SAGINAW VALLEY STATE COLLEGE

BOARD OF CONTROL

MINUTES

JULY 6, 1983

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MINUTES

BOARD OF CONTROL SAGINAW VALLEY STATE COLLEGE

SPECIAL MEETING

Pioneer Room--Pioneer Hall of Engineering and Technology July 6, 1983

Present: Arbury

Braun Curtiss Gilmore Kendall Saltzman Williams

Others

Present: Barker

Bluhm

Chressanthis

Colvin Cooper Dickey

Fitzpatrick

Frahm
Gilbert
Pope
Ross
Ryder
Schulte
Woodcock
Yien
Press (2)

Absent: Darin, excused

!. CALL TO ORDER

Chairman Kendall gaveled the meeting to order at 10:07 a.m. and noted that a quorum was present.

II. EXECUTIVE SESSION FOR THE PURPOSE OF CONSIDERING ISSUES RELATED TO COL-LECTIVE BARGAINING

For the benefit of guests present who might not be aware of what an Executive Session was, Chairman Kendall explained that it was one in which

the Board met in private to discuss collective bargaining agreements or negotiations. He then called for a motion to move into Executive Session.

BM-650 It was moved and supported that the Board move into Executive Session for the sole purpose of considering issues related to collective bargaining.

Chairman Kendall asked if there were any discussion. Hearing none, he called for a vote.

Motion unanimously carried.

Chairman Kendall excused staff members and guests who did not participate in Executive Sessions.

The Special Meeting recessed at 10:08 a.m.

The Executive Session convened at 10:08 a.m.

The Executive Session adjourned at 11:04 a.m.

The Special Meeting reconvened at 11:04 a.m.

III. PROCEDURAL ITEMS

1) Official Representative of Faculty Association

Chairman Kendall asked if there were an official representative of the SVSC Faculty Association present.

Dr. Alex Ross, Vice President of the Faculty Association, responded and stated that he did have a few comments he would like to make.

First of all, he said, he would like to reserve the right to comment on a later portion of the Agenda on the Tuition and Fees change, if he might, and one of the points he would like to make was that the negotiations between the Administration and the Faculty Association had been recessed...the term "broken off" was inappropriate...the term "recessed" was much closer to the correct term to use...in that sense, the Faculty Association was willing to continue good faith discussions should

the Board and Administration indicate on their part a similar willingness to do so. The Faculty Association, he added, continued its recommendation in support of little or no tuition increase, and in light of research which had recently been completed by Dr. Chressanthis, in the Department of Economics, the Association found a great deal of support for that recommendation to maintain a low level of tuition.

Finally, Dr. Ross concluded, he wanted to make a point, that the Faculty Association had made in the past...that the responsibility for a deficit and continued financial difficulties was found in the failure to make appropriate policy decisions regarding non-academic programs...many of them could have been done earlier...perhaps still could be done...but the Faculty Association, he stressed, had made that point for quite some time now, and he just wanted to continue it.

2. <u>Communications and Requests to Appear before the Board on the Items</u> for Consideration at this Special Meeting of the Board

Chairman Kendall asked if there were any communications and requests to appear before the Board.

President Ryder responded that there were none.

3. Remarks by the President

President Ryder called attention to the members of the Board of Control and others present that the legislature last Thursday passed the Capital Outlay Bill, which included in it the appropriation of \$1.1 million plus the authority to sell bonds, for the purpose of constructing I.F. No. 2 at a cost of \$28.4 million. It also included in the Bill the right for the State to fund the building project prior to the sale of bonds so that it could take advantage of the timing on the sale of the bonds to get the lowest interest rate possible.

Continuing, Dr. Ryder observed that this was a major step forward for Saginaw Valley State College and would provide for the construction of I.F. No. 2, which included in the complex of the facility the library, the science building and classroom/office space, plus the renovation of Wickes Hall which would enable SVSC to eliminate the use of at least 16 of the 20 mobile units on campus.

Dr. Ryder stressed that the Governor still had to sign the Bill...he did have the right to veto on a line item basis, but he had assured the SVSC administration that he would sign the Bill...so SVSC could look forward to beginning construction no later than the first of January...the administration was hopeful that it might even be earlier than that, since SVSC had proceeded ahead with the working drawings.

In his judgment, Dr. Ryder said, had it not been for the contribution of \$1 million by the Wickes Foundation to Saginaw Valley State College to support this project, which enabled the college to proceed ahead with the preliminary drawings and then the working drawings, it would not be in this position today. The Wickes Foundation money had been used, in effect, to lead up to the point of getting sufficient State funds to proceed ahead.

As SVSC was working this out, Dr. Ryder observed, totally incorporated in the project would be approximately \$1 million in new library acquisitions...it was simply the largest building project that would move forward on this campus... it literally represented more in dollars spent...assuming it was spent...than SVSC had spent so far on the campus. There had been a lot of inflation, Dr. Ryder noted, since the time SVSC built its buildings, but he thought the cost of its buildings was estimated at about \$16 million, plus...they were looking

at \$28 million, and if inflation had increased by 100%, the figures were pretty close.

Dr. Ryder stressed that the important thing here was not just that SVSC was going to get the building, but what it was going to do for its educational program...the science facilities SVSC had were extremely crowded...it needed these new facilities very badly to provide research space for the faculty... student research...as well as the classroom space...and provide up-to-date equipment that was part of the acquisition of this facility in the area of science.

In the library area, this would mean a library which was up-to-date in terms of the automated processing that had come on board over the last 10 or 15 years...it would increase the number of volumes very substantially...and periodicals that were available...and as a result of the Valley Library Consortium, which meant resource sharing throughout the area, it expanded the total resource to the community...not to just SVSC's students, but to the total community.

The classroom space would bring the student back into more permanent classroom space...provide for faculty offices...and many other items of equipment that
would be associated with the development of the building.

Dr. Ryder stressed it was going to enhance the quality of SVSC's educational program very substantially...it also would address some of the basic problems that the North Central Association found in its last accreditation visit having to do with those facilities and the inadequacy of them as they were.

The remodeling of Wickes Hall, Dr. Ryder noted, would bring together SVSC's student service functions in one facility as well as provide space for the administration, eliminating those mobile units where administration was now housed.

Concluding, Dr. Ryder observed, the administration was looking forward to this with great anticipation and the opportunity to break ground just as soon as possible. He recognized the role which SVSC's local legislators played in the final accomplishment of I.F. No. 2 as being extremely important...Representative Jim O'Neill, Senator Jerry Hart and all of the other legislators from the quadcounty area had made important contributions to this achievement, and their efforts were really appreciated by the college.

Reporting on additional legislative action, Dr. Ryder advised that it had passed the Operating Bill, with an 8.5% increase for SVSC as opposed to a recommended 7.5% increase by the Governor...he believed the Big Three remained at 9.0% increase. Under the circumstances, Dr. Ryder observed, he believed it was as good as could have been expected, and as a result of the way the State was going to actually be paying this out, it was helpful to the institution, although it didn't solve budgetary problems completely. The same thing was true around the state, Dr. Ryder stressed...this didn't solve their problems, but it was hoped that given another year and an improvement in the economy, things would change for the better.

IV. ACTION ITEMS

4. Recommendation for Approval of Schedule of Tuition and Fees FY 1983-84

President Ryder distributed copies of a proposed resolution and a supporting schedule of charges for tuition and fees.

He pointed out that the State of Michigan, over the past 10 years, had consistently decreased its level of support to colleges and universities in the state as a percentage of the total cost of higher education...while the total dollars had increased, it had still been a lower percentage of the total cost.

