

SAGINAW VALLEY STATE COLLEGE

BOARD OF CONTROL

MINUTES

MARCH 9, 1981

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BOARD OF CONTROL
SAGINAW VALLEY STATE COLLEGE

REGULAR MONTHLY MEETING
Board Room--Wickes Hall
March 9, 1981

Present: Arbury
Curtiss
Darin
Gilmore
Kendall
Saltzman

Others

Present: Colvin
Dickey
Gilbert
Lee
Rummel
Ryder
Sharp
Thompson
Yien
Woodcock
Press (2)

Absent: Williams, excused
Zahnow, "

I. CALL TO ORDER

Chairman Curtiss called the meeting to order at 9:40 a.m. and observed that a quorum was present.

II. PROCEDURAL ITEMS

1. Approval of Minutes of Regular Monthly Meeting held on February 9, 1981

Chairman Curtiss noted that the Minutes of the Regular Meeting held on February 9, 1981 were mailed and asked if there were any additions or corrections. None were voiced by the other members of the Board present, however Mr. Curtiss

indicated he had a question pertaining to Professor Root's one-year leave of absence, and referred to the first full paragraph on Page 9, and read as follows:

"Questions arose about Professor Root's status insofar as tenure were concerned. Dr. Yien explained that Professor Root had been at SVSC for five years, and normally this year, he would be considered for tenure at the completion of his sixth year. Since, however, he would be on leave for one year, his tenure would not be considered until he returned from leave, and to allay the concerns of some of the Board members, Dr. Yien stressed that Professor Root would not have to start all over on the tenure track, but would be given credit for the years he had already served."

Mr. Curtiss stressed that the central question, which was not addressed in the Minutes, was "would Professor Root's one-year leave of absence count towards the total of six years of service with respect to tenure?" He asked Dr. Yien to respond.

Dr. Yien answered that Professor Root's one-year leave of absence would not count towards his years of service with respect to tenure.

Mr. Curtiss observed that the Minutes didn't reflect that clearly...the statement from the Minutes he had read earlier left the impression that Professor Root might be given credit for the year that he took his leave. He asked if there couldn't be clarification in this month's Minutes that Professor Root wouldn't lose his tenure rights up to the point he took the leave, but that the one-year leave of absence would not be considered as a year of service.

Dr. Ryder stated that this would be done.

Mr. Curtiss asked if there were any other additions or corrections. Hearing none, he declared the Minutes approved as mailed, subject to a clarification statement in this month's Minutes.

Dr. Yien prepared the following statement for this month's Minutes:

"Professor Root's leave of absence without pay during the fiscal year 1981-1982 will not be considered a part of his service at Saginaw Valley State College. However, Professor Root's service prior to the said leave applies to his eligibility for faculty tenure and is subject to approval of the Board of Control."

2. Official Representative of Faculty Association

Chairman Curtiss called for the official representative of the SVSC Faculty Association. There was no representative present.

3. Communications and Requests to Appear before the Board

Chairman Curtiss asked if there were any communications or requests to appear before the Board. Dr. Ryder advised there were none.

4. Remarks by the President

President Ryder apologized for the change in meeting place today which was necessitated by a defect in the heating system in Pioneer Hall, particularly in the Pioneer Room and Library...the classrooms, however, were being heated. He noted that a part had been ordered but that it took time to get it.

Chairman Curtiss asked if notices had been posted in Pioneer Hall in the event someone arrived lated. Dr. Ryder advised this had been done.

Dr. Ryder concluded that he wouldn't make any more remarks at this time but would be speaking more on some other Agenda items later.

III. ACTION ITEMS

5. Recommendation for Ratification of the 1981-82 Appropriations Request

President Ryder described the uniqueness of the 1981-82 budget hearings and the subsequent deadline SVSC had to meet in submitting its 1981-82 appropriations request. He noted that although this request had previously been reviewed with the Budget, Finance and Investments Committee, it had to be submitted in

its final form prior to being brought to the Board of Control for its approval. Thus, Dr. Ryder pointed out, what administration was asking for today was retro-active approval of of SVSC's State Operating Budget Request for 1981-82.

Chairman Curtiss noted that a proposed resolution for Agenda item #5 had been included in the Board packets and asked if anyone would care to move its adoption.

RES-493 It was moved and supported that the following resolution be adopted:
WHEREAS, Saginaw Valley State College is required to submit an Operating Budget Request in addition to a Capital Outlay Budget Request, and
WHEREAS, The substance of the preparation of the request for 1981-82 was discussed with the Business, Finance and Investments Committee, and
WHEREAS, On October 6, 1980 BM-578 approved a 1981-82 Capital Outlay Budget Request;
NOW, THEREFORE, BE IT RESOLVED, That the Board of Control approve the administration's submission of the attached State Operating Budget Request for 1981-82.

