

SAGINAW VALLEY STATE UNIVERSITY

BOARD OF CONTROL

**November 14, 1988
SPECIAL MEETING**

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MINUTES

BOARD OF CONTROL

SAGINAW VALLEY STATE UNIVERSITY

Special Meeting

9:00 a.m.

Pioneer Hall Board Room - Pioneer Hall

November 14, 1988

Present: Curtiss
Klykylo
Ryder
Saltzman
Ward
Woods

Absent: Braun
Lofton
Munoz

Others

Present: B. Alton
A. Beutler
A. Dickey
J. Fallon
M. Frahm
W. Hoffman
C. Lange
E. Mahajerin
J. Muladore
K. Nowaczyk
J. Stanley
R. Thompson
J. Woodcock
R. Yien
Press (4)

I. CALL TO ORDER

Chairperson Saltzman called the meeting to order at 9:40 a.m. She noted that a quorum was present and added that, since this was a special meeting, only the two items on the agenda would be considered.

II. ACTION ITEMS

1. Consideration of Actions on the Presidential Search Process

Chairperson Saltzman introduced Dr. Bruce Alton of the Academic Search Consultation Service, and asked him to review the second draft of the ASCS report to the Board of Control, which he and Dr. Ronald Stead had prepared.

Dr. Alton noted that this was the first time in the 170 presidential searches done by ASCS that board members had been asked for their responses to the initial draft of their report before it was brought before the Board in its edited form. This format helped the Academic Search staff in terms of the communications process and in interpreting things which had been said. He added that the report was not a final paper; rather, it was a working document meant to facilitate discussion with the Board and to assist the Presidential Search Committee.

Dr. Alton stated that, while the prime objective of a presidential search is the recruitment of a new chief executive officer, the process presents several opportunities for SVSU. It serves to create an environment in which various constituencies of

the University can cooperate on a common agenda, and provides an opportunity for self-appraisal and enhanced relationships with external groups.

Dr. Alton noted that it is important to examine the strengths, problems, challenges and opportunities of an institution in the process of searching for a new president. He listed some of SVSU's strengths as:

- * An unusual degree of support from the private sector;
- * A pattern of enrollment growth;
- * A diverse student body that can enrich the educational life on campus;
- * The presence of local legislators who hold significant leadership positions in Lansing;
- * The small scale of the University, which provides the opportunity for flexibility and community intimacy;
- * The positive relationships that exist between the Board of Control and the President, and among members of the Board;
- * A modern, attractive physical plant with state-of-the-art laboratory facilities and a magnificent new fine arts center;
- * The opportunity to cooperate--to mutual benefit--with Delta College;
- * A relatively autonomous system of governance with its own governing board; and
- * The potential to provide significant leadership in the economic development of the tri-county area.

The report identified the needs of the University as follows:

1. To strengthen the governance and the sense of community on campus. Dr. Alton remarked on the condition of divisiveness and distrust between the faculty and the administration at SVSU, which had concerned the North Central Association, and noted that encouraging signs were present, such as the Faculty/Administration Futures Seminars. It is an agenda which will be an important one for the next president to handle.
2. To attract the necessary resources to address future needs. Although the economy of Michigan has improved in recent years, fiscal resources remain tight. The high priority placed on the prison system by state government, and other conditions, including formula funding, have resulted in state funding not keeping pace with enrollment growth; in fact, the funding "formula"

militates against those colleges and universities which experience rapid enrollment growth. It appears that major state funding for physical plant development will be more difficult to obtain in the foreseeable future. It will be important for the next president to be able to work within a fairly steady state financial environment and to help the University in its period of growth. SVSU needs to continue its impressive record in the attraction of funds from the private sector, and to work with the other state-assisted universities in Michigan to improve the support of higher education within the executive and legislative branches of state government.

3. To provide for the Review of Academic Programs. Saginaw Valley State University has grown considerably over the past decade, while many other state institutions have been declining. This positive dynamic holds potential for difficulties. Because of slowed growth in state funding, there is the prospect of having more programs than available or projected resources can support. Priority decisions must be made to strengthen the programs which are most germane to SVSU's mission. The many gains of the past should be consolidated, and greater emphasis should be placed on quality rather than quantity.
4. To revise the planning process to make it more effective, respected, and collegial. The planning process needs to be made more constituent-based and participatory.
5. To achieve a clear sense of mission and goals. Perhaps due in largest measure to the fact that Saginaw Valley State University is a relatively young institution which has grown quite rapidly, there does not appear to be sufficient consensus about institutional mission and goals. The adversarial nature of relationships between the faculty and the administration has further complicated this situation, as have the location, regional demographics, and student mix of the University.
6. To convey a distinct identity and image. There is some lack of focus in the region and the state regarding Saginaw Valley State University. The name change will have a positive impact.
7. To continue the development of the Presidential-Board relationship. The relationship between Dr. Ryder and the Board of Control has been a mutually supportive one. A new relationship will need to be built with the new chief executive officer.

Dr. Alton asked for questions from the Board. Chairperson Saltzman asked Miss Wendy Hoffman, Vice President of the SVSU

Student Government, and Dr. Enayat Mahajerin, representing the SVSU Faculty Association, if they had any questions: they did not. Chairperson Saltzman stated that copies of the ASCS report would be available in Zahnnow Library.

Mrs. Woods stated that she felt that Drs. Alton and Stead had drawn together a fairly concise report and that she agreed with it in large measure. Chairperson Saltzman noted that she was glad that the report pointed out the good relationship that existed between the Board and President Ryder and with each other. Mr. Curtiss stated that he felt that Drs. Alton and Stead had done an excellent job of distilling out the central opportunities SVSU has for further growth, and that he hoped that we could engage in constructive discussion in terms of setting the course of the institution for the next 25 years.