Continuing, Dr. Ryder noted that even five years ago the State provided about 72% of the cost and the student provided somewhere in the order of 25% to 30% of the cost...now, at SVSC, the student would be paying about 40% and the State about 60%. So, he concluded, there had been erosion over that period of time and he thought it had made Michigan non-competitive with other parts of the country, and particularly those states like North Carolina, South Carolina, Georgia, Texas and Florida...he considered that a real problem for the State of Michigan and believed that from what he was hearing from the Governor's office, there was real concern and there was a direction being taken to rectify that... he was extremely hopeful about the future in that respect. Nevertheless, if Saginaw Valley State College were to continue to operate the programs and activities it was currently operating, tuition rates would have to be increased again this year...the administration would go into details of the reason for it once it was on the table.

Chairman Kendall asked if someone would care to move adoption of the resolution.

RES-594 It was moved and supported that the following resolution be adopted:

WHEREAS, It is extremely important to maintain the quality and extent of academic and support services, and activities for the benefit of students, and

WHEREAS, The Governor and the legislature in its wisdom has done as much as could be expected in support of operating costs given the severe limitations on the state budget, and WHEREAS, The costs associated with supporting the above are increasing beyond current resources from state appropriations and existing student tuition and fees;

NOW, THEREFORE, BE IT RESOLVED, That the attached schedule of charges for tuition and fees be approved effective beginning with the fall term, 1983 with the proviso that careful evaluation of fall enrollment and other fiscal developments will require further evaluation leading to consideration of possible modifications in winter semester tuition and fee rates.

Chairman Kendall asked if there were any discussion.

SAGINAW VALLEY STATE COLLEGE TUITION AND FEES 1983-84

TUITION	1982-83	1983-84
Michigan Residents:		
Undergraduate Courses Graduate Courses	\$ 45.00/cr. hr. 60.00/cr. hr.	\$ 49.50/cr. hr. 66.00/cr. hr.
Non-Residents:	· ·	
Undergraduate Courses Graduate Courses	.90.00/cr. hr. 120.00/cr. hr.	99.00/cr. hr. 132.00/cr. hr.
Auditor Credit by Examination	Tuition Rate Tuition Rate	Tuition Rate Tuition Rate
FEES	,	
General Service ^a Athletic Season Pass (annual fee) Listener's Permit Off-Campus Service Fee Laboratory Applied Music ^c Equitation Matriculation (On & Off Campus) ^d Orientation Late Registration Hand Registration I.D. Replacement Graduation Transcript ^e Diploma Replacement Diploma Cover Replacement Return Check Service Charge First Billing Second Billing SPECIAL TUITION AND/OR FEE RATES	3.00/cr. hr. 20.00 15.00/course See Footnote b 14.00/course 35.00/cr. hr. 25.00/first registration at	
Senior Citizens (60 & Over), employees and employee dependents	½ tuition plus other fees	½ tuition plus other fees
Macomb Program - Off-Campus Service Fee	18.00/cr. hr.	18.00/cr. hr.
Oscoda/Wurtsmith Center - Undergraduate Tuition Graduate Tuition	65.00/cr. hr. 80.00/cr. hr.	65.00/cr. hr. 80.00/cr. hr.
Family Tuition Grant Program	None	Details Attached

^aGeneral Service Fee includes (on campus students only): Athletic Fee \$.75/cr. hr. Parking Facility Fee .90/cr. hr. .55/cr. hr. Student Government Fee Publication Fee .15/cr. hr. First Aid Facility Fee Up to \$1.00/cr. hr. ^bOff-Campus Service Fee calculated based upon distance from campus: 30 miles-includes Bay City, Midland & Saginaw \$ 6.00 cr. hr. 31-45 miles-includes Caro 12.00/cr. hr. 46-60 miles-includes West Branch 18.00/cr. hr. 61 & over miles-includes Kirtland Comm. College 24.00/cr. hr. (Macomb and Oscoda/Wurtsmith Center have independent fee structures.)

^CPlus tuition, subject to variance by instrument upon administrative approval.

dExcluding guest students and high school students.

^eFirst transcript is provided at no cost.

f If involves registration or a board and room payment, any late service charges can also apply.

FAMILY TUITION GRANT PROGRAM

The Family Tuition Grant Program was initiated by Saginaw Valley State College in recognition of the financial hardships resulting from having two or more undergraduate students attending SVSC simutaneously. This literature provides information about the program, including award values and eligibility requirements. We hope that this award may assist you in financing a higher education at SVSC.

AWARD VALUES

The value of awards increases by the number of students in simultaneous attendance.

NUMBER IN	AWARD PER STUDENT	TOTAL PER FAMILY
ATTENDANCE	PER ACADEMIC YEAR	PER ACADEMIC YEAR
2	\$ 200	\$ 400
3	250	750
4	275	1100
5	300	1500

Awards are credited to the student's account for one-half of the value each semester of eligible attendance. If a student is receiving financial assistance, the award will be included in the scholarship/grant portion of the aid package.

STUDENT RECIPIENT ELIGIBILITY

To be eligible, each student must be a citizen, or national or permanent resident of the United States. Both dependent and independent students are eligible for the award.

Dependent students are eligible if they reside with their parents and are claimed as dependents. Family size is determined by the number of dependent siblings and parents (claiming the dependent students) who are simultaneously enrolled. In cases of parents remarriage, when only dependents are enrolled, the number of children in attendance claimed by the claiming natural parent shall constitute the family size for determination of the award value. A stepparent's children may also be considered if the stepparent and the natural parent claim the student applicant and all are in simultaneous attendance.

Independent students are eligible only if their spouse or dependent children are simultaneously enrolled.

To be eligible, all students must be enrolled in an undergraduate degree-seeking program for at least twelve (12) credits each fall and winter semester, and maintain a 2.0 cumulative grade point average. The grant will be cancelled or reduced for all students during each academic year should any Family Tuition Grant student be ruled ineligible.

Saginaw Valley State College employees and their dependents are not eligible for the Family Tuition Grant Program.

(Family Tuition Grant Program)

APPLICATION PROCESS

An application may be obtained from the Office of Financial Aid and Scholarships or from an Admissions representative. Because it is a family grant, parents will be asked to complete only one application for all eligible students each year. The application is to be submitted directly to the SVSC Office of Financial Aid and Scholarships. No award anouncement will be sent, since the grant is automatically awarded based on the number of eligible students attending, as outlined in the $\underline{AWARD\ VALUES}$ section. When other financial assistance has been applied for, the award value will be included with other scholarship/grant awards from SVSC.

APPLICATION DEADLINE

1983-84 Fall only: Oct. 14, 1983 / Winter only: Feb. 15, 1984

1983-84 Academic year: Oct. 14, 1983

Application deadlines for subsequent years: Same date as last day to drop with refund.

Dr. Williams questioned the appropriateness of paragraph No. 2 in the resolution in light of what President Ryder had just said about the erosion of State aid to education over the past 10 years...it had gone down, down, down. He stressed he didn't think this Board should go on record as having supported the distribution of monies within the State of Michigan over these past 10 or 15 years...he assumed that this paragraph referred to the action of this particular situation that had just taken place very recently.

Dr. Ryder agreed and indicated that he was talking about this year only...
not over a period of time.

Mr. Curtiss pointed out that according to the only figures he had seen, education, once again, with the new administration, received the smallest percentage increase of the major budget categories...although they could say "thank you" for the 8.5% increase, they certainly hadn't seen a major shift in priorities back to adequate funding of education.

Dr. Ryder noted that there were some things they had to consider...the combination of Federal support in the areas of welfare and unemployment compensation with the State...the Federal programs and the State programs were tied together, and if the State were going to participate, then it had to participate in certain ways...there were certain limitations upon what it could do.