Dr. Ryder called upon Mr. Woodcock to review the request. This he did in detail and called attention to the fact that SVSC was no longer submitting a bulky document per se, because this was all being done now through the computer terminal into the Data Base in Lansing. Occasionally, he said, the institution was asked for documentation for a specific item, such as, for example, its computer proposal. Dr. Ryder stressed this did not mean that administration couldn't provide the Board specific information...it was no longer necessary to type, print etc. a 100-page document to submit to Lansing as had been done in the past.

Dr. Ryder pointed out that the Governor's recommendation for SVSC was a 14.9% increase over 1980-81 and the first time that the Governor's office had recognized this institution's enrollment increases...the legislature had recognized the

ATTACHMENT

RES-493 Recommendation for Ratification of the 1981-82 Appropriations Request

SUMMARY
STATE APPROPRIATION REQUEST
STATE FISCAL YEAR
1981-82

1980-81 State Appropriation-State Fiscal Year \$6,335,400

Inflationary Factors:

Utilities

Appendix C for 1981-82	\$ 529,244	
Appendix C for 1980-81 as Included in Last Year's Budget Request and as Amended	<u>463,349</u>	65,895

Cost Increases and Replacement of One-Time Resources in the 1980-81 Budget		<u>815,923</u>
Sub-Total		<u>\$7,217,218</u>

Adjustment to Base		146,000
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Move and Set-Up of Modular Classrooms and Offices		185,800
------------------------------------------------------	--	---------

Upgrading of Computer Services		163,290
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Business and Industrial Development Institute		<u>100,000</u>
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Total Request		<u><u>\$7,812,308</u></u>
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Governor's Recommendation		<u><u>\$7,281,136</u></u>
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JAW:pkz
2/6/81

enrollment increases in the past, but not as fully, he said, as SVSC felt they should have.

He noted that the legislature's support of SVSC was evidenced by the recently passed Bill by the Senate of an appropriation for 1981-82 for SVSC of 16.9% over 1980-81...a 2.0% increase over the 14.9% recommended by the Governor. He expressed the hope that the House would act promptly and either sustain the increase recommended by the Senate or even increase it.

Mrs. Saltzman made reference to the Presidents Council material of February 20, 1981 sent out by Dick Miller, copies of which Dr. Ryder provided Board members. This material had to do with the Senate Committee Action with respect to the 1981-82 Higher Education Appropriations.

She called attention to Section 29 on the last page, which read as follows:

"Included in the amounts appropriated in Section 1 is the sum of \$400,000 to offset Central Michigan University's financing short-fall. This is the first of a three year augmentation grant program. The second year financing need is \$400,000. The third year financing is \$300,000."

Noting that SVSC had not gotten any support from the legislature when it was in its deficit spending years, she indicated she couldn't understand why this was being done for CMU.

Discussion ensued and Chairman Curtiss concluded there apparently were some special circumstances at CMU which prompted this action and stressed that it would be easy to draw the wrong implication from this special appropriation to CMU... specifically that the legislature was going to fund any operating deficits in the future at any college...he thought this was extremely unlikely.

Continuing, Mr. Curtiss said, with respect to this year's budget, there was

a considerable amount of discussion as to whether or not the Governor's revenue estimates were too high...therefore, he would admonish the administration to husband its resources it had in the event that the institution did get additional cuts this year and next year. Although they were all hopeful of actually getting the amounts appropriated, Mr. Curtiss added, there was no assurance they would, and thus, he felt it was important that SVSC keep some funds in reserve in the event that it did get another Executive Order. As of last week, he noted, he had heard that an Executive Order was not expected yet this year for the current fiscal year, although it was possible, but there was a corporate body of thought that said the revenue estimates for 1981-82 were unrealistic, and also that there was a very real possibility that they would have another Executive Order.

In fact, Mr. Curtiss said, there was even some suggestion the reason the budget was going through so quickly was that the legislature was sure there was going to be an Executive Order, and they wanted to "hang" it on the Governor. In that kind of a situation, Mr. Curtiss reiterated, SVSC had to be particularly prudent in how it managed its available resources.

With respect to the Presidents Council material, Dr. Ryder called attention to the allocation for private education in the state. He pointed out that his position in the past had been, although some college presidents around the state in public education did not agree, assuming the state had the resources, that some level of support for private institutions was not unreasonable...it was important that they maintain a pluralistic higher education system and that they continue to have private institutions of higher education. On the other hand, he stressed, if it got down to the point where they had to eliminate public

institutions to support private ones, he would draw the line at that point... not just because he was at SVSC, but on a philosophical basis. It didn't make sense, he said...obviously, there could be some institutions, both public and private, that shouldn't exist because they were not serving the purpose, but it was very clear at SVSC that it was serving the purpose...the increasing number of students it was serving was good evidence of that.

