

A G E N D A
SAGINAW VALLEY STATE COLLEGE
BOARD OF CONTROL

REGULAR MONTHLY MEETING
Board Room--Wickes Hall
Monday, November 15, 1976
7:30 P.M.

- I. CALL TO ORDER
- II. APPROVAL OF MINUTES OF REGULAR MONTHLY MEETING HELD ON OCTOBER 11, 1976
- III. OFFICIAL REPRESENTATIVE OF FACULTY ASSOCIATION
- IV. COMMUNICATIONS
- V. ADMINISTRATIVE REPORTS
 - 1) ADMISSIONS AND REGISTRATION
 - 2) PERSONNEL ACTIONS
 - 3) SPONSORED PROGRAMS
 - 4) STATUS OF PIONEER HALL CONSTRUCTION, INSTRUCTIONAL FACILITY NO. 2, CAMPUS DEVELOPMENT AND MASTER PLANNING
 - 5) STATUS OF APPROPRIATIONS FOR 1976-77
- VI. COMMITTEE REPORTS
 - 1) EXECUTIVE COMMITTEE
 - 2) ACADEMIC COMMITTEE
 - 3) FINANCE COMMITTEE
 - 4) BUILDING COMMITTEE
- VII. OTHER BUSINESS
- VIII. ADJOURNMENT

JMR:omc
11/8/76

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BOARD OF CONTROL
SAGINAW VALLEY STATE COLLEGE

REGULAR MONTHLY MEETING
SVSC Board Room--Wickes Hall
November 15, 1976

Present: Curtiss
Gilmore
Kendall
Saltzman
Serotkin
Suchara
Zahnow

Others

Present: Bredholt
Colvin
Dickey
Driver
Gilbert
Gross
Harbin
Lee
McCray
Rummel
Ryder
Sharp
Smith
Thompson
Press (1)
Visitors (1)

Absent: Arbury, excused

I. CALL TO ORDER

Chairman Curtiss gaveled the meeting to order at 7:40 p.m. and declared a quorum present.

II. MINUTES OF PREVIOUS MEETING

President Ryder pointed out that at the last meeting of the Board of Control at the end, there was some discussion having to do with some questions concerning the Resolution the Student Senate had presented and that Mrs. Bredholt, during a meeting she had with him that morning, had expressed a concern she

had about the Minutes not reflecting the input of the students and alumnus present. He recommended that Board approval of the Minutes of the Regular Meeting of October 11, 1976 be postponed until the December 13, 1976 meeting to allow time for this topic to be reported more in detail in the October 11 Minutes.

With regard to Minutes of Board of Control meetings in the future, Dr. Ryder noted that SVSC is moving toward the point in time when it will be functioning under the new legislation for "open meetings." There are certain things, he said, that SVSC is going to have to do slightly different--filing approved Minutes eight days after the Board of Control meeting, which hasn't been done in the past, and which will really mean a concerted effort of individuals involved, because the Minutes are fairly extensive.

He suggested it would be very helpful for the Board to have its Minutes taped in the first place...it is not unusual for Board of Control meetings, and probably more are taped than not. Taping would give the Board background material and the actual written Minutes would deal with actions rather than details.

Mr. Zahnow commented that in many instances, Minutes are written up only on the basis of actions taken...nothing else is seen. Dr. Ryder indicated, however, that he wouldn't want to go that far. People ought to have some insight about why the action is taken. He stressed the need to have some sort of modified Minutes because of the necessity of getting them done in a limited time. SVSC does need a record--if there were ever any question on any action, tapes would be evidence.

Mrs. Saltzman questioned whether tapes would simply be a tool of the secretary taking the Minutes or available for others to hear as well. Dr. Ryder responded that they would be a tool first to add to Opal's notetaking and he would check out to determine what the limitations are. He indicated he would assume SVSC could

not let out the original tapes, but could possibly make copies that would be available for people who would want to listen to them...perhaps a copy of the tape for each meeting could be placed in the library...in the spirit of the new legislation it might be well to make available...but, Dr. Ryder concluded, this is something he would have to pursue.