In the area of higher education, he said, the State, and he thought logically so, looked at those institutions as being able to find a source of funds other than the State, and that was the tuition income...as times got bad, the State typically did that...it might be shortsighted, however.

In the area of corrections, Dr. Ryder stressed, the State of Michigan was so overcrowded in its correctional institutions now that it had had to let people

level.

out before their terms were up just to provide room...and the Federal Government was in the position of telling the State that if it didn't treat these prisoners right in terms of the overcrowding, that it could, effectively, mandate the construction of new prisons...there were Federal laws that affected this, so, Dr. Ryder stressed, what he was saying was that the State was constrained in different ways in terms of how it dealt with its expenditures. Dr. Ryder added that in the area of higher education, there were no Federal constraints... and so this state had flexibility...mental health was another area where there weren't as many limitations and the level of service had been cut back in the state substantially, and there was a lot of pressure in trying to maintain that

Mr. Curtiss indicated that he thought the percentage increase for mental health, from the reduced base, exceeded that of higher education this year... also he didn't know whether this was his 19th or 20th budget process, but he couldn't remember one year when the State felt unconstrained. He stressed that the real issue, though, still was a matter of priorities and what roles the government should play on behalf of residents of the State of Michigan...he thought that issue was not resolved very well.

Dr. Ryder agreed and indicated that from what he was hearing, at least, he believed it was coming...he had confidence in what these people were saying... and that was that they saw higher education as holding a higher priority than it had in the past administration and that more State support should come from the public side as opposed to the private side. For the last 10 years that was what they had been seeing...a shift of the burden to the student, he stressed, and if they followed through with what they were proposing, they will shift back...he

didn't think, however, it would ever go below 25%.

Mr. Curtiss observed that he hadn't seen any final figures, but the figures which he had seen, and which might not be accurate, belied the stated philosophy that Dr. Ryder had just given...that was to say that mental health, social services and corrections got substantially larger increases than did education.

Dr. Ryder indicated that part of the way that the State could look at it was that students could share in some increase...or that faculty, staff and administration could hold the line in terms of increase in costs.

Mr. Curtiss asked if Dr. Ryder were suggesting that there were some sort of an unwritten legislative mandate to increase tuition.

Dr. Ryder answered that this was not the case...the legislature would like to see institutions hold the tuition rate at "zero" or "no increase" he was sure... certainly it would take the pressure off of them...but they knew that the alternative to that either was the elimination of major pieces of programs or the reduction in existing wage levels for faculty, staff and administration.

Mrs. Arbury asked if Dr. Ryder thought the impact of the publication "A Nation At Risk" would have some benefit in the minds of legislators, the Governor and decision-makers.

Dr. Ryder responded that he thought that was one piece of a total of developing recognition of education, and particularly, higher education, although public school education...elementary and secondary...was a part of this too...the recognition that education was part of the national defense...that was what really got people excited. He recalled that in 1958 they had the National Defense Education Act and money was poured into education and a lot of very positive things happened for a period of time...they had let it slip since...in his judgment, Dr. Ryder

stressed, he thought that that was being recognized now...it was not just defense in terms of national security...a foreign military threat...but it was an economic threat, which was international...and he thought it was just as important as the military threat in terms of U.S. status in the world. He concluded that they were going to see much more emphasis on education...if they had noticed, the issue had become non-partisan...it was a major issue in both the Republican party and the Democrat party on how to enhance the quality of education in the country... he thought it was going to be elementary all the way through higher education... it was coming, in his judgment.

Mrs. Arbury suggested it was kind of a ground-swell of public opinion, to which Dr. Ryder agreed.

Mrs. Saltzman, referring to the President's thrust to give more money to private education as a response to that program, asked if there had been any cuts to private institutions in the state by the legislature, and if so, were they in proportion to the cuts that public institutions got.

Dr. Ryder responded that this administration had made more cuts in public support of the private sector in higher education than happened during the past administration and that the cuts were disproportionately higher cuts...what he was saying was...not that he really wanted to see that particularly, but they couldn't continue to support private institutions at higher levels at the expense of the public sector. He concluded that what they were going to be seeing, as the economy got better, and more support came from the public sector, was more support for the private sector, but at a lessor percentage increase.

Mrs. Saltzman, agreeing with Dr. Ryder's statement regarding continued public support for private institutions, indicated the State couldn't do so if it kept

criticizing the public sector for not doing its job.

Mrs. Saltzman asked if, in the preparation of SVSC's proposed tuition rate, there had been any comparisons made of what the other institutions in the state were doing on tuitions. She stressed the percentages didn't bother her as much as the dollars.

Dr. Ryder responded that Mr. Woodcock would cover that question in the comments he would be making with respect to tuition and fees.

Mr. Woodcock referred to the "Schedule of Tuition and Fees--1983-84" and asked those present to move down the first page under FEES and look at "Transcript" where the student's copy had been raised from \$.50 to 1.00...and there would be new charges for a diploma replacement and diploma cover replacement at \$4.00 and \$6.00 respectively...these were the only changes under FEES. Under SPECIAL TUITION AND/OR FEE RATES, he noted, there was a new program entitled ""Family Tuition Grant Program" which he would ask Dr. Gilbert to describe a little bit later, because it was an integral part of SVSC's tuition schedule.

Mr. Woodcock then reviewed the TUITION section of the Schedule for Undergraduate and Graduate Courses for Michigan Residents and for Undergraduate and Graduate Courses for Non-Residents and noted the percentage of increase on an annual basis was 9.4% for Undergraduate and 9.5% for Graduate courses for Michigan residents and 9.7% for Undergraduate and 9.8% for Graduate courses for Non-Residents. He stressed he was talking about all required tuition and fees for a student going to school full time, taking, in effect, sufficient hours in order to graduate in four years... this was his base.

Mr. Woodcock observed that he had been at SVSC going on six years, and one of his concerns ever since he had been here, which he knew was the concern of others too, was how SVSC could reduce the cost to students. For example, he said, on his arrival here, SVSC was second highest in the state in its housing program, and now it was roughly sixth or seventh from the top...there were only about 11 institutions that had housing programs. SVSC's increase from 1982-83 to 1983-84, he noted, was 4.6% or \$104.00. The tuition increase for a full-time Michigan Resident undergraduate would be \$139.50...a total increase of \$243.50 for a student who lived on campus. Overall, that was an increase of 6.5%...partially because the Board and Room increase was maintained at below 5%.

Insofar as SVSC's situation compared with the other Michigan four-year public institutions of higher education, Mr. Woodcock observed that when he came to SVSC, there were only three institutions that were more expensive in the State of Michigan than SVSC. For 1982-83, there were six institutions that were more expensive, so SVSC, on purpose, had attempted to keep its costs lower than the others, and the relative cost of going to SVSC, as compared to some of its sister institutions, had decreased.

With respect to 1983-84, Mr. Woodcock indicated that with the increases that the administration was recommending for SVSC, based upon the information that was known as of today, those institutions that had already increased their tuition, or were contemplating increases, he expected that SVSC would be eighth from the top as far as the cost of tuition and fees were concerned...last year, SVSC was seventh, but he expected it would slip to eighth...making seven institutions out of the 15 that would be more expensive to go to than SVSC. Continuing, Mr. Woodcock reported that there were several institutions that either had or were recommending increases in the 9.0% and some as high as 14.5%...one school would be higher than that, but it had changed its whole concept, so it was hard to use as a comparison.

Dr. Ross asked Mr. Woodcock if he could give the names of some of the schools... he had mentioned them rather generally, and he would like something to compare with. Since there were not that many, he suggested perhaps he could give all of them.

