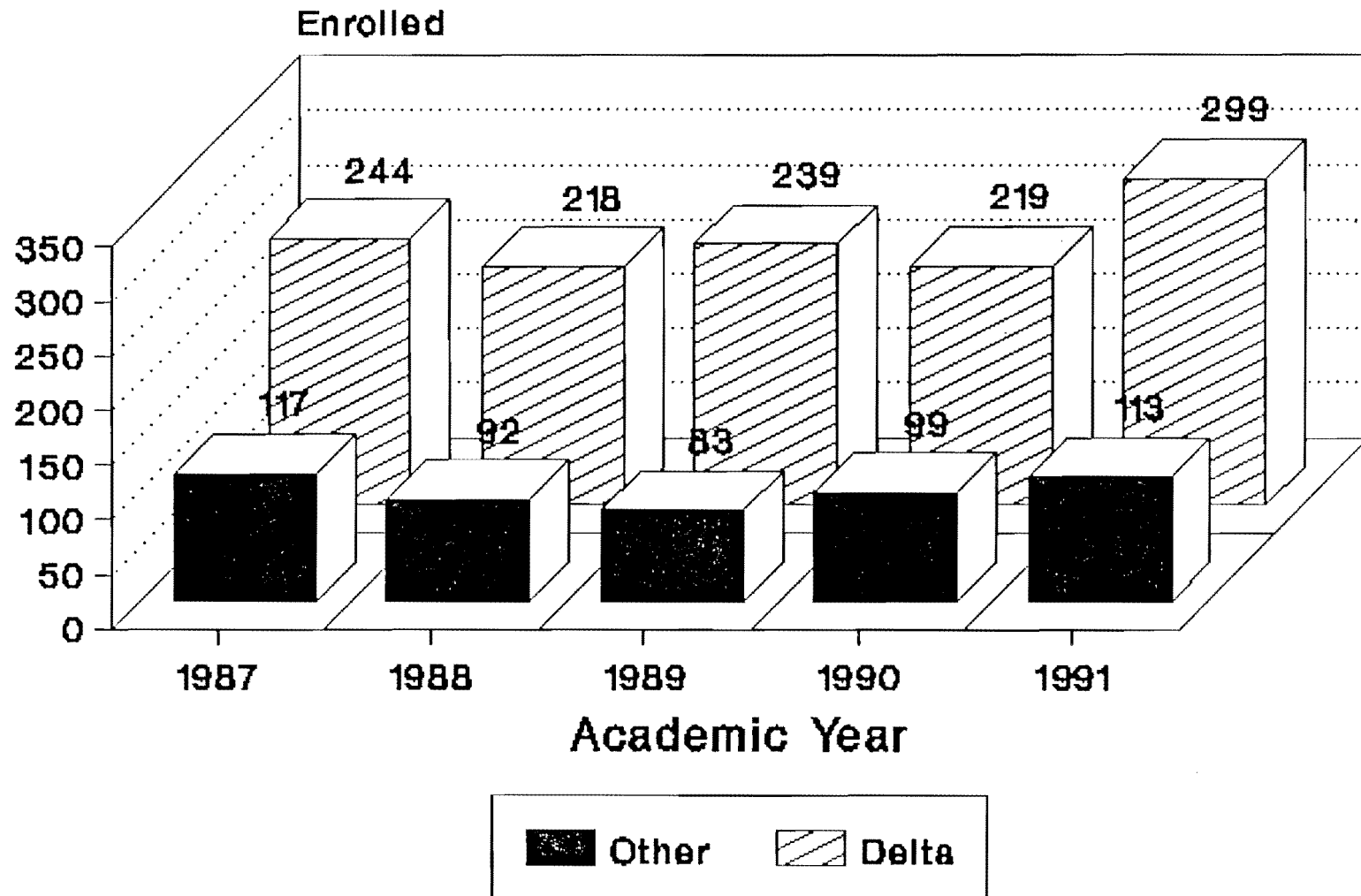


**SUMMARY OF ENROLLMENT CHANGES
1990-91 AND 1989-90
FALL TERMS**

INSTITUTION	TOTAL HEADCOUNT		CHANGE	
	1990	1989	NO.	%
Central Michigan	18,286	18,649	-363	-1.95
Eastern Michigan	25,921	24,886	1,035	4.16
Ferris State	12,076	11,922	154	1.29
Grand Valley	11,726	10,914	812	7.44
Lake Superior	3,407	3,343	64	1.91
Michigan State	44,317	44,396	-79	0.18
Michigan Tech	6,497	6,408	89	1.39
Northern Michigan	8,646	8,429	217	2.57
Oakland	12,400	12,385	15	0.12
Saginaw Valley	6,212	5,915	297	5.02
University of MI-AA	36,252	36,258	-6	-0.2
University of MI-D	7,726	7,662	64	0.84
University of MI-F	6,593	6,506	87	1.34
Wayne State	33,872	32,477	1,395	4.30
Western Michigan	26,995	26,315	680	2.58
Totals	260,926	256,465	4,461	1.74