Dr. Ryder recommended, if there were no objections on the part of members of the Board of Control, to begin taping at the December meeting. No negative reaction was noted, whereupon Dr. Ryder indicated he would proceed on this basis.

III. OFFICIAL REPRESENTATIVE OF FACULTY ASSOCIATION

There was no official representative of the SVSCFA present.

IV. COMMUNICATIONS

Dr. Ryder advised that he had received one communication which he felt he should take up later. It is from the Michigan Efficiency Task Force and since it didn't fit in at this particular time, he would bring it up for discussion in detail later in the meeting.

V. ADMINISTRATIVE REPORTS

1. Admissions and Registration

Dick Thompson, Director of Admissions, was called upon by President Ryder to report on this topic.

Mr. Thompson distributed copies of the October "Admissions for Winter Semester 1977" report and reviewed briefly. He noted there were a couple of areas which are watched very closely in the winter--(1) transfer student applications and (2) graduate students. The bulk of any winter semester is transfer students. To date, the cumu-

lative number of transfer applications totals 146, showing a 19.0% decrease; and the cumulative number of graduate applications totals 20, showing a 71.0% decrease.

Dr. Ryder asked Dr. Lee if he had any insight relative to the decrease in graduate applications. Dr. Lee advised that it was because of the declining amount of monies available--these individuals are the first to be cut off and consequently are not likely to be attending SVSC. He pointed out that as of November 9, SVSC has 184 preregistered in Macomb county for winter term--expect about 200 for the winter term, of which 165 to 170 will probably be on this campus. He added that on November 9 approximately 410 supplemental schedules were mailed off campus.

Mr. Thompson stated that in this week's tri-county newspapers there would be an SVSC Winter '77 term Tabloid. Dr. Ryder added that it was already available and serving the students on campus.

Mr. Zahnow questioned if there had ever been given any consideration for mailing out this type of publication to the "no shows" of the semester before. Mr. Thompson advised that when Admissions transfers the files of "no shows" all are sent letters telling them they are eligible to register for the next semester. Mr. Zahnow then asked about the use of the Tabloid in this respect--he didn't know how much it would cost. Mr. Thompson replied that it was felt SVSC was getting good response from the 120,000 readers of the three newspapers and that he was optimistic for next semester.

Mr. Thompson distributed a comparative report for "Student Enrollment in Michigan Institutions for Fall 1975 versus Fall 1976" and noted that SVSC had a 3.4% increase.

2. Personnel Actions

President Ryder distributed the November 15, 1976 Personnel Report and noted

that of the five positions listed, two have been filled--Roger Bergh as Assistant to the Director of Personnel, and K. Dale Harbin as Coordinator of Alumni Relations and Special Events. Seeing Mr. Harbin in attendance, Dr. Ryder called upon Dr. Sharp to introduce him. Dr. Sharp introduced Mr. Harbin as the newly appointed Coordinator of Alumni Relations and Special Events, said that he was pleased to have him as a new member of the staff in the Office of Development and College Relations, and pointed out that Dale was not new to the College since he has been serving as Assistant Director of Financial Aids. Dr. Ryder welcomed Mr. Harbin and indicated he was glad to have him aboard in this new capacity.

Because of Wayne Bohm's departure on November 19, Dr. Ryder advised that a search for a new Director of Data Processing will begin immediately. A change has been made in the reporting lines in this area...Data Processing will now be under the direction of Dr. Emerson D. Gilbert. This is something that was anticipated when the administrative guide for the position of Vice President for Administrative Affairs and Dean for Student Services was developed. It was decided, however, to let Dr. Gilbert get his feet wet in Student Services before making this change, Dr. Ryder said, and now that he felt Dr. Gilbert had gotten his feet sufficiently wet, he was moving this responsibility to him. Dr. Gilbert will work with the Search Committee to find a new Director of Data Processing.

Dr. Ryder noted that Wayne Bohm has done an excellent job for SVSC and he is not happy about his leaving. He will be going to Lake Superior State College...when he told the president of Lake Superior SVSC would be happy to have Wayne do some consulting, Dr. Ryder advised, he had admonished him not to make Wayne an offer. He didn't make him an offer but did ask Wayne if he knew of someone who would be interested in the position. Wayne expressed his interest and was hired.