On the other hand, he stressed, when the state was subsidizing the private sector...if it were only just to keep private institutions open alone, he really questioned that. When he thought about the \$47 million recommended for private institutions, and the \$7 million recommended for SVSC, and the fact that SVSC only needed about \$1 million more to put it on a very solid footing, Dr. Ryder concluded, he really wondered where the priorities were...particularly as people were asking "should we be closing institutions in the state?" To him, it was absurd.

Chairman Curtiss referred to the line items in the budget and questioned their being line items and also the institution's responsibility with respect to SVSC properly expending those funds. An in-depth discussion followed, with Mr. Curtiss cautioning the president and his staff to try to make every effort to use those funds, if allocated, for the specific requests SVSC had made...to not do so, he said, would have a long-term adverse impact on the institution.

Mr. Curtiss pointed out that it was extremely important that SVSC not just coordinate the Business and Industrial Development Institute, but to expend those funds, if received, in such a way they could, by the end of the year, see some kind of specific results for their efforts. He noted there were 100 agencies

that were trying to coordinate, and few were trying to actually do anything... and if SVSC just coordinated, it would be like 100 other governmental units, each of which wanted to coordinate until there were some credit to take, and then they would say "they were responsible for it."

Dr. Ryder indicated this was not his intent at all...what he would be focusing on was the coordination of the units on SVSC's campus, and whatever other off-campus units needed it, toward "action" programs...not just getting all of them together and talk about what they were going to do. He noted that a special request was made by the legislature to come forward with a proposal, to help alleviate the economic situation in the State of Michigan, and the legislature would not be at all pleased if something concrete didn't result.

Mr. Curtiss agreed and observed that SVSC had an opportunity now to try to attack a very real problem in Michigan, and specifically in this part of Michigan. He expressed the hope that SVSC would take its best efforts forward to do something about it...it was an opportunity for the institution to be of significant service to the citizens that it serviced...something that really needed to be done.

Noting they had spent considerable time and had had a wide range of discussion with respect to the resolution before them, Chairman Curtiss asked if there were any further discussion. There being none, he called for a vote.

Motion unanimously carried to adopt RES-493 retroactively ratifying SVSC's State Operating Budget Request for 1981-82 submitted by the administration.

6. Recommendation for Approval of the Use of Funds from the Sale of the Radio Station

Chairman Curtiss stated a resolution for Agenda item #6 was included in the Board packets and asked if someone would care to move its adoption.

RES-494 It was moved and supported that the following resolution be adopted:
WHEREAS, There is a need to construct a back-stage storage room and to purchase lighting equipment and an intercommunications system for the Theatre, and
WHEREAS, The College has received the annual payment of \$6,200 for the sale of the radio station;
NOW, THEREFORE, BE IT RESOLVED, That the funds received from the January 1, 1981 payment for the radio station be used to construct a back-stage storage room and to purchase lighting equipment and an intercommunications system for the College Theatre.

Mrs. Arbury asked how much money was left to be paid for the sale of the radio station...she had been thinking about how very well the purchasers were getting off because they were paying in inflated dollars...the actual return on that sale had not been as good as they had hoped it would be.

Dr. Gilbert indicated he didn't have a balance.

Mr. Woodcock stated that he believed the actual contract was signed in November 1973, with payments to start about February 1974...he would be happy to verify the amount by calling the Controller's office. Mrs. Arbury observed this wasn't necessary...it was just a comment on her part, and there wasn't anything they could do about it anyway.

Mrs. Saltzman suggested that should tell them the next time they had such a transaction, they should put in some kind of a clause as an offset. Mr. Curtiss stressed that it told them the next time they got a gift of a radio station, they should learn how to manage it properly and not sell it. Mrs. Arbury

agreed.

Mr. Curtiss asked how much more lighting equipment the Theatre needed...it seemed to him they had been buying lighting for at least seven years. Were they still that far behind where they wanted to be on lighting, or were they getting a system that was going to work?

Dr. Ryder responded that they hadn't been using the funds for lighting that long...previous funds were used for program and play production.

Dr. Gilbert added that they were gradually getting a system that was going to work, but he wouldn't say that this was the last time they be be coming to the Board for lighting. Much of the money in the past was used for total Theatre remodeling and construction of booths, with a minimal amount used for lighting. The Theatre, he said, really had inadequate lighting for the kinds of productions they were wanting to do...finally they had a Theatre department that was getting some productions...two or three plays a year, and the lighting needed to be up-graded.

Mr. Curtiss asked if the roof leaks had been fixed. Dr. Gilbert advised that some repair had been made just to take care of the leaks...the State was now looking at that as a total roofing project and have bids on it as it did for Wickes Hall...this would involve some major money, and they were hopeful the State would be able to fund it. Mr. Curtiss observed that with the kind of money they were putting into the inside, they had to keep an eye on the roof too.