Mr. Woodcock said he would give a list of the colleges and universities by its cost to attend during 1982-83 on the basis of a Michigan Resident undergraduate, from the top:

- 1. University of Michigan--Ann Arbor
- 2. Wayne State University
- 3. Michigan State University
- 4. University of Michigan--Dearborn
- 5. Michigan Technological University
- 6. Oakland University
- 7. Saginaw Valley State College
- 8. Ferris State College
- 9. Western Michigan University
- 10. Grand Valley State College
- 11. Eastern Michigan University
- 12. University of Michigan--Flint
- 13. Central Michigan University
- 14. Northern Michigan University
- 15. Lake Superior State College

Mr. Woodcock indicated, as he had said before, he thought SVSC would be eighth from the top for 1983-84.

Dr. Ryder observed that probably the same schools would be in the same order.

Mr. Woodcock stated that they were changing slightly, from the information he had...he preferred not to mention the other schools specifically on what they were going to be charging for tuition for 1983-84 because some were contemplating, and that was confidential information. If anyone wanted a copy of the study for 1982-83, he noted, he could obtain a copy for them.

Mrs. Saltzman stated that Wayne State puzzled her because it didn't increase tuition at all, and it was already in deficit, so she would think it would drop in the list.

Mr. Woodcock noted that even if it did drop in the list, it would be more costly than SVSC...its cost last year was \$1,971 and SVSC's was \$1,488.

Dr. Williams asked what the spread was from top to bottom.

Mr. Woodcock indicated he would go by 1982-83...the costs ranged from \$1,320 to \$2,142.50, there were three different bunches...very high...middle...and lower. SVSC being seventh out of 15, was in the middle at \$1,488.

Mr. Woodcock pointed out that quite often questions were asked about how SVSC compared with Delta College...there were a couple of different situations that had to be reviewed...first of all, for the inter-county districts...those in which the individuals had a millage assessment on their property, and the property tax went to pay part of Delta's cost...this allowed Delta funding in addition to tuition and fees and State appropriations...thus Delta, in effect, charged less for tuition and fees because it had a revenue source in the property tax, which was not available to SVSC. Those individuals who lived in those three counties... Bay, Midland, and Saginaw, paying property tax support for the cost, had to pay less tuition themselves.

The cost next year for an individual on a comparable basis to go to Delta and take 31 credit hours, as he would here, would be \$916.50. If someone were going to Delta from an out of district county location, for example, Bad Axe, he would pay \$1,629.50...\$VSC's cost would be \$1,627.50, or \$2.00 less than Delta.

Dr. Ross questioned Mr. Woodcock's statement that "relative costs at SVSC had decreased" and he pointed out that when they compared it to the competitive schools, such as Central Michigan, Michigan State and Delta, they had actually increased. He said he based this on the Study by Dr. Chressanthis which showed that this was the case.

Continuing, Dr. Ross asked if Central Michigan, Michigan State and Delta weren't the schools Mr. Woodcock should actually be comparing to...they were the competitive schools...some of the other ones Mr. Woodcock mentioned were irrelevant to SVSC as far as maintaining enrollment were concerned.

Mr. Woodcock responded that they could take select data and use it in various ways...the administration had obtained that Study and there were certain aspects he believed SVSC would be able to look at for consideration over a period of time.

Dr. Ross indicated he was looking at this in the "immediate" context...could Mr. Woodcock answer that question...did he think the competitive schools were the ones more appropriate to compare SVSC to.

Mr. Woodcock stated that SVSC did review its status with CMU and MSU individually and it had a set bearing to that.

Mr. Curtiss, indicating he was curious as to which school Dr. Ross would consider irrelevant, asked him which ones were irrelevant.

Dr. Ross mentioned Lake Superior or some of the ones in the very far south...
the point here, he stressed, which was especially important at this time, was that
when they were looking at the impact of a tuition change on enrollment, which was
obviously on all of their minds, something that could result, obviously, was a
sensitivity to that tuition and a drop in enrollment when the tuition went up, and
that was exactly what the Study by Dr. Chressanthis had shown. He asked if the
Board of Control were aware of this Study.

Dr. Ryder informed him that he was just about to discuss it with the Board...
no, the Board members were not aware of it.

Dr. Ross observed that the Board members would certainly be very interested in it. It was a Study, he said, that the administration had contracted with

Dr. Chressanthis to do. In trying to calculate, and this would be a case for any business officer, the effect on the enrollment that a tuition change would have, he said, it was certainly more appropriate to look at the competitive institutions, such as CMU and Delta, more so than others that students would not choose to go to anyway...there wouldn't be a cost estimate.

Mrs. Saltzman pointed out that Mr. Woodcock did mention MSU as being higher, and he did explain Delta because of its property tax base...so the only one that hadn't been considered was CMU, and at this point, as far as they knew, CMU was somewhat below SVSC's \$49.50 per credit hour.

- Dr. Ryder noted CMU had already publicized its 12.7% increase.
- Dr. Ross indicated it was \$47.50 per credit hour.

Mr. Woodcock stressed, however, they had to compare it on an annual basis because CMU had a non-refundable registration fee per semester. On a comparable basis, the total cost of going to CMU was \$1,336.50 a year in 1982-83 versus \$1,488 at SVSC. It was publicly known now, as Dr. Ryder had said, that CMU had a 12.7% increase in tuition for 1983-84...whether it was just on tuition, or other costs, Mr. Woodcock said, he didn't know, and the exact breakdown he didn't have, but he indicated there were a lot of different factors to consider, and one was, that the CMU Board had authorized that CMU could operate at a \$7 million deficit over the next two years...he had heard that it was in the neighborhood of \$4 to \$5 million, realizing that CMU was not going to gain sufficient revenue to cover its cost over that period of time.

Mrs. Saltzman observed that was why she had mentioned Wayne State...it did not raise its tuition for 1983-84 and it was already in deficit...so they could assume that it would be even worse.

Dr. Ryder advised that Wayne State was assuming that it was going to have adjustments in the wage rates and salaries of people that were going to, in one way or another, reduce the cost.

With respect to the Study made by Dr. Chressanthis, Dr. Ryder stated that the administration had asked, and assigned responsibility to do the Study to Dr. George Chressanthis, Assistant Professor of Economics, a new faculty member at SVSC, and a Purdue graduate, and he had done a very important Study...a very scientific approach to it...and he had done it on "price elasticity" which, Dr. Ryder said, Dr. Chressanthis and he had gone over very carefully...then they had a meeting with his Executive Committee where they discussed it in some detail and concluded that it had elements within it which would help the administration to look into in the future.

Dr. Ryder briefly reviewed contents of the Study and concluded that the administration looked at it...would be looking at it again, and even hopefully go further and expand upon it in terms of projections to the point where a number of changes might be made in the future, but, he stressed, this year the administration was not prepared to make those changes, and felt that an across-the-board increase would be more beneficial for this institution for 1983-84.

Dr. Williams observed that it sounded like SVSC ought to have a sale on certain courses.

Dr. Ryder indicated there had been proposals such as that...loss leaders...
etc., but he had serious reservations about that approach to tuition rates...there
were all kinds of ways to deal with tuition rates...they could look at a program
area and say that it should cost more. Nursing, for example, was very expensive.
Should it cost more than others? Engineering and Technology were more expensive

than History. Should SVSC charge more for these more expensive courses? In a way, they did, Dr. Ryder noted, because SVSC had a \$14 fee for every laboratory course...so anyone in Science, or Nursing, or any of those areas where they had laboratories, did pay somewhat more than the student in History, Philosophy, or Psychology where they didn't have laboratories, but, he concluded, he thought that this Study would contribute and had contributed to the administration's thinking about this for the future.