3. Sponsored Programs

Copies of the October 1976 Activity Report of the Office of Sponsored Programs were distributed and Dr. Ryder called upon Cy Smith to elaborate on the report where necessary. Mr. Smith called attention particularly to the grant award to the Chrysallis Center, through CETA, of \$104,940 for an In-Service Counselor Program and indicated he was extremely happy to see the past efforts of the Chrysallis Center recognized by its being awarded this grant.

Turning to Proposals Submitted, Mr. Smith advised that SVSC had submitted two proposals, each for \$5 million, for consideration under the Federal Government Public Works Bill. These are the kinds of things SVSC cannot afford to overlook, he concluded, and said he is hoping and praying that the Academic and Science buildings will be funded through this means.

4. Status of Pioneer Hall Construction, Instructional Facility No. 2, Campus Development and Master Planning

A. Status of Pioneer Hall Construction

Dr. Emerson D. Gilbert gave the good news that Pioneer Hall is on schedule... of course, it hasn't gone very far, he said, but construction is moving right along. The building was "in the ground" eight days after bids were let--several days before groundbreaking. Because of the deer hunting season starting today, Dr. Gilbert added, he didn't think that workmen were on the job today.

There may be a slight delay in bricklaying scheduled to commence next Monday. The bricks are being specially made to tie in with those used in Wickes Hall. Since there were various colors to match, a number of samples had to be looked at before ordering. It is still hoped that this facility will be completed by August 1977 which would permit occupancy before the fall semester...SVSC should be able to make this determination by April or May of 1977.

Dr. Gilbert concluded that administration was very pleased with the builders--bi-weekly meetings are being held with them and administration is offering all the help it can to expedite. Their intent is to complete the job in the 310 days allotted.

B. Instructional Facility No. 2

Dr. Gilbert reported that the president had received a letter from the Department of Management and Budget dated October 29, 1976 approving the program statement, as amended, for Instructional Facility No. 2. The project is now *awaiting the approval of the Joint Capital Outlay Committee.*

As Cy Smith reported, Dr. Gilbert added, SVSC has submitted two proposals under the Federal Government Public Works Bill and indicated he, too, is hopeful of favorable action. SVSC is submitting a letter to the State that SVSC will need the planning funds for Instructional Facility No. 2 whether or not it is funded by the Public Works Bill. When SVSC resubmitted the program plan for this facility to the State, it necessitated modification of the original plan done several years ago. It involved the reduction in space, particularly in laboratories. The architect has to redesign most of the interior space (has to be rearranged).

Mr. Zahnow questioned the cost commitment for the architect's additional work and Dr. Gilbert advised that the architect is doing it free gratis right now with the assumption that if SVSC gets the funding, he will be paid his normal fee.

C. Campus Development

Central Heating and Cooling Plant Feasibility Study

This study, originally scheduled to be completed by January 1, 1977, Dr. Gilbert reported, will be delayed until January 15. What will be recommended is hard to predict, but all possible uses of fuel are being considered--alternate

sources of fuel...changing oil, for example, to gas or coal, rather than being locked into one source. Mr. Curtiss asked if solar energy were being considered and Dr. Gilbert indicated it was. Steam from Midland is another consideration, Dr. Gilbert concluded, but the cost of getting it over to SVSC would be prohibitive because it would have to be tunneled from that distance.

D. Master Plan

Dr. Gilbert advised that SVSC is going to submit a letter to the State exploring the possibility of funding for a new Master Plan to replace the one which was developed in 1968 and projected an enrollment of 20,000 students. Before moving past Instructional Facility No. 2, he concluded, SVSC does need to look at its Master Plan.

5. Status of Appropriations for 1976-77

Dr. Ryder pointed out that 1976-77 is the year SVSC is in--the year in which it is functioning and that he wanted to bring to the Board's attention a concern he has. First of all, he recalled that the Governor had recommended that SVSC be funded for the period July '76 through September '76 at the same rate as last year. However, the Legislature cut all institutions of higher education roughly 2%. SVSC's cut was \$47,000 at that point. As far as this institution is concerned, this represents a real cut. Even though SVSC did receive an additional allocation for fiscal year 1976-77, it was for nine months and thus, the increase amounted to only 12% on SVSC's actual fiscal year, and the increase wasn't as good as it appeared.