Mr. Curtiss asked if there were any further discussion. Mrs. Saltzman observed she didn't know how far in the future the Fine Arts Building would be, but she was wondering if this Theatre equipment were transferable...some of it

might have to fit new specifications...she was thinking of the long-term investment in the equipment, and they were pouring a lot into the Theatre.

Dr. Gilbert indicated he assumed they could use the equipment in a new Fine Arts building, but he would imagine that SVSC would keep this Theatre for a good many years, so the equipment would probably remain there. Dr. Ryder agreed, noting the Theatre had a seating capacity of 382 and certain types of activities would be better held there than in a larger space...he was sure they would keep it... the auditorium part of the Fine Arts building was at least eight years away.

Mr. Curtiss added that any kind of an auditorium was not in the first phase of the Fine Arts building and he had a sneaking suspicion that by the time a new Theatre was built in the Fine Arts facility something would have replaced electricity.

There being no further discussion, Chairman Curtiss called for a vote.

Motion unanimously carried to adopt RES-494 approving the use of funds from the sale of the radio station to upgrade the Theatre.

7. Recommendation for Approval of Revision of Dormitory Room Rates for Spring and Summer Sessions 1981

Mr. Curtiss stated that a proposed resolution for Agenda item #7 was included in Board packets and asked if anyone would care to move its adoption.

RES-495 It was moved and supported that the following resolution be adopted:
 WHEREAS, The currently approved housing rates for Spring and Summer sessions are for those terms in 1980, and
 WHEREAS, The rates for Spring and Summer sessions are a derivative of the preceding Winter semester rates;
 NOW, THEREFORE, BE IT RESOLVED, That the dormitory room rates effective for the Spring and Summer sessions 1981 will be as follows:
 Spring or Summer Session
 Double bedroom occupancy (2 per bedroom) \$195.00
 Single bedroom occupancy (1 per bedroom) \$280.00

Dr. Ryder called upon Mr. Woodcock to review.

Mr. Woodcock pointed out that about a year ago when the Board approved the primary rates for board and room for fall and winter semesters of 1980-81, it approved the spring and summer rates for 1980, which were derivatives of the primary board and room rates for 1979-80. Through an oversight, administration didn't bring forward the spring and summer rates for 1981, which were a derivative of the 1980-81 board and room rates. Thus, he said, this was merely a housekeeping matter to bring forward the correct rates for spring and summer of 1981. The 1980 spring and summer session rates for double bedroom occupancy were \$180 and for single bedroom occupancy they were \$255. For spring and summer 1981, the double bedroom occupancy rate was increased \$15 to \$195 and the single bedroom occupancy was increased \$25 to \$280 based upon a formula SVSC used to step down from the full primary rates to spring and summer rates.

Mr. Kilpatrick asked if this was the same percentage of increase that they had last fall and Mr. Woodcock responded that it was exactly the same.

There being no further discussion, Chairman Curtiss called for a vote.

Motion unanimously carried to adopt RES-495 approving the revision of dormitory room rates for spring and summer sessions 1981.

8. Recommendation for Approval of Oscoda/Wurtsmith Undergraduate Tuition Rates

Chairman Curtiss indicated the Board members had a resolution for this Agenda item in their packets and asked if someone would care to move its adoption.

RES-496 It was moved and supported that the following resolution be adopted:
WHEREAS, on March 12, 1979, Resolution 409 established a \$50 per credit hour tuition rate, and
WHEREAS, A subsequent change in that rate has not been made since, and
WHEREAS, Costs of providing that program have increased;
NOW, THEREFORE, BE IT RESOLVED, That the undergraduate Michigan Resident's rate for the Oscoda/Wurtsmith Program be established at \$60 per credit hour effective with Summer Term 1981 courses.

Chairman Curtiss recalled that SVSC had a written agreement with Oscoda/Wurtsmith which specified the procedure SVSC had to use to change the rates. He asked if Oscoda/Wurtsmith had to approve them also, or if SVSC had the responsibility and privilege of doing it unilaterally.

Mr. Woodcock responded that the main thing about the understanding was that it allowed SVSC to set the rates unilaterally, but that it did have to provide 90 days written notice to Oscoda/Wurtsmith before they would take effect. This, he said, was the reason for the wording in the resolution that the new rate would be effective with summer term 1981 courses.

Discussion ensued comparing the Oscoda/Wurtsmith program with other off-campus programs with respect to services and costs, and whether or not they were self-supporting or being subsidized by SVSC.

Dr. Ryder concluded that all SVSC programs were subsidized by the state, including those on the campus, but that administration would be looking at all off-campus programs, particularly the Macomb program, more frequently to determine whether or not the costs were in line with costs on the campus.

There being no further discussion, Chairman Curtiss called for a vote.

Motion unanimously carried to adopt RES-496 establishing a new credit hour

tuition rate for the Oscoda/Wurtsmith program.