The Board then reviewed the qualities and qualifications which would be desirable in the next president. In addition to integrity, a high energy level, and unflappability, the report listed the following characteristics as particularly essential to the chief executive officer at SVSU:

- * The ability to provide strong educational leadership through his or her vision of Saginaw Valley's mission, a demonstrated commitment to academic values, and the support of the faculty's teaching, research and service activities;
- * An effective communicator with an open, accessible style of leadership and management;
- * The ability to represent SVSU effectively in the external community, particularly in the tri-cities and in Lansing;
- * The commitment and skill required to develop and maintain participatory governance within the context of collective bargaining;
- * An understanding of the essential need to enhance revenue at SVSU from private sources and the personal skills required

to be an effective fund raiser;

- * A strong advocate of SVSU's mission with the ability to articulate its goals and achievements clearly and convincingly, both internally and externally;

- * A commitment to the value of collaborative planning, led by the president, that engages the administration, the faculty, the Board of Control and others to ensure informed decisions that are broadly supported;

- * An astute manager and decision-maker who can develop an effective administrative team, delegate appropriately, and set priorities for the allocation of limited resources;

- * The ability to assist the Board of Control to perform its important over-sight role by maintaining a good working relationship with the members and providing them with the information required to make informed policy decisions.

Dr. Alton stated that the normal pattern would be that the Board would convey these issues to the Presidential Search Committee, and ask them to offer any kinds of revisions or fine tuning they felt needed to be done to the document or the criteria. The material would then be brought back to the Board of Control for its final approval.

Mr. Ward asked Dr. Alton if he saw the next president of SVSU in the role of a caretaker during a period of consolidation, or as a builder who could continue to meet unmet educational needs of the area, who could come up with new initiatives, and who could continue improving the institution. Dr. Alton replied that building could be done not only in terms of new programs and new physical facilities, but also in terms of strengthening what already exists, such as improving quality, and looking to programs that are presently being offered which may be inappropriate to the institution's mission. Growth could be qualitative, rather than quantitative. Mr. Ward noted that he liked the report's suggested

criteria, but "...would like to see them broadened out a bit so that we can stress that we want somebody who is ever alert to not just improving what we have, but to building upon that, and to reaching out to new opportunities...I don't want anyone to think that it's just a caretaker that we're looking for, or a consolidator. We realize that external forces may force us to retrench for a few years, but I think we need to get a line in here that would suggest the dynamism of the University and the area, and the desire to be alert at all times to meet these unmet needs."

Dr. Alton then reviewed the following suggested composition of the Presidential Search Committee:

- * Three members of the Board of Control, including the Chairperson of the Board as ex officio, and one of whom would serve as Chairperson of the Search Committee. These appointments would be made by Chairperson Saltzman;
- * Three members of the faculty, including the President and Vice President of the Faculty Association, and one at-large faculty member appointed by the Chairperson of the Board in consultation with the Vice President for Academic Affairs and the President of the Faculty Association;
- * One member of the administration, appointed by the Chairperson of the Board of Control from among administrators who do not report directly to the president;
- * One member of the SVSU Foundation/Board of Fellows, appointed by the Chairperson of the Board of Control;
- * One member of the student body, appointed by the Chairperson of the Board from nomination by the SVSU Student Government;
- * One member of the alumni body, appointed by the Chairperson of the Board from nomination by the Alumni Association.

Dr. Alton added that it might be desirable to add an "at-large" member to balance the group for ethnic and gender considerations. Chairperson Saltzman stressed that it was important that the people who were nominated and then appointed recognize the time that will be needed to fulfill their obligation.

They should not accept the role if they will not be able to function appropriately.

Dr. Alton added that the issue of confidentiality must be stressed continually, although openness should be utilized at the same time. It is extremely important that the issues of internal discussion within the committee and the names of candidates be kept strictly confidential within the laws of the State of Michigan. The quality of candidates attracted by the search will be based very closely upon the amount of confidentiality which can be provided regarding their candidacy. Within the laws of Michigan, confidentiality is possible up to the point of final interviews in process. It was stressed that only the Chair of the Search Committee should be the spokesperson for the committee. This furnishes the members of the committee with a valuable standard response that they are unable to speak on behalf of or about the work of the committee, as it is policy for only the chair of the committee to speak on its behalf. At the same time, open reports from the committee to the University community and the tri-county area regarding the progress of the search process, and the criteria for selection were encouraged. Chairperson Saltzman added that the Chair of the Search Committee would not want to take action on his/her own without first conferring with members of the Search Committee, so that a unified body would be operating. Dr. Alton suggested that every meeting of the Search Committee end with the common agreement in the committee as to what information could

be shared with the general populace.

Mr. Ward asked what the status of such a committee was under the Open Meetings Act. Dr. Alton replied that the interpretation of the Open Meetings Act would be that the committee, if not composed of a quorum of the Board, has the authority to maintain the confidentiality of the candidates, if requested by the candidates, until the time of an on-campus interview. The committee can, therefore, meet in closed session, as the candidates have requested confidentiality and a quorum of the Board does not sit on the committee.

Chairperson Saltzman asked whether Board members who were not on the committee could review the resumes. Dr. Alton replied that he felt it would be permissible, since it would be on an individual basis, but added that he did not feel he was in the position to give a legal interpretation. University Counsel should be contacted regarding this question.

The Board then reviewed the charge to the Search Committee, which included the following elements:

1. To develop priorities for presidential leadership for Board approval;
2. To develop a statement of desired presidential qualifications that will guide all stages of the search and selection process and will be shared with persons asked to nominate candidates as well as with prospective candidates;
3. To approve a search timetable that is flexible but approximates that contained in the ASCS report; (See Appendix One: Timetable.);
4. To conduct an active national search, conforming to affirmative action guidelines, to attract highly qualified candidates;
5. To oversee the entire search process, including communications with candidates and references, maintenance of records, and arrangements for interviews;

6. To make periodic reports to the Board and to members of the SVSU community about the progress of the search;
7. To observe strict confidentiality concerning the names of candidates and sensitive discussions within the committee throughout the search and beyond, and;
8. To recommend three unranked finalist candidates to the Board of Control for the action of selection and appointment. Any invitations to the finalists for visits to the campus should come from the Board of Control.