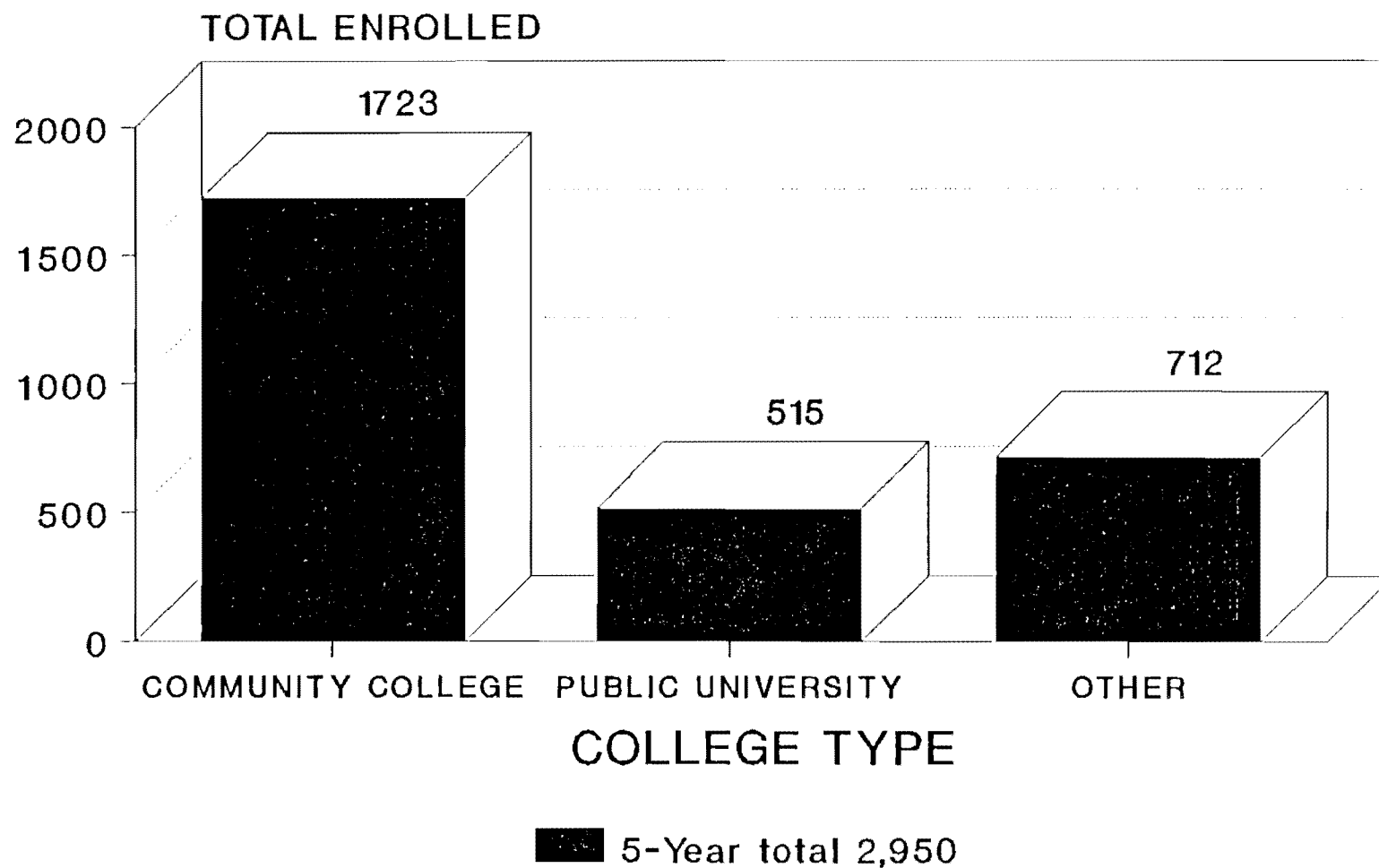
Source: PCSUM 2-28-91

FIVE YEAR ENROLLMENT SUMMARY DELTA COLLEGE VS. OTHER MI C.C.'S



SOURCE: AP045 COLLEGE REPORT

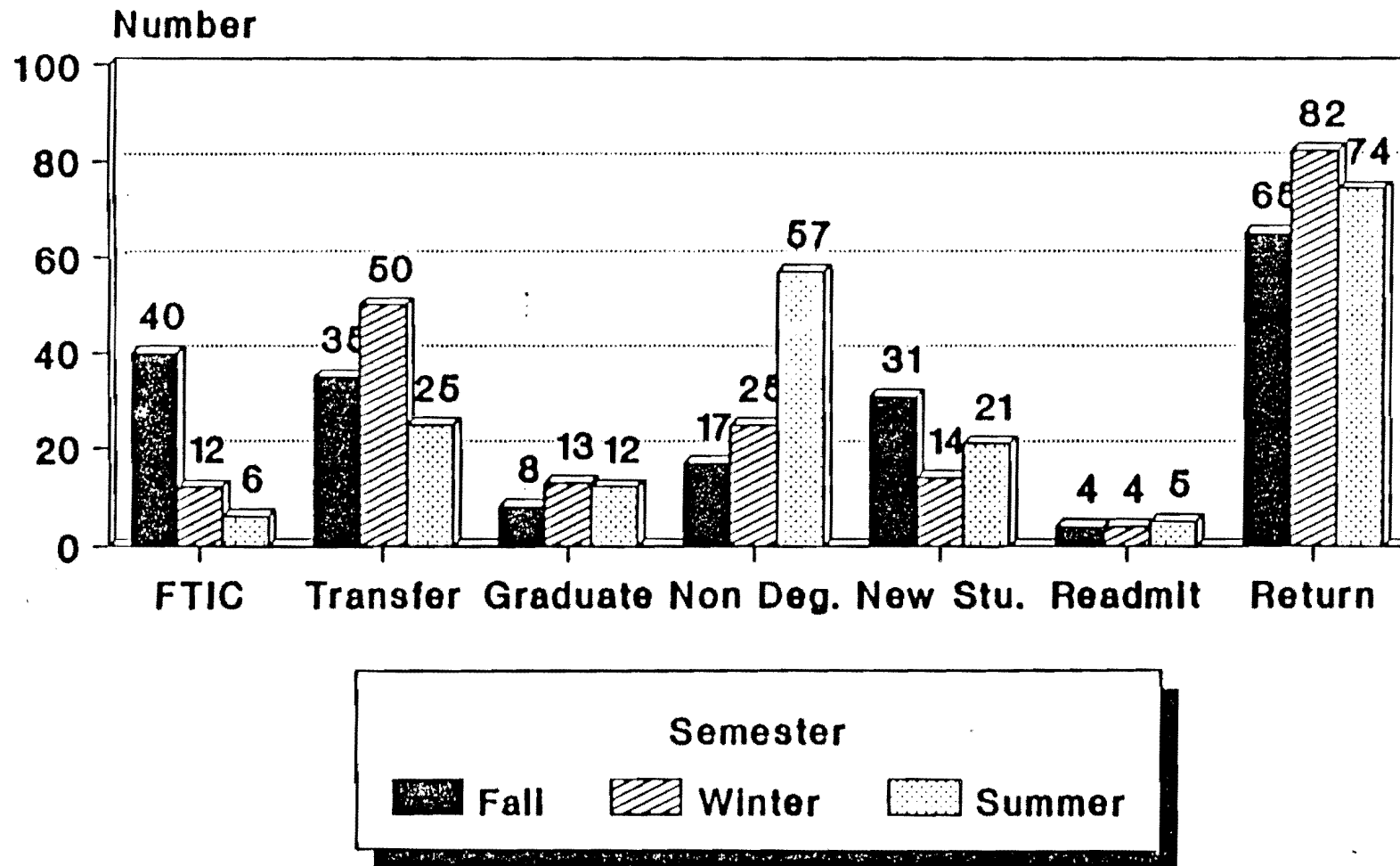
FIVE YEAR SUMMARY OF TRANSFER STUDENT TRANSFER ORIGIN



SOURCE: AP045 COLLEGE REPORT

ENROLLMENT

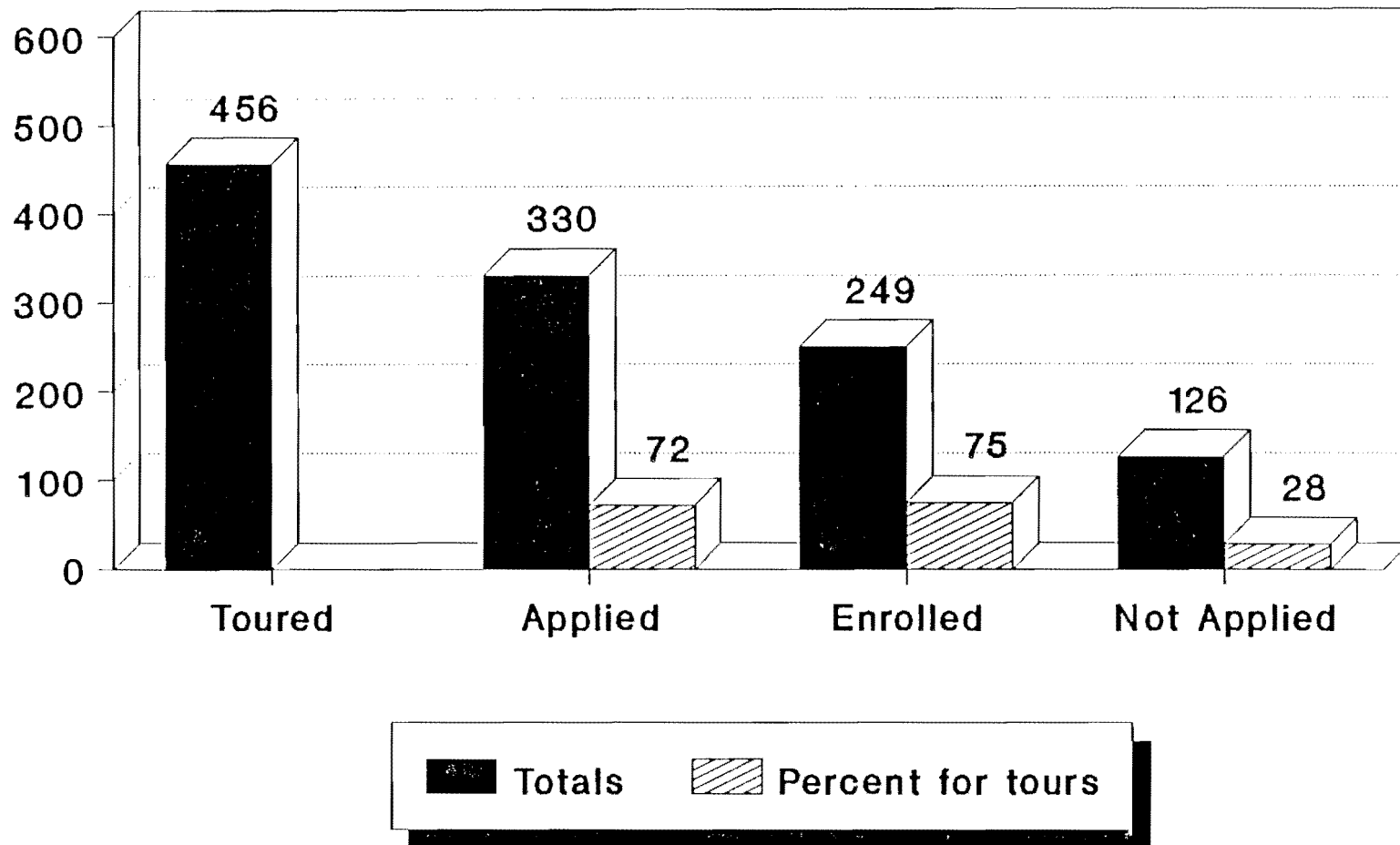
Percentages



Source: RP 598

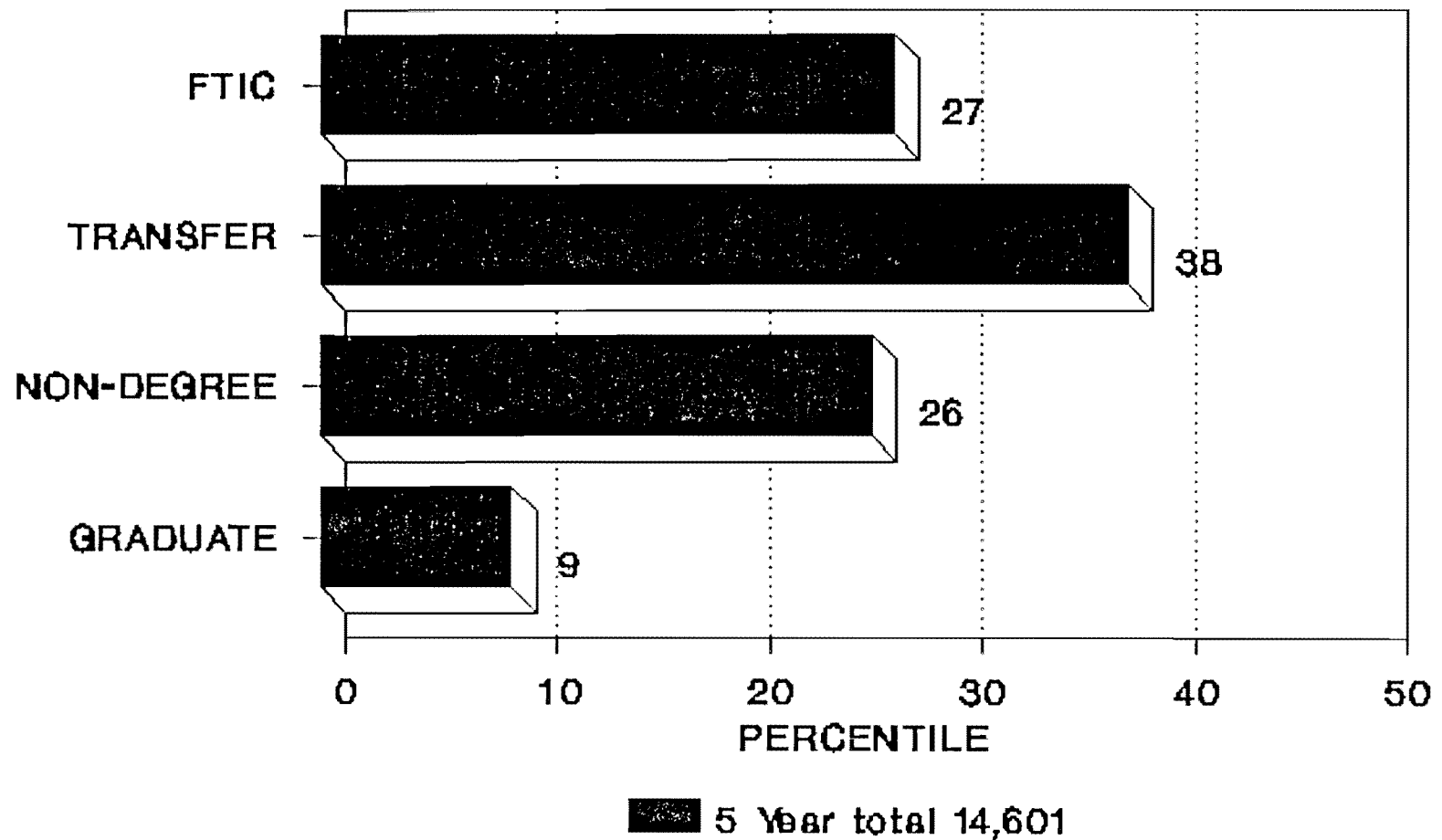
TOUR YIELD RATE

Fall, 1991