9. Recommendation for Approval of Resolution Adopting the Policy of Holding at Least One Meeting of the Board of Control Off Campus Each Year

Chairman Curtiss asked if someone would care to move the resolution under Agenda item #9.

RES-497 It was moved and supported that the following resolution be adopted:
WHEREAS, The Board of Control experimented with the concept of scheduling a Regular Meeting off campus, and
WHEREAS, The meeting held at the Herbert Henry Dow High School in Midland, Michigan was productive in terms of providing closer contact by Board members with the constituencies served by the College;
NOW, THEREFORE, BE IT RESOLVED, That the administration be directed to propose in its recommendation for the yearly schedule of Board meetings at least one meeting to be held off campus for the purpose of providing greater opportunity for closer contact with the Board constituencies served by Saginaw Valley State College.

Chairman Curtiss noted that the resolution did not say that the off campus Board meetings should be held within the state of Michigan...he thought they should.

The other Board members present and Dr. Ryder agreed...Dr. Ryder suggested they should meet in the various areas represented by the Board members.

There was a brief discussion about the value of off campus meetings and what constituencies should be considered to be included perhaps in any special activity in addition to the Regular Board meeting, when held off campus.

Mrs. Saltzman questioned what would happen to the local news media when the Board met in the Detroit area. Chairman Curtiss indicated that was something they might want to think about. Dr. Ryder agreed.

There being no further discussion, Chairman Curtiss called for a vote.

Motion unanimously carried to adopt RES-497 directing the administration to propose an off campus Regular Meeting of the Board when the yearly schedule is prepared.

9A. Appointment of SVSC Negotiating Team

President Ryder indicated that this item did not get on the Agenda, but that he would like to distribute a proposed resolution for the Board's consideration. He distributed copies of the resolution and noted that they were fast approaching the time they should begin negotiations with the faculty since the current agreement expired at 12:00 midnight on June 30, 1981.

Chairman Curtiss asked if anyone would care to offer its adoption.

RES-498

It was moved and supported that the following resolution be adopted:

WHEREAS, The collective bargaining agreement between Saginaw Valley State College and the Saginaw Valley State College Faculty Association will expire at 12:00 midnight on June 30, 1981, and

WHEREAS, Bargaining to reach a new agreement is expected to commence sixty days prior to the expiration date of the current agreement;

NOW, THEREFORE, BE IT RESOLVED, That the following staff members are designated to represent the Board of Control for the purpose of negotiating a new agreement, subject to ratification by the Board:

Lawrence K. Fitzpatrick,	Director of Personnel & Contract Administrator, Team Chairman
Dr. Crystal M. Lange,	Dean, School of Nursing & Allied Health Sciences
Dr. James L. Mitchell,	Dean, School of Business & Management
James G. Muladore,	Budget Director/Systems Coordinator

Additional persons shall be designated by the President of the College on an ad hoc basis for the purposes of observation or special assistance. Mr. Morton E. Weldy will serve as counsel for the team.

Dr. Ryder reviewed the composition of the proposed team, noted that the first two...Mr. Fitzpatrick and Dr. Lange, were on the previous SVSC team, and that Mr. Fitzpatrick, as Contract Administrator, reported directly to him. The two new members on the team...Dr. Mitchell and Mr. Muladore, replaced former members, Dr. Gilbert and Mr. Bergh.

From time to time, Dr. Ryder said, they would be coming to the Board to review basic policy, procedure and parameters to get its guidance...this had been done in the past, and since negotiations were involved, they were allowed to meet in private sessions under the Open Meetings Act.

There being no further discussion, Chairman Curtiss called for a vote.

Motion unanimously carried to adopt RES-498 designating the members of the SVSC Negotiating Team.

The meeting recessed at 11:05 a.m. and reconvened at 11:25 a.m.

IV. INFORMATION AND DISCUSSION ITEMS

10. Admissions Report for Fall 1981

Dr. Ryder indicated Dick Thompson would present.

Mr. Thompson, noting that he had distributed copies of his "Admissions Report-- Fall Semester 1981" earlier (see Attachment), said that he would like to make a few observations about it.

Last September and October, he recalled, as they were looking to this coming fall '81, they thought it would be difficult to keep the same pace as they had a year ago. In the fall of '80, he said, SVSC increased new student enrollment by 23%, so they were hoping to at least keep the pace of last year with this year,

ADMISSIONS REPORT FALL SEMESTER 1981

I. NEW STUDENTS

A. BACHELOR DEGREE

1. FTIC

a. Tri Counties

Applications
Admitted
Denied

Bay County
Applications
Admitted
Denied

Midland County
Applications
Admitted
Denied

Saginaw County
Applications
Admitted
Denied

Other Michigan
Applications
Admitted
Denied

Other States
Applications
Admitted
Denied

TOTAL FTIC

Applications
Admitted
Denied

2. TRANSFERS

Applications
Admitted
Denied

B. NONDEGREE STUDENTS

GUEST

Applications
Admitted
Denied

OTHER NONDEGREE

Applications
Admitted
Denied

C. GRADUATE M.A.T.

Applications
Admitted
Denied

D. GRADUATE M.B.A.

Applications
Admitted
Denied

II.