Dr. Alton stated that the first two elements of the charge were really redundant; that priorities for presidential leadership and presidential qualifications are actually the same, and should have been included as such. Mr. Curtiss noted that item three states that the search timetable is flexible. He added that it was important that the Board understand that the timetable should be a target and an objective, but not a firm structure. If, for good reason, it became necessary to change the timetable, it should be done. He stated that the other problem that can be caused by timetables is that if you set a deadline for applications, and then go through the evaluation process and find that you do not have the candidate you are looking for, it necessitates a complete reopening of the search process. Dr. Alton stated that a good way to handle that problem is to indicate that the closure of applications comes at the time of appointment.

RES-811 Mr. Ward moved that the Board receive the Academic Search Consultation Service report as a guide for the Presidential Search; empower the Chairperson of the Board to appoint the Search Committee as outlined on page 15 of the report; and adopt points 1-8 on page 16 of the report as the Board's charge to the Search Committee, with both the priorities and desired qualifications being for Board approval. Mr. Curtiss seconded the motion. (See Appendix 2: Report)

Chairperson Saltzman asked for discussion. Ms. Wendy Hoffman,

Vice President of the SVSU Student Government, stated that she was glad that a student would sit on the committee, but that without having read the document, she did not have other comments. Mrs. Woods stated that after the Board had taken action, the document would be available at Zahnow Library. Members of the Search Committee will also be given copies of the document.

The motion was **APPROVED** unanimously.

Chairperson Saltzman asked whether the Board had any strong opinion on whether the services of the Academic Search Consultation Service should be retained for the remainder of the presidential search. Mr. Curtiss noted that when he and Mrs. Woods as a committee had recommended ASCS be retained for the initial phase, they had not been prepared to make a strong recommendation as to whether they be utilized for the entire process, "...but left open the expectation that we might want to move ahead with their advice and counsel throughout the search. I, for one, very much hope that this Board will approve that. I believe that they have invested a fair amount of time on our behalf in the search process already, which I think will also facilitate the next steps down the line."

RES 812 Mr. Curtiss moved that the Board of Control approve the Academic Search Consultation Service to serve as its advisor and consultant for the balance of the presidential search process. Mrs. Woods seconded the motion.

Chairperson Saltzman extended the Board's appreciation to Mr. Curtiss and Mrs. Woods for co-chairing the search process in consultation with Dr. Alton and Dr. Stead.

Mr. Ward asked for clarification of duties, responsibilities

and costs.

Mr. Curtiss asked whether the figures had changed since the original proposal. Dr. Alton replied that they had not: the balance of service from this point on would be \$13,075, for both fees and expenses.

Mrs. Woods asked for a brief recess.

The Board recessed at 11:07 a.m. and reconvened at 11:16 a.m.

Mr. Ward stated that he had reviewed the September 18, 1988 letter from the Academic Search Consultation Service and was ready for the vote.

The motion was **APPROVED** unanimously.

President Ryder stated that there was not enough time left to deal with the second item on the agenda, which was discussion of the 1988-89 General Fund Budget and 1989-90 State Appropriation Request. He suggested that another meeting time be set. It was decided that the Board should meet as a committee of the whole at a dinner meeting on Sunday, December 11th.

III. ADJOURNMENT

Chairperson Saltzman adjourned the meeting at 11:32 a.m.

Respectfully Submitted:

Florence F. Saltzman
Chairperson

Hugo E. Braun
Secretary

**BOARD OF CONTROL
Special Meeting**

November 14, 1988 1988-199


Jo Stanley
Recording Secretary

**SUGGESTED TIMELINE: PRESIDENTIAL SEARCH
SAGINAW VALLEY STATE UNIVERSITY**

(Includes time commitments necessary for Presidential search committee members)

| <u>During the Week of</u> | <u>Activity</u> | <u>Time Commit</u> |
|-------------------------------|--|--------------------|
| Oct 9 | Presearch Study visit, Tuesday and Wednesday, October 11 and 12, 1988 | |
| Oct 16 | | |
| Oct 23 | | |
| Oct 30 | Presearch Study forwarded to Board of Control | |
| Nov 6 | | |
| Nov 13 | Meeting of the Board of Control Monday, November 14, 1988 | |
| | Agenda: Presentation of Presearch Study by ASCS Action items: Composition of Presidential Search Committee Charge to Committee | |
| Nov 20 | | |
| Nov 27 | Organizational Meeting of the Presidential Search Committee | 3 hours |
| | Agenda: Presentation of Presearch Study Development of Presidential Characteristics Approval of Institutional Profile Development of national recruitment | |
| | Placement of advertising Mailing of nomination source letters | |
| Dec 4 | | |
| Dec 11 | First advertisement appears, <u>The Chronicle of Higher Education</u> , Wednesday, December 14 | |
| Dec 18 | Second advertisement appears | |
| Dec 25 | | |
| Jan 1 | | |

| | | |
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| Jan 8 | Meeting of the Presidential Search Committee | 2 hours |
| | Agenda: Complete screening exercise | |
| | Subcommittee begins review of credentials | 4 hours |
| Jan 15 | Full committee begins review of pre-screened credentials | 3 hours |
| Jan 22 | Continue credential review | 3 hours |
| Jan 29 | Continue credential review | 3 hours |
| Feb 5 | Continue credential review | 3 hours |
| Feb 12 | Continue credential review | 3 hours |
| Feb 19 | Meeting of the Presidential Search Committee | 4 hours |
| | Agenda: Select 12 - 15 candidates for reference checking | |
| Feb 26 | Committee members conduct reference checks | 2 hours |
| Mar 5 | Committee members conduct reference checks | 2 hours |
| Mar 12 | Meeting of the Presidential Search Committee | 4 hours |
| | Agenda: Select 5 - 8 candidates for neutral site interviews | |
| Mar 19 | | |
| Mar 26 | Meeting of the Presidential Search Committee | 16 hours |
| | Agenda: Complete neutral site interviews One and one half hours with each of 5 - 8 candidates | |
| | Select 3 candidates unranked for nomination to the Board of Control | |

| | | |
|--------|---|---------|
| Apr 2 | | |
| Apr 9 | Campus visits by finalist candidates Candidates accompanied by spouse if married | |
| Apr 17 | Additional time for campus visits | |
| Apr 16 | Additional time for campus visits | |
| Apr 23 | Site visitation to the campus/work location of finalist candidate by 2 - 3 members of the Presidential search committee and/or Board of Control (Optional) | 8 hours |
| Apr 30 | Board of Control makes selection, completes negotiation, announces appointment | |

in this section are designed to assist the Board of Control and its search committee to conduct a highly professional search and selection process to ensure a successful outcome.