Mr. Curtiss referred to Dr. Ryder's comments about the program area and sugqested that a little more focus there would be appropriate...he thought the comparative tuition rates were instructive and certainly gave SVSC some guidelines as to where it was, but to assume that a student shopped a college by tuition alone, he considered to be naive. Central Michigan didn't have Nursing, which was one of SVSC's most expensive programs. Central Michigan didn't have Engineering Technology, which he suspected the record would show was an expensive program. On programs like that SVSC was not competing with Central Michigan, because the programs weren't at Central Michigan. On the other hand, if someone wanted Recreation Management, they didn't come to SVSC...they went to Central Michigan, because those were the low-cost types of programs that Central had stressed and had done an excellent job in over the years, and the results of that, as they were stressing the low-cost programs, were that it had one of the lower operating costs per student credit hour of all the institutions in the state. That reflected strongly though on product mix...to ignore SVSC's standing with other institutions in terms of its tuition cost per semester, based on the assumption that its program mix was a higher average cost program mix, could have the disadvantage of leading this institution to become a specialized institution... that was one thing, he cautioned, SVSC should be watching out for...that was to say

that if SVSC did increase the average of overall cost of attending here a semester to cover the cost of Nursing and Engineering Technology, it could price itself out of the History market...he didn't think SVSC was there yet, but that was a danger if SVSC got too far out of line. Short of that, though, he stressed, to say that SVSC was \$100 more per semester than a neighboring institution, without looking at the program availability, he thought was really saying next to nothing.

Dr. Ryder observed that 89% of SVSC's students commuted anyhow...if they tried to commute to CMU, they would spend more in the process than they would be attending SVSC.

Dr. Williams stressed that it seemed to him it was important to compare SVSC with immediately competitive institutions, but he thought that was only one of the reasons to make the comparison. The other was to try to get some fix on what kind of an operation they were running...were they running the operation effectively, or weren't they running the operation effectively, and when they looked at that, they should take into consideration the course content, product mix, etc., and then they ought to be looking at all colleges and universities in the State of Michigan to try to get a fix on that...not necessarily were they going to lose students because of their tuition increases, but how effectively were they running this institution...they had to do both, and he hoped they continued to do both.

Mrs. Saltzman recalled that when MSU wanted to cut its Nursing program, which was costly, the schools that had Nursing programs were furious because it would dump the responsibility on them...so they had a statewide impact also...it wasn't just an institution alone. Wayne State, she said, was particularly upset when MSU tried to cut its Nursing program, or eliminate it, which was more appropriate. She asked if she were making a point.

Dr. Ryder responded that she certainly was making a point...what it did was simply decrease access to the students in Michigan and put more pressure on the institutions that maintained it...there was no question about that.

Dr. Williams asked if other institutions charged different prices...tuition... for different courses...was SVSC looking at that?

Dr. Ryder responded that one of the things that this Study suggested, based upon the economics of the situation, was that a differential tuition rate might be desirable...the first two years as opposed to the last two years.

Dr. Williams asked about Nursing versus History.

Dr. Ryder indicated he wasn't sure...he asked Dr. Yien if he knew.

Insofar as Nursing was concerned, Dr. Yien responded that none of them did.

Dr. Ryder noted that when a student got into Medical School, that was a graduate program and clearly was viewed differently.

Mrs. Arbury recalled Dr. Barnett telling the Board at its last Regular meeting that while SVSC had just been accredited in its Social Work program, CMU was just turned down...so again, she observed, SVSC was offering something that CMU didn't have...she stressed that in this day and age, she thought, students went to the schools that had the programs they wanted.

Dr. Yien advised that CMU had phased its Social Work program out.

Mrs. Saltzman, noting that Dr. Ross had said "competitive institutions" asked which ones, because they would want to look at the commuter schools to compare... she could see from just what Mr. Woodcock had told them...Central, Eastern, Western might all charge less tuition, but they also had the dormitory costs.

Dr. Williams noted that when they looked at their commuters, probably CMU and Delta, particularly, were the two most competitive for most of their students

because those were the ones they could reach on a commuter basis.

Mrs. Saltzman observed that Oakland was heavily commuter...not for SVSC students...but it was a way...Dr. Ross had said "don't compare SVSC to Lake Superior," she knew Grand Valley was a commuter school...it was just another way of looking at it.

Dr. Ryder stressed that program mix was the most important factor. When they looked at CMU, it was heavily in teaching education...Western was the same... Eastern had shifted its program mix in SVSC's direction.

Mrs. Saltzman noted that the community colleges were complaining about Eastern that it was taking students away from them.

Mrs. Arbury stated Eastern had become more vocational.

Dr. Ryder indicated it had become more successful.

Mr. Curtiss pointed out that there was another aspect to this whole cost/
price structure too that they really hadn't spent much time on...but it was one
area where SVSC, he thought, was probably the least competitive of the institutions
in the State...and that was in giving away freebies. He knew, for example, an R.N.
who was considering coming to SVSC to get a bachelor's degree, or going to another
institution to get it. SVSC required her to take about 45 more credit hours to
get the bachelor's degree than the other institution did, because the other institution gave her "experience credit" and SVSC wouldn't.

Also, Mr. Curtiss said, he knew of a case of a student who just last month spent four days at a conference in Indiana and got three credit hours for it because it applied, in terms of subject matter, to what she was working on in her master's field...he suspected SVSC wouldn't do that. First of all, she had to pay tuition to get her three credit hours that she took down in Indiana.

Now, he asked, did they want to know how to keep their costs down...that was the way to do it...they take in all the revenue at a "zero" cost and they would really have an effective program. The point was, he stressed, that SVSC had established standards, which he was not going to apologize for in the least... but because SVSC had established the kind of standards it had, the real economic decision the students were going to make would be "were they willing to take those extra 45 credit hours just to get a degree from SVSC." Those were the big bucks, he stressed, and they were out there...he bumped into that kind of thing all the time.

Dr. Ryder indicated there was another thing to look at too...if SVSC were to lower its admission standards to equal some other institutions in the state, it could take in more students...but SVSC didn't plan to do that...the objective was not just to take in the students.

Mr. Braun asked if the Board were going to get a review of the "Family Tuition Grant Program"? Dr. Ryder called upon Dr. Gilbert for this review.

Dr. Ross, however, interrupted with a quick question...a lot of points just made he said, were very good...the fact that in looking at the effect on enrollment, they couldn't use just one variable...it was a very complex...there was no question that the program mix and the quality of this and that, and so on, all related to this, but, he noted, the Study by Dr. Chressanthis was looking at one variable and seeing what would happen when they changed that...and holding all these others constant, which was essentially what he did, he watched to see what happened when they changed tuition, and when they changed tuition, what he found was that enrollment, based on the undergraduate freshman and sophomore, went down...that was quite clearly what he showed.

Continuing, Dr. Ross noted, the other factor Dr. Chressanthis was talking about, might also be variables which affected tuition...many of them, which Dr. Ryder had just mentioned, were things they didn't want to touch, such as hurting program quality...and they could if they increased enrollment, and they didn't want to do that...but tuition was something they could have an effect on, and in this sense, he stressed, he thought they had to remember it...so, he cautioned, they should not try to rationalize away the effect tuition would have on SVSC's enrollment by saying that there were lots of things that students took into effect... sure, there were lots of things students took into effect, but if SVSC changed its tuition, enrollment was going to go down in a lot of areas, and SVSC was going to regret it.