ALL APPLICATIONS

Applications
Admitted
Denied
Incomplete

APPLICATIONS REC'D. THIS MONTH FOR	CUMULATIVE NUMBER FOR FALL '81	CUMULATIVE NUMBER THIS DATE LAST YEAR	PERCENT INCREASE/DECREASE OVER FALL '80	FINAL NUMBER FOR FALL '80
FALL '81	FALL '81	DATE LAST YEAR	FALL '80	FALL '80
72	418	277	+50.9%	733
58	317	226		662
6	8	1		40
14	96	60	+60.0%	170
13	80	46		155
0	0	0		6
8	47	27	+74%	56
5	32	16		41
0	0	0		5
50	275	190	+44.7%	507
40	205	164		468
6	8	1		29
105	660	527	+25.2%	880
80	461	431		787
15	20	16		98
0	10	16		29
0	8	5		16
0	0	1		3
177	1088	820	+32.6%	1642
138	768	662		1345
21	28	18		149
43	86	121	-28.9%	940
39	63	65		868
0	0	0		12
0	4	0		93
0	4	0		89
0	0	0		0
0	2	1		148
0	2	1		147
0	0	0		0
0	0	3		110
0	0	2		106
0	0	0		0
0	0	3		88
0	0	0		74
0	0	0		0
220	1180	948	+24.5%	5021
177	837	730		2629
21	28	18		161
	315	200		231

and perhaps have a small increase in new student applications. Referring to the bottom of the page of his report, as of the end of February 1981, under "All Applications" he called attention to the 24.5% increase...and this, he said, was with a normal February. Prior to February, they weren't sure what was going to happen, because they were up over 40%.

To show how dramatic that increase looked at this time compared to last year, Mr. Thompson observed, in fall '80 they were up 16.0% in applications over the fall of '79 at the end of February. They were all delighted with that increase then, and now, a year later at the end of February they were up almost 25.0%.

Mr. Thompson gave an in-depth review of his report in the areas where increases were shown and then spoke to the 28.9% decrease in transfers. He indicated he had talked with some of his colleagues across the state about transfers, because that category seemed to be hard to predict...when they thought they were going to be down, they were up...and when they thought they were going to be up, they were down, and it was almost unanimous across the state with four-year institutions they were all down in "transfer admissions" at this point...this included institutions like the University of Michigan-Flint, Oakland University, Grand Valley, and Central Michigan. So, he concluded, it was very hard to predict at this time what was going to happen...transfer applications had been growing statewide, as well as nationally...and dollars might very well be a concern at this time.

The application outlook at this time, Mr. Thompson noted, was not only good, but excellent, but he cautioned that they were only 40% of the way home in terms of the total number of new student applications needed for fall '81.

11. Review of Implications of Enrollment Limitations

Dr. Ryder stated that he would be speaking from notes which he had prepared because he felt it was necessary so that he covered all the points he wanted to make.

"At this stage in the life of SVSC, I am not thinking of recommending the capping of enrollment on an institution-wide basis. In my judgment, we must continue to serve the growing number of adult students who are returning to college to update their previous college training...or to complete career preparation which was interrupted for various reasons, either to have children, go off to the service, or for various other reasons. We must continue to serve this growing number of adult students, or those who want to enter careers for the first time. Examples of this are...the legion of women whose children are now grown, or those men who have come to the realization that formal education stands between them and success on their jobs.

"Because these mature students cannot drop everything and go off to other institutions, and because they cannot attend full-time or attend even every semester, it would be a dis-service to them to limit their attendance at an institution which is specifically here to serve that need. Moreover, it would be contrary to the goals of the state of Michigan, in my judgment, which the Governor has articulated recently...that is...to develop high technology and a diversified economic base. That accomplishment rests upon a strong system of higher education and the resultant highly educated work force. Moreover, for at least the next 15 years, the number of mature adults in this part of the state and throughout the United States will be growing each year, thus more people will require our

services. According to the Department of Management and Budget Enrollment Projection Study for Bay, Midland, Saginaw and Tuscola counties, in the ages of 25 to 49 years, in 1980 there were 150,000 people. In 1990, in those same age brackets, there will be 180,000 people. In the ages between 18 and 24, in 1980, there were 61,000 people. In 1990, in ages 18 to 24, there will be 49,000 people, roughly a loss of 12,000 people. The net increase from ages 18 to 49, if you pull out the 12,000...between 1980 and 1990...is over 18,000 people. This is something people don't seem to realize is happening. They don't really study the data. When you talk about enrollment of 18 to 22 year olds dropping, they don't take into consideration this large group of people that were after the "baby boom" and during part of the "baby boom" and on, are adults now, and are demanding the opportunity to attend college. If we go back forty, fifty years ago and calculate the percentage of people over 25 who were attending a college, it was really very, very small, and most of you here have friends and relatives who are over age 25 now, who are attending college in one way or another...evening, daytime, full-time, part-time, or whatever. It is a dramatic change in our society and if anything, it is going to continue...that trend is going to continue, because of the complexity of society and because of the changing demands of the work force in our society, and because higher education is so important in keeping people up-to-date with that.