A. Composition of the Presidential Search Committee. Based on our visit to the campus, our interviews with members of the Board of Control and others, and our assessment of those dynamics impacting the search, we would recommend a presidential search committee, composed of the following:

Board of Control: 3, including the chairperson of the Board as ex officio, and one of whom would serve as chairperson of the search committee. These appointments would be made by Chairperson Saltzman.

Faculty: 3, including the president and vice president of the Faculty Association, and one at-large faculty member appointed by the Chairperson of the Board in consultation with the Vice President for Academic Affairs and the president of the Faculty Association.

Administration: 1, appointed by the Chairperson of the Board from among administrators who do not report directly to the president.

Foundation/Board of Fellows: 1 appointed by the Chairperson of the Board of Control.

Students: 1, appointed by the Chairperson of the Board from nomination by the SVSU Student Government.

Alumni: 1, appointed by the Chairperson of the Board from nomination by the Alumni Association.

In the selection of representatives to the search committee, those responsible for the nominations and appointments should be sensitive to the achievement of balance in the membership of the committee. For example, an effort should be made to ensure the adequate representation of women. If necessary, the Board could add an additional "at-large" member to address concerns about the diversity of the membership. Also, those who accept this assignment should be willing to commit a significant amount of their time.

A guiding principle in our recommendation for the above structure is to ensure that the committee is small enough to function effectively to achieve the goals of a good search.

B. Charge to the search committee. The Board should provide a specific charge in writing to its search committee and circulate this charge to all constituencies of SVSU so that all will have a clear understanding of the committee's role. Providing clear guidelines to the committee at the beginning of the search will prevent misunderstandings that might occur later in the process. The charge should include the following elements:

1. To develop priorities for presidential leadership for Board approval;
2. To develop a statement of desired presidential qualifications that will guide all stages of the search and selection process and will be shared with persons asked to nominate candidates as well as with prospective candidates;
3. To approve a search timetable that is flexible but approximates that contained in the ASCS report (Appendix C);
4. To conduct an active national search, conforming to affirmative action guidelines, to attract highly qualified candidates;
5. To oversee the entire search process, including communications with candidates and references, maintenance of records, and arrangements for interviews;
6. To make periodic reports to the Board and to members of the SVSU community about the progress of the search;
7. To observe strict confidentiality concerning the names of candidates and sensitive discussions within the committee throughout the search and beyond, and;
8. To recommend 3 unranked finalist candidates to the Board of Control for the action of selection and appointment. Any invitations to the finalists for visits to the campus should come from the Board of Control.

GREATER SAGINAW VALLEY TELECOMMUNICATIONS NETWORK

GREATER SAGINAW VALLEY TELECOMMUNICATIONS NETWORK PARTICIPANTS AND SERVICE AREA

The Greater Saginaw Valley Telecommunications Network (GSVTN) represents a consortium of six institutions serving a predominantly rural population in the northeast-central section of Michigan. The GSVTN consists of the following organizations: Regional Educational Media Centers (REMC's) 5, 6, 9 and 10; Delta College and Saginaw Valley State University.

Figure 1 represents the current plan for the two-way interactive video network. It should be noted that the pattern of interconnection represents a preliminary plan and is likely to be modified after conclusion of the planned engineering and environmental impact studies and legal analysis. Figure 2 represents the long-range plan which will interconnect all of the significant educational institutions within the region. The lines of interconnection within Huron, Tuscola and Sanilac Counties are the result of a completed engineering study. The other paths of interconnection are likely to be modified based on engineering, environmental and legal analyses.

PRIMARY MISSION

The consortium is planning to establish a state-of-the-art interconnected video (telecommunications) network. The primary mission is to provide a cost effective vehicle by which two-way communication can be established among institutions of higher education, intermediate school districts and local schools for the purpose of providing better education services.

NEED

Based on a needs assessment, the following regional needs have been identified: To continue and expand existing off-satellite programming as well as instant and direct local access; to establish timely bulletin board information, available by video or data communications, for cooperative purchasing, schedule changes and news dissemination; to provide professional development opportunities, available in local geographically dispersed regions, reducing travel time and costs; to provide more effective consultation services provided by two-way interactive video; to provide transmission of high-use programming based on user schedule requirements; to provide curricular offerings, particularly in science, for classes which cannot be scheduled due to low enrollments; to provide enrichment or enhancement of existing courses and activities; to provide additional higher level course offerings; to provide access to statewide and national/international resource persons and information unaffordable by small school systems; to provide field trip transmissions with interactive video reducing travel risks, cost of travel and travel time; to provide homebound and handicapped students with classroom access; to provide transmission of existing national/international curricula; to upgrade the present media delivery system by allowing the local school districts to electronically scan the catalog and do their own bookings; to enhance existing program/courses for minority children; to establish an incorporated non-profit governing body.

URGENCY

Severely declining school enrollments and property evaluations for school tax purposes, inability to find qualified teachers in some subject areas, failure of inter-district busing for selected academic classes, repeated failures of school millage issues, increasing demands for new skills for adults as well as students, and the expressed need of area educators for additional class offerings in advanced math, science, advanced composition and foreign languages pose the urgency of finding a method for meeting the needs expressed above. Students are not being prepared in critical subject areas for future educational opportunities. This handicaps them when attempting involvement in future vocational and educational activities.