People from the Office of the Governor and Bureau of the Budget visited SVSC's campus this year for its budget hearing. Instead of having such hearings in Lansing, they were going to each institution. SVSC's turned out not to be much of a hearing. SVSC administrators were listening...they were talking, and presenting the picture

that there were no problems here--SVSC was safe for this year. By the time they reached Wayne State, Michigan State and other institutions, however, they were telling them there were going to be cuts of about 3%, which would be around \$150,000 for SVSC. If that happens, Dr. Ryder said, he didn't know what SVSC would do. Even with a 1% cut, it is going to be extremely difficult for SVSC. This institution has been underfunded for so long and in so many areas, it still needs to be brought up to the appropriate level. All of the formula approaches that have been developed at the state level would have SVSC getting support for increased funding. It is recognized that this institution has not been funded properly. But...this doesn't solve SVSC's problem. Any additional cut is either going to mean very serious cutbacks in programs or in people, or an increase in tuition, which would bring SVSC to a level at which it could operate.

Concluding, Dr. Ryder expressed the hope that the rumors of cutbacks are not true. The Governor has told SVSC's administration, that higher education, in his judgment, would not be cut since it had been "taking it on the chin" for several years. This has been confirmed in publications he has seen in his office yet his staff is out telling people in higher education they are going to be cut.

Mrs. Saltzman asked about SVSC's liaison with the Governor's office--Mr. Agor. and Mr. Curtiss suggested he might be invited back to the December meeting.

Dr. Ryder advised that the presidents of the state colleges and universities have communicated with the Governor about the rumors, trying to remind him of what was said in the past. If additional cuts occur, Dr. Ryder said, he felt every institution in the state will have to increase tuition. Most of SVSC's commitments are made--faculty have been hired--only certain areas are uncommitted. The Governor says next year will be a lot better...it will be a lot better if they cut this year.

Mr. Zahnow suggested they might be talking about economic conditions in Lansing...story coming out now is that this year may not be as good as was expected.

Mr. Curtiss indicated that as far as a tuition increase at SVSC were concerned, he was not sure this Board would be prepared to support. With students now paying 32% of the cost, which is top level, he didn't think this institution is in a position to increase tuition cost to the students.

Mrs. Saltzman questioned whether there were a means for deficit budgeting in higher education and Mr. Curtiss responded that SVSC can borrow with permission of the Legislature. Dr. Ryder commented that he did not feel this was good business and asked Dr. Driver what he knew about deficit budgeting. Dr. Driver advised that if an institution has funds within the institution, it can borrow. Mr. Curtiss pointed out, however, that SVSC had done this and had been criticized by the State Auditor. Dr. Ryder concluded that it couldn't go on for very long anyhow...it would just be shifting funds around. That's the kind of thing New York did and SVSC doesn't want to get into that position. He said he didn't know what to predict about what SVSC should do...it will just have to weigh the alternatives if the problem arises.

VI. COMMITTEE REPORTS

1. Executive Committee

Chairman Curtiss noted that there was a need for the Board of Control to address itself to the recently issued Report of the Michigan Efficiency Task Force relating to SVSC.

For the benefit of non-Board members present, Dr. Ryder explained that this Task Force was established by the Legislature and the Governor's Office and was composed

of a number of people from the business and industrial field, with Warren King Associates as consultants. They have been moving about the country working with legislators and Governors' Offices conducting studies. The basic approach is to make use of people in business and industry in taking a look at all aspects of higher education and making recommendations where economies and efficiencies can be made. This Task Force has made the study and made its recommendations with respect to higher education in the state of Michigan.

This report, Dr. Ryder said, came through last week while he was away. SVSC responded in the media as did Delta with respect to the particular recommendation that SVSC and Delta be merged. Dr. Ryder noted that each of the members of the Board had seen the section of this report on higher education and that it seemed to him that there should be some response on the part of SVSC and its Board of Control that could be transmitted to the Governor which would point out inaccuracies relating to the portion devoted to SVSC.