"Over the past several years, several factors have been working to constrain our enrollment. First of all, the limitations on the number of faculty has required us to limit the freshman and sophomore course sections to be offered. In many cases, we have recommended that our freshman and sophomore students take certain

courses at Delta College when our classes were filled, and fortunately, they have been able to accommodate them. Now, as I understand it, they are getting in a bind on two counts...one is the resources to provide sufficient faculty to meet the needs of the students who come to them, as well as space...as we are. In other words, both of those are constraining. We hope to alleviate some of that problem this fall by filling the seven existing positions that I spoke of before, and adding the three people for next fall. That still will not, given the existing enrollment, meet the needs which we think are important in terms of credit hours taught by full-time faculty.

"There is plenty of room in the junior and senior level classes and increases in student population there could be sustained with little increase in costs, because if we have 20 students in the classroom, and we can add another five, it is still the same teacher and only the material cost that we might have to add for paper and this kind of thing, would be involved...but that is minimal compared to the labor costs...so that would be a positive step for us to increase that number of students. Of course, with the larger number of freshman and sophomore students coming through, the likelihood that that will increase is better.

"The only areas of concern on enrollment at the junior and senior levels are in Business and Management, which is loaded toward the junior, senior level anyhow, so there are very few courses at the freshman or sophomore level in Business... and in the area of Nursing. In other words, that is pretty well fixed. We cannot really accept many more students in Nursing...basically it depends upon the number that drop out, and also it is loaded to the junior and senior level. The first courses of Nursing are taken in the second semester, sophomore year, and basically

only if students drop out is it possible to do much there.

"We are already limiting enrollment in our Nursing program, as I mentioned before, to roughly 25 students each semester, partly because Nursing requires a higher level of institutional investment than many other programs, and partly because of the limitations on available clinical facilities. In other words, all of our clinical work is done in hospitals or other health agencies, and these are limited because you do have other programs...Delta College, and other statewide programs that utilize these facilities as well. We have, in my judgment, a high quality program in Nursing and it is producing good results. Demand for the opportunity for students to be in that program is high, and if the Nursing program, and I say "if" because it hasn't happened...if the Nursing program were closed at MSU, obviously the demand is going to be there. The other thing I think we have to point out is the tremendous shortage in Nursing and nurses in this state and the dramatic effect that the closing of the MSU program would have. I think, first of all, Charley has mentioned that the Bay Medical Center is looking toward the possibility of recruiting in England for nurses, so I fail to understand how it is that we could let such a program at MSU go down the tubes. I certainly do not expect that we would do that here.

"In addition, of course, our enrollment has been limited by the lack of dormitory space. This past fall we had a waiting list of over 100 students at one point in time. Unless we can gain additional units by one means or another, lack of dormitory facilities will constrain us even more this fall.

"Over the past several years, our enrollment, which has led the state in growth, has outstripped our computing facility to such an extent that we have

decided to modify our registration process, temporarily and return to more extensive manual procedures to assure students upon their registration that they are indeed fully registered for specific classes. We will be doing that this fall. We are hopeful that with the state support that we will be able to acquire the equipment so that we can be more cost-effective in the whole process and provide better service to our students. We actually let it go too far, I think, in terms of trying to continue to use a computer facility which was inadequate to our needs.

"Given our procedure for the first day registration preference for graduates, seniors, juniors, and so on down the line, progress should be possible for most students...that is normal progress, if they register on time. If they wait around, then they may have a problem of not being able to get their courses.

"In conclusion, SVSC was established because it was needed to serve the 450,000 people of this region of the state. When it was established in 1965 as a public institution, this population center was only one of two left in the country of this size without a four-year institution of higher education. SVSC was located where it is to best serve the population of this region. I believe SVSC is achieving its goals with growing distinction and that any further constraints than already exist on its service to the people would be unwise, and imprudent to say the least."

Chairman Curtiss recalled that in the past they had talked about various ways of limiting enrollments, one of which was to place a cap on the number that they would serve...another was to raise the price and reduce enrollment by pricing, and the third was to alter the admissions requirements. What he heard Dr. Ryder saying today was "we are not going to place a cap on enrollment...we are not going to opt for that choice," he assumed they would have some further discussion on the admissions

requirements issue at some point in the future...the fundamental question that he was interested in seeing addressed was whether SVSC should increase its admissions requirements or not...it was not whether they should be reduced, but whether that should be utilized as a way to keep SVSC's enrollment within the resources they seemed to have available.