OBJECTIVES

To provide the following services: one and two way voice, data and video transmission; to provide services to the following constituencies: K-12 and higher education in the GSVTN service area. (Primary service groups.) Government, business, industry, and other subscribers would also be participants using facilities at the participating institutions; to disseminate content material in the following areas: education, skills training and information; to cooperatively share commercially developed materials - such items of high demand or with low student incidence; to develop new materials - A production facility for such purposes would be provided by the network; to establish a not-for-profit organization to

serve as a governing and advisory board; to transmit into the home for home based learning, adult education classes and enrichment classes; to continue to use Channels 19 and 35 and existing broadcasting systems which would link into the GSVTN; to establish a broad system that can be plugged into by the participants to create a network that is cost effective and flexible enough to meet local needs; to provide in-service enhancement of teachers and staff through transmission of programming; to keep the network on the cutting edge of curriculum innovations and changes to establish cooperative educational experiences among K-12 Districts, businesses and public institutions; to establish cooperative programming that focuses on economic development; to link hardware and software and coordinate services with the proposed expansion of the Valley Library Consortium; to provide library support for educational services provided through the GSVTN.

POTENTIAL RESOURCES OF THE COMMUNITIES WHICH WILL BE MOBILIZED TO PROVIDE PUBLIC TELECOMMUNICATION SERVICES

The potential human and organizational resources currently available which could be mobilized to provide the telecommunications services are as follows:

Education: 9 Intermediate School Districts; 4 REMC's, 3 community colleges, 1 state college, 5 private colleges, 1 university, 56 local school districts, and numerous parochial and private schools.

Business and Industry: Dow Chemical, Dow Corning, General Motors, Total Leonard, Eaton Manufacturing, Detroit Edison, Consumers Power, Michigan Consolidated Gas, Bell Telephone, General Continental Telephone, Pioneer Cable, Centel Cable, Huron Cable, TCI-Taft Cable, Bridgeport Cable, Cablevision, Inc., private hospitals, and private libraries.

Government: All governmental units and public libraries.