Mr. Curtiss suggested it would be very instructive to see what happened at Wayne State for fall...he was really anxious to see that...he had no way to guess what would happen...but, he asked, if Wayne State kept its tuition unchanged, and if the inverse of what this Study appeared to suggest, then should Wayne State increase its enrollment? He indicated he would like to see the Study sometime.

Dr. Ryder stated he was sure the administration would have it for the Board.

Dr. Chressanthis asked if he could make some comments, more specifically about his Study. What he wanted or intended to do was show the relationship, of not just SVSC's tuition rate, but also its prime competitors, and the prime competitors he used had been suggested by Dick Thompson in Admissions...how they related to not just enrollments, which were finely tuned in the political aspects down in Lansing in terms of headcount...but also credit hours. When it came down to revenues to the college, it was the credit hours it generated that meant the revenue, and the three prime competitors that Mr. Thompson found competed with SVSC directly

were Delta and CMU for lower classmen, and CMU and MSU for upper classmen. Those were the three main competitors he looked at and also the tuition. In order to evaluate, he added, he also included incomes, unemployment rates and a time-series analysis from fall 1964 through winter 1983 at SVSC and he had drawn quite conclusively that students did react in a way that the law demanded...in other words, students did react very significantly to price changes.

Obviously, Dr. Chressanthis noted, and as Mr. Curtiss had suggested, price and income were not the only variables...but at least, statistically and what economics told them, in a microsense, students here did react very significantly to price changes, and especially lower prices. What Mr. Woodcock had said about SVSC's relative cost, he stressed, he thought was inaccurate. SVSC's relative cost, considering its prime competitors...Delta...CMU...MSU, and even the University of Michigan--Flint, although it no longer competed with SVSC, was rising significantly. It was true, he noted, that the University of Michigan--Flint and MSU had higher tuitions to go there, but the relative cost to go to SVSC had risen. It was obvious that at a certain point students could go to CMU, to Delta, or to MSU, but, he stressed, he thought SVSC could not ignore the fact that there were competitors, who might not compete perfectly with SVSC, but students did respond, and in fact, he had found very significantly that enrollments and credit hours changed inversely to price changes and that was something that this institution could not ignore forever.

Ms. Connie Pope, Student Government President, stressed she would like to give a perfect example of what Dr. Chressanthis had just said in relationship to the number of credit hours generated...her reaction to the proposed tuition increase was...that she, being a senior, with only 20 more credits to go, and those credits being electives...she would take as many credit hours as she could at Delta.

Mrs. Saltzman indicated she didn't know anything about Delta's deficits... she understood the property tax...in other words...they were not just talking about tuition in a vacuum...they were trying to make up for the difference actually that they were not getting in State appropriations...Mr. Woodcock alluded to CMU's deficit...they knew that Wayne's deficit was large...but Wayne was not going to raise its tuition, and she thought the question that Mr. Curtiss posed about Wayne State would be interesting...would that attract more students?

Dr. Williams asked if Delta hadn't held the line last year, but announced it was going to increase tuition this year.

Mr. Woodcock indicated he was using the new rates for Delta.

Dr. Ryder stated he didn't think Delta held the line last year either. He thought it was up last year.

Mrs. Saltzman noted Delta was not a baccalaureate school and SVSC needed students...it couldn't get more students at the upper level was what Dr. Ryder was saying...so a loss at the lower level...would it maybe save SVSC money...she was just toying with this...that SVSC could cut some classes and some faculty, for example...some personnel costs by maybe having a reduction...it might ease some of SVSC's problems to have that enrollment diminished, but then they would have to increase it at the upper level.

Dr. Ryder advised that Saginaw Valley State College had projected less than a 2% increase, as he recalled, and if SVSC were to receive a substantial increase at the lower level...the first year...that meant SVSC would have to add many new sections to accommodate. How did they do that, he asked. They either shifted full-time faculty to teach them..and if they did, the full-time faculty couldn't be teaching all the upper level courses...or they employed part-time faculty to teach

the lower level courses, and then SVSC would get out of line with what it was trying to achieve with respect to the faculty/student ratio taught by part-time faculty...which was part of what SVSC was trying to achieve out of the contract.

Mrs. Saltzman asked how about the reverse that she said she was toying with... would it be profitable for SVSC to decrease its enrollment at the freshman/sophomore level?

Dr. Ryder responded that they did have to keep in mind that these students also did carry on through into the upper level...if SVSC decreased at the lower level, then two years later, they would have another problem at the upper level because of the decrease of the size of the student body.

He pointed out that the efficiency of an institution, in his judgment, in terms of student enrollment...offerings of sufficient sections, etc., the optimum efficiency really was about 6,500 students...when an an institution got bigger than that, it really didn't make a lot of difference...it didn't gain a lot in terms of efficiency, but at about 6,500 students, an institution could offer enough sections so that the students could get the sections, and all that sort of thing, but SVSC really hadn't arrived there yet...it was just at 4,426...about 1,500 students away from that. In his judgment, he stressed, SVSC needed to continue to increase, and could, if it did things right...he was not saying that some sort of differential tuition on freshman and sophomore, as opposed to junior and senior wouldn't be a good thing, as SVSC could develop the resources to support those lower level courses. That was why he had said that this was one of the things that the administration would consider, as the state level of support increased.

Mrs. Saltzman stated that this was paranthetical, but didn't SVSC a couple of months ago talk about SVSC's articulation with other community colleges than just

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Delta to feed into SVSC?

Dr. Ryder indicated that of course SVSC would pursue that and was interested in getting others to send some students to SVSC. Nine years ago, he stressed, Saginaw Valley State College ranked 8th in terms of where Delta College sent its students...transfer students...now, SVSC was first.

Mrs. Saltzman asked if he knew about any of the others? That would be worth looking at too.

Dr. Ryder agreed.

Mr. Curtiss observed that there were a lot of factors that went into the equation, particularly in the quality of areas...he didn't think they were going to be able to resolve that today, but he did think that they should, perhaps because of the tuition levels that were set in basically SVSC's cost revenue...and they could get into a lengthy discussion as to whether they priced a cost or priced a market, they hadn't decided that yet...but at this point, the tuition levels were cost-driven, and he thought they needed, throughout the on-going year and for indefinitely in the future, to continue to re-evaluate programmatic offerings at all levels, as well as the methodology they utilized to deliver those programs...and this came down to things like class size...SVSC had consistently prided itself in its small classes and its direct contact with full-time faculty members, albeit with too high a continued percentage of part-timers, but, nevertheless, undergraduate, lower division undergraduates had full professors teaching the courses at SVSC...he suspected they didn't at other institutions. He concluded there was a wide variety of such qualitive factors that would impact SVSC's cost...and to the extent that the tuition rate was cost-driven, would affect the tuition rate...so these were fair questions to ask of the academic and non-academic areas...he thought that the dialogue needed to continue, but he was

not sure that they would be able to resolve some of those questions, and appropriateness this noon.

Dr. Ryder stated that they would be following through with that.

Dr. Ross stated that he had one more comment about this...Mr. Curtiss' last point was important and it brought to mind that the Faculty Association had said for sometime that it was quite willing to talk to the administration about various concessions, and so on, but one of the constraints on those talks, which was applied to the Faculty Association by the Michigan Education Association was that they talk about tuition...and insofar as tuition was set without any consultation with the Faculty Association, it, to some extent, was taken out of its hands, erasing the possibility of any kind of talks. That, he stressed, was made clear to the administration months ago. In terms of the cost factor...and that was to say that if the faculty could talk to the administration about a lower tuition rate than this unacceptable 10%, then perhaps some sort of reduced cost could be arrived at, but, he thought that if this tuition rate of 10%, which effectively it was, went into effect, he thought that the Faculty Association also would lose its possibility of talking to the administration because of the constraints that had been placed upon it...so he would recommend that they look further into this proposed tuition increase...in fact, he would take Dr. Chressanthis' suggestion as well, if he might, and suggest that the administration ask him to make certain projections, based on his model, to see what might result from different levels of tuition increases, and then, later on, come to terms with a particular tuition increase...but at this point, he concluded, he was going to have to say that the Faculty Association was strongly opposed to this particular proposal.