Source: Tour Statistics

TOTAL NEW STUDENT ENROLLMENT ACADEMIC YEARS 1987-1991



SOURCE: RP696 ENROLLMENT SUMMARY

FALL SEMESTER ENROLLMENT COMPARISONS BY ETHNIC ORIGIN

ETHNIC STATUS	FALL, 1990		FALL, 1991		CHANGE	
	NUMBER	%	NUMBER	%	NUMBER	%
NATIVE AM	35	0.6	39	0.6	+4	+11.4
BLACK	329	5.5	376	6.0	+47	+14.3
HISPANIC	191	3.2	196	3.1	+5	+2.6

Note: % INDICATES PERCENT OF TOTAL ENROLLMENT

FIRST TIME IN COLLEGE STUDENTS				
ETHNIC STATUS				
Native American	Applied	Admitted	Enrolled	Yield
1987	13	11	4	36.36%
1988	15	6	3	50.00%
1989	14	9	8	88.89%
1990	6	3	3	100.00%
1991	11	6	5	83.33%
Black	Applied	Admitted	Enrolled	Yield
1987	215	94	34	36.17%
1988	223	128	47	36.72%
1989	223	104	29	27.88%
1990	131	65	44	67.69%
1991	116	62	43	69.35%
Hispanic	Applied	Admitted	Enrolled	Yield
1987	41	27	12	44.44%
1988	51	32	10	31.25%
1989	71	53	28	52.83%
1990	34	20	14	70.00%
1991	34	23	21	91.30%

PROPOSED MINORITY RECRUITMENT STRATEGY

COLLEGE DAY PROGRAM FOLLOW- UP	OFF-CAMPUS CLASSES	SCHOLARSHIPS	HIGH SCHOOL VISITATIONS	COMMUNITY RELATIONS	LUNCHEON/ DINNERS
<ul style="list-style-type: none"> ▶Letter to student. Enclose viewbook/ application (waive application fee), and tour card. ▶Phone Survey ▶Parent Letter from Roosevelt Ruffin. ▶Workshops: <ul style="list-style-type: none"> *Admissions *Financial Aid *Careers 	<ul style="list-style-type: none"> ▶Offer classes at the First Ward Community Center. 	<ul style="list-style-type: none"> ▶Match local scholarship funds. 	<ul style="list-style-type: none"> ▶Q/A Higher Education Presentation. ▶Follow-Up with cover letter, viewbook/ application and tour card. 	<ul style="list-style-type: none"> ▶Target key Pastors from: Tru Vine Mt. Olivet Zion Bethel New Mt. Calvary 	<ul style="list-style-type: none"> ▶Host updates for local high school teachers, counselors, and community leaders.