FIGURE 1

GREATER SAGINAW VALLEY TELECOMMUNICATIONS NETWORK SERVICE AREA

CURRENT PLAN

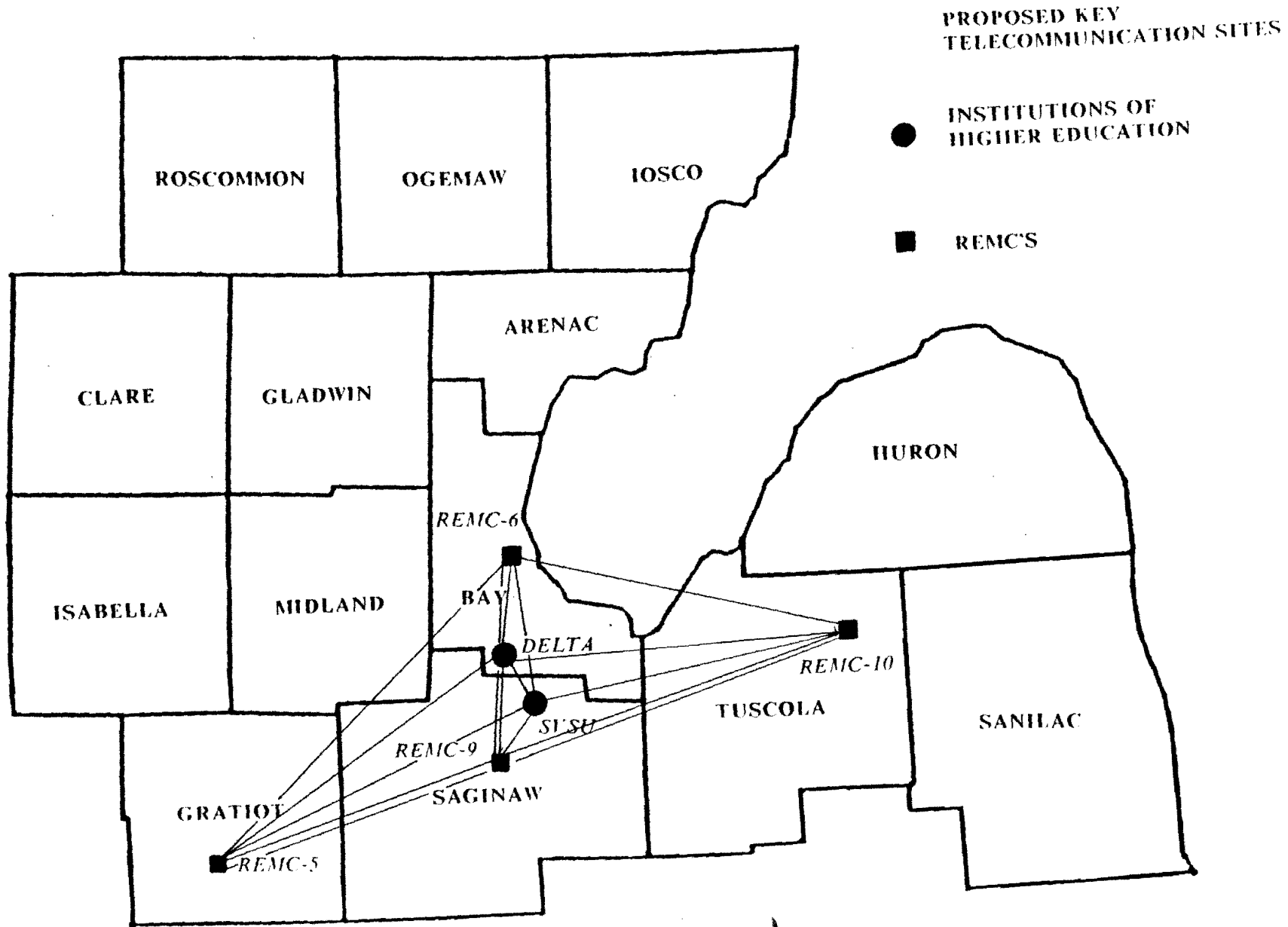
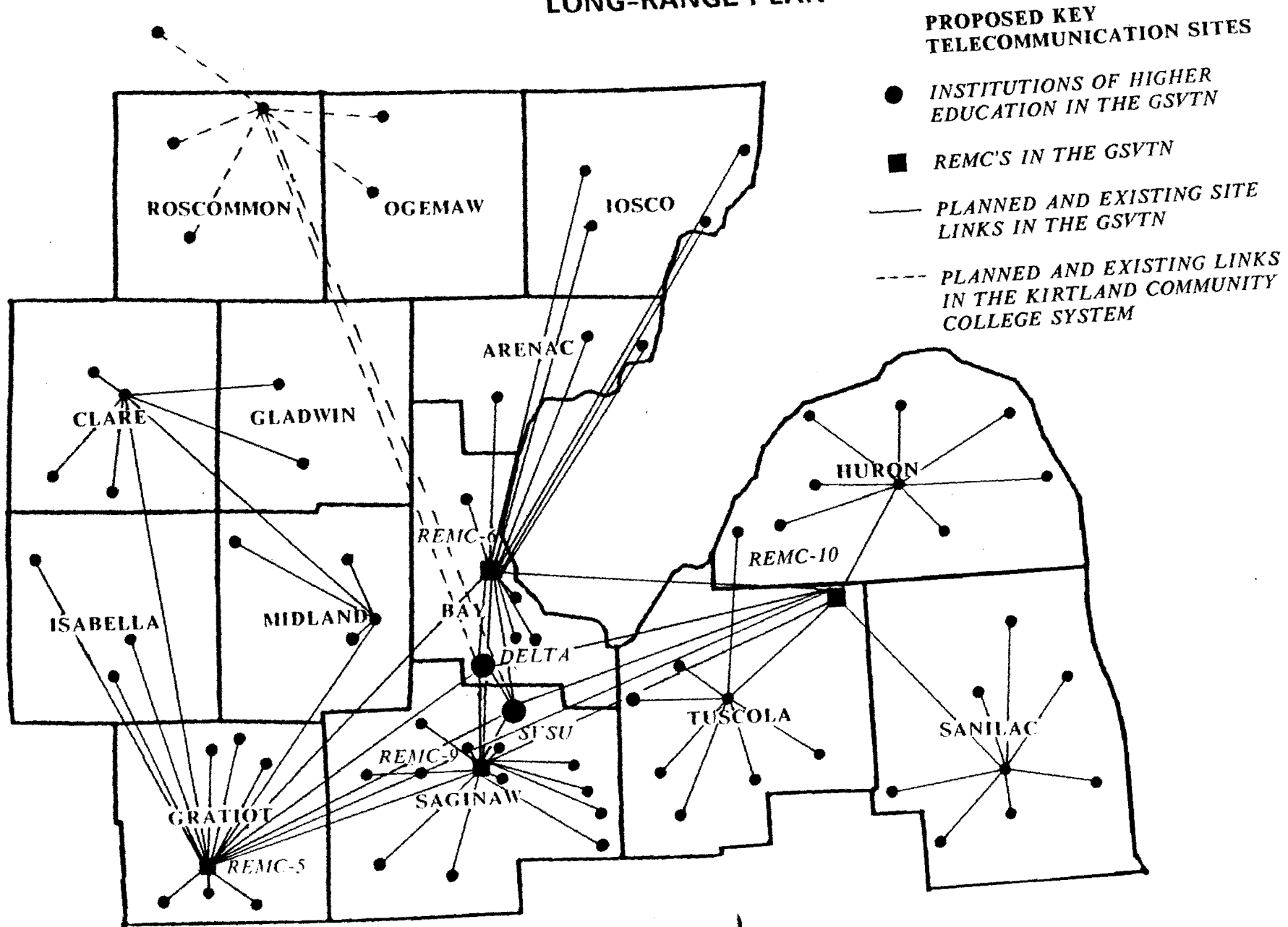


FIGURE 2

GREATER SAGINAW VALLEY TELECOMMUNICATIONS NETWORK SERVICE AREA

LONG-RANGE PLAN



MINUTES

BOARD OF CONTROL

SAGINAW VALLEY STATE UNIVERSITY
AND

BOARD OF TRUSTEES

DELTA COLLEGE

JOINT MEETING

12:45 p.m.

Saginaw Valley State University -- Doan Center
November 14, 1988

| | | |
|----------|-----------|------------|
| Present: | SVSU | Delta |
| | Braun | D. Carlyon |
| | Curtiss | Deibel |
| | Klykylo | Gamez |
| | J. Ryder | Hargreaves |
| | Saltzman | Miller |
| | Ward | Neely |
| | Woods | Rowley |
| | | Slachta |
| Absent: | Lofton | Jaffe |
| | Munoz | Selby |
| Others | | |
| Present: | Alton | Arman |
| | Barnett | Boyse |
| | Beutler | Cabello |
| | Coppola | Crovella |
| | Dickey | Iwamasa |
| | Dwyer | Jones |
| | Fallon | Krafft |
| | Stanley | Krawczyk |
| | Thompson | Thompson |
| | Woodcock | |
| | Yien | |
| | Press (2) | |

I. CALL TO ORDER

Chairperson Saltzman called the meeting to order at 1:00 p.m. She welcomed everyone to the joint meeting.

II. PROCEDURAL ITEMS

1) Introduction of members of the Delta College Board of Trustees and the Saginaw Valley State University Board of Control The members of the Delta College Board of Trustees and the Saginaw Valley State University Board of Control introduced themselves.

2) Introduction of participating guests and personnel The participating guests and personnel introduced themselves.