Dr. Ryder advised that the admissions requirements review would be held in the afternoon during committee meetings.

With respect to limiting enrollments and ways to do so, Dr. Ryder stressed that he was not looking at increasing tuition to decrease enrollment...the only reason he would recommend a tuition increase would be because SVSC wanted to maintain the quality of the program for the number of students that they had, and that was all. If the result was a reduction in the number of students, then he thought that was a shame for the state of Michigan and for their investment in people, and so that became a result...not a reason for doing it.

Mr. Curtiss indicated they didn't have any studies with regard to the elasticity of demand relative to price, but he was confident at some point that tuition would begin to reduce access.

Mr. Curtiss asked if anyone on the Board disagreed with the basic principle that they were not going to cap enrollment at this point. No objections were voiced.

Before going on to the next Agenda item, Chairman Curtiss indicated MAGB was currently doing a study of the forms of cooperation between different institutions on various levels, and, of course, that study would clearly indicate that new academic programs were subject to approval, or at least, by review of a group of

academic officers...usually the academic vice presidents at the various state colleges, and there was a feeling that it was having an effect now on slowing down the development of competitive programs, which might have an adverse impact on the higher education system as a whole.

Mr. Curtiss said that he would like Dr. Ryder to suggest to the Presidents Council that they ask those academic vice presidents to review program deletions, because it was totally irresponsible for a college to eliminate a program if the system couldn't absorb it and meet the need for the citizens of the state of Michigan...it was just as irresponsible to take a meat ax approach to a college program as it was to start introducing new ones. Mr. Curtiss concluded that he didn't know what the proper mechanism would be, but that he hoped somebody would step up to that one pretty soon, before they made a mess of the whole system.

It didn't mean that a college couldn't drop a program, but that it must be coordinated. Michigan Tech, he said, was dropping Nursing, but they were negotiating with Gogebic Community College to pick it up. That was the way it should be done. If there was a need for the product, and they couldn't afford to do it, they had the responsibility to start looking at alternatives...not just to say to the legislature "give us money or we are going to cut out the program."

12. Review Opening of New Bookstore on Campus, Including after Lunch Tour

Dr. Ryder advised the the new bookstore was open for business for the first time today...the Board would be taking a tour of it after lunch, and he would be commenting on the tour about what had been done. He indicated it was well laid out, and he thought they would enjoy seeing it. It was about double the space of what they had in Wickes Hall.

13. Sponsored Programs Report

Dr. Ryder distributed copies of the report and indicated he didn't think there was any need to comment...they had announced receipt of the grant for the National Endowment for the Humanities last month, and since then, one grant had been denied. A number of other grants were still out, he said, SVSC had been submitting a number of others as well, and he would expect that they would be hearing later on in April and through the months ahead until October.

14. Report on MAGB Meeting of March 5, 1981

Mr. Curtiss indicated he thought they could discuss some of that during the afternoon committee meetings. The only substantive action taken was the Amendment of the By-Laws to allow a two-year term for the officers of MAGB... that was adopted. They had some interesting discussions with Mr. Whims of the Department of Management and Budget, but he thought it was a little late to go into that right now. He asked Mrs. Saltzman if she knew of anything that needed to be covered now.

Mrs. Saltzman noted that one overall feeling she had at the conclusion of the meeting was that the Association of Governing Boards should be taking a more active leadership role and speaking for the colleges...she knew the Presidents Council did, but she didn't think that was enough. She knew some of the presidents might look at it as competition, but it was the Boards of Control that were the citizens, taxpayers, and the ones who had been appointed or elected to the job, and she thought they would have as much or more impact than the presidents of the colleges. The Boards might have to have a central person as a coordinator.

Mr. Curtiss noted that he had one other thing to report...they might be interested in...the Rules and Guidelines under the Lobbying Registration, whatever it was called, have been promulgated and will go into effect, he thought, around the first of June, and the Board members would be happy to know that appointed members of Boards of Control of state higher education institutions do not have to register as lobbyists.

V. OTHER ITEMS FOR CONSIDERATION

15. Locations of Afternoon Committee Meetings

Dr. Ryder announced that after lunch in the Small Private Dining Room and the tour of the bookstore, the Business, Finance and Investments Committee would return to the Small Private Dining Room for its meeting, and the Academic, Personnel and Facilities Committee would meet in the Conference Room in Wickes Annex.

VI. ADJOURNMENT

There being no further business to transact, Chairman Curtiss adjourned the meeting at 12:20 p.m.

Respectfully submitted,

Charles B. Curtiss--Chairman

Dorothy D. Arbury--Secretary

JMR
omc

Opal M. Colvin
Opal M. Colvin--Recording Secretary