Dr. Ryder called upon Dr. Gilbert to describe the "Family Tuition Grant

Program' which was an attachment to the "Schedule of Tuition and Fees--FY 1983-84" referred to earlier by Mr. Woodcock and Mr. Braun.

Dr. Gilbert indicated he had a couple of comments...this was a recommendation from the committee that was looking at some ways that SVSC might increase its enrollment for fall term...this Program would provide an award to families who had more than one member attending SVSC during a term as full-time students.

He reviewed the document and stated he would answer any questions.

Mr. Curtiss asked if the total per family were the maximum per family.

Dr. Gilbert indicated they multiplied the \$300 by five, which would give the maximum of \$1,500.

Mr. Braun asked if this was being used successfully elsewhere, and if so, if it worked.

Dr. Gilbert responded that he believed CMU had a very similar one, and so far as he knew, it worked.

Mr. Curtiss observed it worked fine for those where it didn't cost anything.

Dr. Ryder indicated it was really hard to say for sure...but it certainly would make college more affordable for any family that would have more people in school at the same full-time. The other thing, he noted, of course this could be a spouse situation, or parent and children attending at the same time.

Dr. Williams asked if SVSC looked at common-law families...he thought they had to...this was written in terms of a legal, traditional family concept.

Dr. Yien advised that SVSC went with the sociological definition of "family."

Dr. Gilmore asked if it had to be a hardship to qualify.

Dr. Gilbert responded that it was not based on need.

Dr. Gilmore said he was referring to to the first paragraph and the use of

"financial hardships"...usually people had 18 years to prepare for college, if the parents were paying the bill.

Mrs. Arbury observed that if a family had two or three children in college at the same time, in a depression, it could be pretty rough.

Mrs. Saltzman asked Dr. Gilmore if he wanted the word "burden" used instead of "financial hardships"?

Dr. Gilbert stressed the intent of the wording was not to base eligibility on financial need.

Chairman Kendall added that it was really recognizing that it could be a hardship to send more than one person from a family to college full-time during the same period.

Mr. Curtiss asked if the assumption were that two kids in school constituted a hardship.

Dr. Gilbert responded he could tell him about that if he wished.

Chairman Kendall asked if there were any further discussion on the proposed tuition increase.

Mrs. Arbury indicated that she would like to say to Dr. Ross and anyone who was interested, that there wasn't anyone sitting around this table who wanted to raise tuition rates...it would just be dandy if they could even lower them...but, she asked, how were they going to run the school, and how were they going to pay his salary?

Dr. Ross responded that he had told them today that the Faculty Association could talk...if it could also talk about tuition...in fact, the Faculty Association had made that very clear...and it seemed that they were saying...'well, we don't want to talk.''

Mr. Curtiss said that quite to the contrary, he would certainly encourage that discussions continue...on the other hand, in a real role, this Board had to tell the fall students what they were going to have to pay, and the Board didn't have the latitude to wait for August, September or October.

Dr. Ross responded that the Board didn't have to...there had been plenty of time.

Mr. Curtiss indicated that he knew some discussions went on which did not appear to be leading to a conclusion...so, he thought the Board was in a position now where it should proceed to resolve the tuition rate.

Mrs. Saltzman observed that it was certainly an improvement over the 15%.

Dr. Williams asked if what he was hearing was that tuition levels were the only things standing in the way of meaningful discussions?

As far as the Faculty Association were concerned, Dr. Ross responded, it was very willing to discuss...but the constraint that he mentioned that the MEA had placed on it...the Board hadn't decided yet...nothing had been done about tuition... but when the Board did do something about it, the Faculty Association was placed in a bind...the MEA authorized the Faculty Association's negotiations under the circumstances that they would talk tuition.

Mr. Curtiss asked if he were saying that the Faculty Association negotiate tuition rates.

Dr. Ross responded that they talk about tuition.

Mr. Curtiss pointed out that they had been talking.

Dr. Ross disagreed and stated that they hadn't talked to the faculty members.

Mrs. Saltzman observed that it was a part of the negotiations.

Mr. Curtiss suggested then that really the assumption apparently was that the

faculty would have to approve the tuition rate as a forced part of their previous contract negotiations...was this what MEA was saying?

Dr. Ross said that they were very subtle...some subtleties could be worked out... but the point was that the administration had not talked to the Faculty Association about them.

Mr. Curtiss suggested they could talk the subtleties...they could talk the principle for SVSC...what was the thrust?

Dr. Ross stressed that the thrust was the faculty wanted a very low or no tuition increase and they were willing to make concessions in order for that to happen... the faculty were willing to give up some things for that...they wanted a low tuition. That was the bottom line.

Dr. Ryder indicated they could set the rates and talk to the faculty about reducing them...SVSC could always rebate, if that were the case.

Mr. Woodcock observed that the question, he thought, they had to ask was...'was that the only thing on the table''? Several things were left on the table, one of which was tuition, when they recessed.

Dr. Ross indicated that there were a lot of things that were discussed.

Chairman Kendall noted that it had already been pointed out that if the Board adopted this tuition rate increase today and reduced it at a later date, then that certainly was easier to do, and announce ahead of time so people would know what their obligations were going to be when they arrived at SVSC...that had to be uppermost in their minds at this point.

Dr. Ryder observed that he thought he could say at this point that the likelihood, even with this tuition rate, for SVSC to be able to submit a balanced budget effective in August was unlikely, and that there was likely to be still a substantial imbalance in the budget. Given that fact, he didn't see that any change be made at this point...that could still be negotiated to the point where that imbalance could be eliminated, and conceivably, if the appropriate kinds of concessions could be made across the board, if they could be made, and they desired to do that, tuition rates could be rebated or eliminated. On the other hand, if they didn't see any change at all, and they went into this next year with a substantial projected deficit, any adverse changes could even lead to an increase in tuition rates in the winter semester...and he didn't think that was an inconceivable possibility.

Chairman Kendall asked if there were any further discussion. Hearing none, he called for a vote.

Motion unanimously carried to adopt RES-594 approving the Schedule of Tuition and Fees FY 1983-84.

5. Recommendation for Approval of the Elimination of Wrestling as a Varsity Sport Effective Immediately

Dr. Ryder stated that he thought everyone at this meeting was aware that the administration had been looking at and evaluating the total athletic program and budget at the college over the past six or eight months in some depth, and they had had meetings with various groups and discussed the circumstances...the scholarship program...the costs...and all this sort of thing...they had come to some conclusions, and he was prepared to announce what his administrative plan would be in this area. He indicated he was not asking the Board to take an action unless the Board was prepared to consider one...but he wanted to tell the Board what he would plan to do over this period of time with respect to scholarships and also the action the Board would have to take had to do with his recommendation with respect to eliminating Wrestling as a varsity sport.

First of all, Dr. Ryder noted, the coach in Wrestling had resigned from the institution. Wrestling had been a program at the college for a number of years... he believed it was in place when he came nine years ago. They had taken a look at the institutions that had Wrestling and currently in the Great Lakes Conference, Ferris State, Grand Valley, Lake Superior, Oakland and Saginaw Valley State College had Wrestling...they had to have four institutions with a sport, otherwise it could not be a recognized sport in the Great Lakes Conference. By SVSC getting out of it, that would leave four, and so, they could still have it...they would not be virtually eliminating Wrestling as a sport under the Great Lakes Conference. Those without it were currently Hillsdale, Wayne State, Northwood and Michigan Tech. SVSC currently had 12 wrestlers on scholarships. The total amount of the scholarships would be \$11,255. There would be another eight to 10 wrestlers here who would not be on scholarships...so they might have somewhere between 20 to 22 students who might be involved in the Wrestling program.