III. REMARKS BY THE PRESIDENT OF SAGINAW VALLEY STATE UNIVERSITY.

President Ryder stated that this was a year of "lasts" for him, as he will be stepping down as President of SVSU in June of 1989. He recalled that one of his first actions after assuming the presidency in 1974 was to meet with Delta President Donald Carlyon. "It has been an extremely positive relationship," he said. "Certainly there is room for both institutions to achieve their goals in service to the people of this region. The development of both institutions is critical to the economic development of this area."

President Ryder recognized Board member Charles Curtiss for his 25 years of exceptional service on the SVSU Board of Control.

IV. REMARKS BY THE PRESIDENT OF DELTA COLLEGE

President Carlyon agreed that Delta and SVSU enjoy a good working relationship and noted that this does not just happen, but is the result of conscientious effort. He added that Delta officials were delighted that voters had approved Delta's millage request and expressed appreciation to Dr. Ryder for SVSU's work for passage of the issue. He stated, "I know that having such consistent support coming from Saginaw Valley made a difference."

V. INFORMATION AND DISCUSSION ITEMS

1) Telecommunications

The joint boards heard reports from Dr. Ralph Coppola, SVSU Director of Sponsored Programs (See Appendix 1: Telecommunications); Ms. Judy Thompson, Delta Director of Telelearning; and Ms. Ruby Iwamasa, Broadcasting Coordinator of Telecommunications at Delta, on the Greater Saginaw Valley Telecommunications Network. The Network is a consortium of six institutions serving a predominantly rural population in northeast-central Michigan. Their goal is to provide a K-university interactive educational network of audio, video and computer links.

2) Serving Minority Students

Mr. James Dwyer, SVSU Director of Admissions; and Dr. Betty Jones, Delta's Dean of Academic Affairs, reported on efforts to better serve minority students. Their reports covered joint activities through the KCP initiative, as well as other programs at each institution.

3. Economic Development

Dr. Hal Arman, Assistant to the President at Delta, and Dr. Thomas Kullgren, SVSU's Dean of Science, Engineering and Technology, reported on their institutions' efforts to support area economic development. They range from membership in area groups to provision of services through SVSU's BIDI and Delta's centers for retraining.

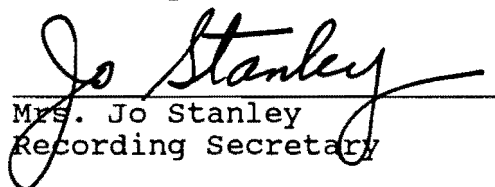
VI. ADJOURNMENT

Chairperson Saltzman adjourned the meeting at 2:25 p.m. (A tour of the SVSU campus was held after Delta's Board of Trustees Meeting.)

Respectfully submitted:

Florence F. Saltzman
Chairperson

Mr. Hugo E. Braun
Secretary



Mrs. Jo Stanley
Recording Secretary

GREATER SAGINAW VALLEY TELECOMMUNICATIONS NETWORK

GREATER SAGINAW VALLEY TELECOMMUNICATIONS NETWORK PARTICIPANTS AND SERVICE AREA

The Greater Saginaw Valley Telecommunications Network (GSVTN) represents a consortium of six institutions serving a predominantly rural population in the northeast-central section of Michigan. The GSVTN consists of the following organizations: Regional Educational Media Centers (REMC's) 5, 6, 9 and 10; Delta College and Saginaw Valley State University.

Figure 1 represents the current plan for the two-way interactive video network. It should be noted that the pattern of interconnection represents a preliminary plan and is likely to be modified after conclusion of the planned engineering and environmental impact studies and legal analysis. Figure 2 represents the long-range plan which will interconnect all of the significant educational institutions within the region. The lines of interconnection within Huron, Tuscola and Sanilac Counties are the result of a completed engineering study. The other paths of interconnection are likely to be modified based on engineering, environmental and legal analyses.

PRIMARY MISSION

The consortium is planning to establish a state-of-the-art interconnected video (telecommunications) network. The primary mission is to provide a cost effective vehicle by which two-way communication can be established among institutions of higher education, intermediate school districts and local schools for the purpose of providing better education services.

NEED

Based on a needs assessment, the following regional needs have been identified: To continue and expand existing off-satellite programming as well as instant and direct local access; to establish timely bulletin board information, available by video or data communications, for cooperative purchasing, schedule changes and news dissemination; to provide professional development opportunities, available in local geographically dispersed regions, reducing travel time and costs; to provide more effective consultation services provided by two-way interactive video; to provide transmission of high-use programming based on user schedule requirements; to provide curricular offerings, particularly in science, for classes which cannot be scheduled due to low enrollments; to provide enrichment or enhancement of existing courses and activities; to provide additional higher level course offerings; to provide access to statewide and national/international resource persons and information unaffordable by small school systems; to provide field trip transmissions with interactive video reducing travel risks, cost of travel and travel time; to provide homebound and handicapped students with classroom access; to provide transmission of existing national/international curricula; to upgrade the present media delivery system by allowing the local school districts to electronically scan the catalog and do their own bookings; to enhance existing program/courses for minority children; to establish an incorporated non-profit governing body.

URGENCY

Severely declining school enrollments and property evaluations for school tax purposes, inability to find qualified teachers in some subject areas, failure of inter-district busing for selected academic classes, repeated failures of school millage issues, increasing demands for new skills for adults as well as students, and the expressed need of area educators for additional class offerings in advanced math, science, advanced composition and foreign languages pose the urgency of finding a method for meeting the needs expressed above. Students are not being prepared in critical subject areas for future educational opportunities. This handicaps them when attempting involvement in future vocational and educational activities.