SAGINAW VALLEY STATE UNIVERSITY
F.T.I.C. MINORITY FOLLOW-UP

INACTIVE DATE: _____

Status of Student: _____ F.T.I.C. _____ Transfer

Name: _____ Soc.Sec.#: _____

Street Address: _____

City/State/Zip: _____ Phone #: _____

High School: _____ Year of H.S. Graduation: _____

Entering G.P.A.: _____

Ethnic Status: _____ Black _____ Hispanic _____ Pacific Islander _____ American Indian/Alaskan Native

Academic Area of Interest: _____

Has student taken the ACT or SAT test? _____ Yes _____ No

If no, date test is scheduled: _____

ACT Composite: _____ SAT Results: Verbal _____ Math _____

Has student applied for Financial Aid: _____ Yes _____ No

If yes, is student eligible to receive financial aid? _____ Yes _____ No

Received: _____ FAF _____ NAR _____ SAR

Is student interested in housing? _____ Yes _____ No

If yes, has student sent in their housing contract and deposit?

Date of orientation sessions reserved: _____

<u>Application Status</u>	<u>Date</u>	<u>Letters Sent</u>	<u>Date</u>
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Applied: _____

Admitted: _____

Denied: _____

Pending: _____

<u>Campus Vists</u>	<u>Date</u>	<u>Name of Scholarships Received</u>
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SAGINAW VALLEY STATE UNIVERSITY
OFFICE OF ADMISSIONS

The Three-Year KCP Summer Residency Program

HIGHLIGHTS

1. Attend an annual residence workshop the next three summers on the SVSU campus.
2. A banquet for the student participants and their parents is held at the beginning of each workshop.
3. 12-18 newsletters are mailed to the student participants during the three year period.
4. Individual contacts are made by the King/Chavez/Parks Coordinator and Advisor.

Phase I of the program involves workshops and seminars relating to self-awareness and building self-esteem. Small group activities are included to help the student identify their special strengths and to understand themselves better.

Phase II of the program deals with career exploration. The program includes a Career Fair, mini-workshops, hands-on demonstrations, mock interviews and motivational speakers.

Phase III focuses on selecting and financing a college education. This is accomplished through presentations and workshops on these topics. Parents are also included in the workshops on financing a college education.

POTENTIAL/PENETRATION/YIELD BY RACIAL/ETHNIC BACKGROUNDS:

1988

ETHNIC STATUS	POTENTIAL	PENETRATION	YIELD
Afro-American	200	34	12
American Indian	17	6	0
Caucasian	2825	671	185
Mexican American/Chicano	84	25	4
Asian American/Pacific Islander	26	4	1
Puerto Rican/Cuban/Hispanic	7	1	0
Other	47	13	2
No Response	155	30	7

1989

ETHNIC STATUS	POTENTIAL	PENETRATION	YIELD
Afro-American	224	30	6
American Indian	19	5	0
Caucasian	2697	705	174
Mexican American/Chicano	91	36	15
Asian American/Pacific Islander	31	4	1
Puerto Rican/Cuban/Hispanic	11	1	0
Other	61	16	6
No Response	129	41	10

1990

ETHNIC STATUS	POTENTIAL	PENETRATION	YIELD
Afro-American	226	45	14
American Indian	17	5	3
Caucasian	2425	628	174
Mexican American/Chicano	75	25	4
Asian American/Pacific Islander	43	5	2
Puerto Rican/Cuban/Hispanic	12	3	0
Other	47	9	1
No Response	118	27	6