Dr. Ryder pointed out that although most of the area high schools sponsored Wrestling, as a varsity sport, these were pretty marginal and rather insignificant programs in this area.

What he was proposing here, Dr. Ryder said, was that SVSC eliminate Wrestling as a varsity sport and that obviously the cost of the coaching and of the transportation, where people went around to the events, and so forth, and associated costs connected with it, would save somewhere in the order of \$15,000...SVSC would also save the cost of the scholarships, although much of the scholarship money came back to the institution in the form of tuition, and particularly in view of the fact that none of those students had a full ride. The most costly scholarship was \$1,500 which was about SVSC's tuition cost...so, if they had dormitory costs or others, they would

have to be paying that from their own pocket or get it from some other financial aid program, either Federal, or within the college itself. There were three at \$1,500 others were \$1,000 all the way down to \$470. At the same time, and he really would like to look at this in relationship to Item No. 6. under V. INFORMATION AND DISCUSSION ITEMS, and if he could talk about that and then come back and ask for the Board's action, he thought it would be helpful in their looking at the picture.

V. INFORMATION AND DISCUSSION ITEMS

6. Review of the President's Proposed Plan for the Future Funding of Athletics as a Part of the Educational Program at Saginaw Valley State College

Dr. Ryder stated that he thought in the future, the one point of increasing cost of scholarships throughout the institution, even if it were outside of athletics, was a factor that SVSC had to take into consideration. The fact that the support to the General Fund from the State had slipped over time, and the circumstances of the increased rates that SVSC had had to charge in tuition, and somewhat lack of Federal support as well, had influenced the total picture.

What he would propose, Dr. Ryder said, would be that SVSC do a number of things in the area of Athletics. One was to decrease the relative percent of the burden on the General Fund...the General Fund being composed of State support and student fees, and increase the percent of requirement from private sector contributions.

He distributed copies of the "Saginaw Valley State College Funding Plan For Athletic Assistance Grants and Achievement Awards" dated July 5, 1983 (see Attachment) and reviewed in detail.

Chairman Kendall asked if there were any further discussion on Item No. 5. Hearing none, he called for a motion.

SAGINAW VALLEY STATE COLLEGE FUNDING PLAN FOR ATHLETIC ASSISTANCE GRANTS AND ACHIEVEMENT AWARDS ATTACHMENT
V, 6. Review of the President's Proposed
Plan for the Future Funding of
Athletics

Athletics	(1)	(2) 1984-85(%)	(3)1985-86(%)	(4) 1986-87(%)	(5) 1987-88 (%)
General Fund	\$300,000(83)	\$300,000(79)	\$300,000(75)	\$300,000(72)	\$300,000(68)
. Pell Grants	12,000(3)	12,600(3)	13,230(3)	13,892(3)	14,587(3)
Private Contributions	51,140(14)	67,719(18)	85,934(22)	105,830(25)	126,549(29)
Total Disbursements	\$363,140	\$380,319	\$399,164	\$419,722	\$441,136
Savings From Athletic Assistance Grants (current 11,400)	39,740	16,579	18,250	19,896	20,719
All Athletic Achievement Awards From Private Contributions		10,500	11,350	12,250	13,230
Total Savings to General Fund	39,740	27,079	29,600	32,146	33,949
Cumulative Savings to General Fund		66,819	96,419	. 128,565	162,514
Total Private Contributions Required for Athletics	51,140	78,219	97,284	118,080	139,779
	1nc. 9.5% 5.0%	1983-84 - F 1984-85 - F Note: Wres	- F.R.E. x 89.8 = Total - F.R.E. x 89.6 = Total Wrestling at 3.2 eliminated	l l ated and 3.0 added	to Womens B.B.
(4) Assumes F.R.E. = 4900(5) Assumes F.R.E. = 5150(6) Assumes F.R.E. = 5400		Total Disbu	Disbursement = (Cost of	F.R.E. Cost x No. of Grants)	of Grants) x 95.6%
JMR: pkz					

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(8) 68-8861 (9)
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\$300,000(65)

15,316(3)

147,235(32)

\$462,551

20,686

34,576

13,890

197,090

161,125

Dr. Williams asked if the elimination of Wrestling had to be acted upon by the Board, or if it were an administrative decision.

Dr. Ryder advised that, according to the Board Operating Policies, all intercollegiate programs...it didn't say Athletics...but he assumed that was what it included, had to be acted upon by the Board.

BM-651 It was moved and supported that Wrestling, as a Varsity Sport, be eliminated, effective immediately.

Chairman Kendall asked if there were any further discussion. Hearing none, he called for a vote.

Motion unanimously carried.

Dr. Ryder pointed out that all scholarships in Wrestling would be honored for this year, even though the students would not be participating in Wrestling... so there would be no loss to the students for 1983-84. If they chose to, of course, go somewhere else after that to participate in Wrestling, they could...or if they wanted to participate in Wrestling this year, then they would have to transfer this year, and that would be the loss.

Chairman Kendall asked if there were any discussion with respect to Agenda Item No. 6.

Dr. Williams stated that Dr. Ryder's plan, he thought, was a good start...the athletic program was one part of the problem. Dr. Ryder had mentioned the steps he planned to take, but, Dr. Williams pointed out, they constantly had to review SVSC's athletic program, its academic program and administrative program.

Calculating the grants, which were part of the cost, at about one-third of the athletic budget...he thought it was somewhere around \$1 million total...salaries for coaches, trips, travel, equipment, etc., Dr. Ryder was addressing one-third of

a part of the problem...he thought they had to continue to look at the other two-thirds of the problem, which Dr. Ryder had done partially with discussion of trips, and elimination of Wrestling...but, he stressed, he would say again what he had said during Executive Session, he didn't think SVSC's financial troubles were going to go away, and he thought they were going to have to re-evaluate a whale of a lot of things in the conduct of this college...all of its programs.

Dr. Ryder indicated, that assuming SVSC changed what it was doing in the institution with respect to all other scholarships, and so on, in any significant way, this whole thing could be up for re-evaluation...unless the Board had any reservations, about this plan, Dr. Ryder said, he intended to follow it in the future.

No reservations were voiced.

One other thing, too, Dr. Ryder noted, that SVSC had had a problem with, and he thought the faculty had expressed concern about, and he thought it was a legitimate one...and that was the timing of the so-called spring trips in certain areas such as baseball, softball and golf. What it caused was that the students might be away for a whole week of classes...and not only that, when they came back, they had athletic events, they missed a class as a result of it...so it was a problem, and he could appreciate that. What they were going to do was to insist that all spring trips taken would be taken during the spring break.

First of all, the cost of spring trips had never been a General Fund expenditure...it had either been from the personal expense of the individual student, or from money raised for that purpose, so, for example, the Board of Fellows Golf Day had always supported the spring trip for the Golf team...and they would expect to continue in that direction.

Chairman Kendall asked if there were further discussion. There was none.

July 6, 1983

VI. ADJOURNMENT

There being no further business to transact, Chairman Kendall adjourned the meeting at 12:40 p.m.

Respectfully submitted,

John W. Kendall--Chairman

Florence F. Saltzman--Secretary

JMR omc Opal M. Colvin--Recording Secretary