OBJECTIVES

To provide the following services: one and two way voice, data and video transmission; to provide services to the following constituencies: K-12 and higher education in the GSVTN service area. (Primary service groups.) Government, business, industry, and other subscribers would also be participants using facilities at the participating institutions; to disseminate content material in the following areas: education, skills training and information; to cooperatively share commercially developed materials - such items of high demand or with low student incidence; to develop new materials - A production facility for such purposes would be provided by the network; to establish a not-for-profit organization to

serve as a governing and advisory board; to transmit into the home for home based learning, adult education classes and enrichment classes; to continue to use Channels 19 and 35 and existing broadcasting systems which would link into the GSVTN; to establish a broad system that can be plugged into by the participants to create a network that is cost effective and flexible enough to meet local needs; to provide in-service enhancement of teachers and staff through transmission of programming; to keep the network on the cutting edge of curriculum innovations and changes to establish cooperative educational experiences among K-12 Districts, businesses and public institutions; to establish cooperative programming that focuses on economic development; to link hardware and software and coordinate services with the proposed expansion of the Valley Library Consortium; to provide library support for educational services provided through the GSVTN.

POTENTIAL RESOURCES OF THE COMMUNITIES WHICH WILL BE MOBILIZED TO PROVIDE PUBLIC TELECOMMUNICATION SERVICES

The potential human and organizational resources currently available which could be mobilized to provide the telecommunications services are as follows:

Education: 9 Intermediate School Districts; 4 REMC's, 3 community colleges, 1 state college, 5 private colleges, 1 university, 56 local school districts, and numerous parochial and private schools.

Business and Industry: Dow Chemical, Dow Corning, General Motors, Total Leonard, Eaton Manufacturing, Detroit Edison, Consumers Power, Michigan Consolidated Gas, Bell Telephone, General Continental Telephone, Pioneer Cable, Centel Cable, Huron Cable, TCI-Taft Cable, Bridgeport Cable, Cablevision, Inc., private hospitals, and private libraries.

Government: All governmental units and public libraries.

FIGURE 1

GREATER SAGINAW VALLEY TELECOMMUNICATIONS NETWORK SERVICE AREA

CURRENT PLAN

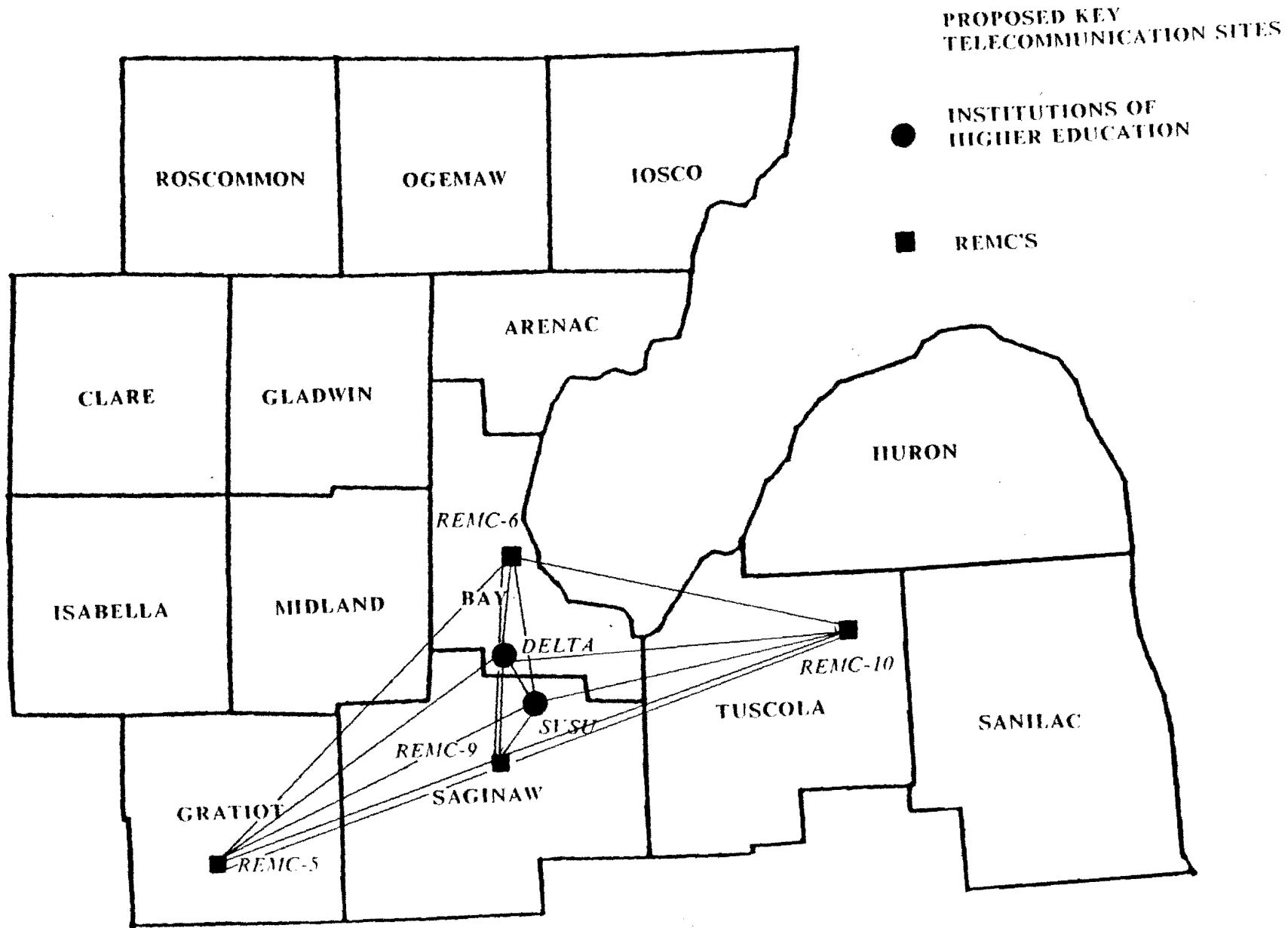


FIGURE 2

GREATER SAGINAW VALLEY TELECOMMUNICATIONS NETWORK SERVICE AREA

LONG-RANGE PLAN