A. Michigan Efficiency Task Force Report as regards SVSC

RES-322 Mr. Serotkin offered the following resolution for adoption:
(See attached RES-322)
Dr. Gilmore supported.

Ayes: Curtiss, Gilmore, Kendall, Saltzman, Serotkin, Suchara, Zahnow
Absent: Arbury

Resolution adopted.

BM-462 Mrs. Saltzman moved that authority be given to administration to make any necessary changes and/or additions which might have been overlooked in the preparation of the draft of RES-322.
Mr. Kendall supported.

Ayes: Curtiss, Gilmore, Kendall, Saltzman, Serotkin, Suchara, Zahnow
Absent: Arbury

Motion carried.

R E S O L U T I O N

MICHIGAN EFFICIENCY TASK FORCE REPORT AS REGARDS SAGINAW VALLEY STATE COLLEGE

Mr. Serotkin offered the following resolution for adoption:

WHEREAS, The Michigan Efficiency Task Force has filed with Governor Milliken certain recommendations on how to conserve the taxpayers' money, and

WHEREAS, The Board of Control of Saginaw Valley State College is in full support of these objectives and is grateful to the Michigan Efficiency Task Force for its efforts in this direction, and

WHEREAS, The Board of Control of Saginaw Valley State College, in reviewing the portion of the Task Force Report regarding Saginaw Valley State College, has noted some incorrect statements of fact, and

WHEREAS, The said Board of Control desires to correct the record and to assure that any recommendations regarding Saginaw Valley State College be based on a complete and accurate understanding of the history and current circumstances prevailing at Saginaw Valley State College and at Delta College, and

WHEREAS, The said Board of Control disagrees with several of the recommendations of the Task Force as pertains to Saginaw Valley State College, finding them not to be in the public interest, and desires to communicate its objections to the Task Force and to Governor Milliken;

NOW, THEREFORE, BE IT RESOLVED, That the Board of Control of Saginaw Valley State College record and declare the following corrections to the findings contained in the report of the Michigan Efficiency Task Force:

1. The statement as to the Saginaw Valley State College budget request for "Fiscal Year 1977" is ambiguous and is understated by some \$2,000,000.00, and

2. The statement of programs offered by Saginaw Valley State College is woefully incomplete in that it omits important fields of study now being offered at the baccalaureate level: engineering and technology, nursing and allied health sciences, education, and public services, and

3. The said report neglects that the missions of the community college and of the four-year institution are basically different and have been so recognized by the Legislature and the supporting community over a period of some fifteen years; the difference being that the community college offers two-year associate degree programs in vocational and technical education, and two-year academic transfer programs; and Saginaw Valley State College offers preparation for baccalaureate degrees in the arts and sciences in addition to the preparation for professional careers, and

4. Failing to reflect that the land holdings are a capital investment purchased solely with private funds, and

5. The amount of acreage separated from the main campus is overstated by approximately two hundred acres; and further, fails to state that said parcel contains most of the outdoor athletic facilities, and

6. Fails to reflect that no available dormitory facilities exist at Delta College to absorb an overflow from Saginaw Valley State College, and that existing academic facilities at both institutions are already overtaxed, and

7. Fails to indicate what savings would be accomplished by implementing the proposed recommendations and therefore gives no basis on which to evaluate the tradeoff, and

8. Fails to take into account the serious logistical problems that would be created by the five-mile distance between campuses;

NOW, THEREFORE, BE IT RESOLVED, That the Board of Control of Saginaw Valley State College does hereby express its disagreement with, and objections to, the recommendations as to Saginaw Valley State College made by the Michigan Efficiency Task Force, as being based on an incorrect understanding of the facts and as being against the public interest, and

BE IT FURTHER RESOLVED, That copies of this Resolution be transmitted to Governor William G. Milliken and to the Michigan Efficiency Task Force with a respectful request that the factual record be corrected by the Task Force, and the said recommendations be reconsidered.

Dr. Gilmore supported.

Ayes: Curtiss, Gilmore, Kendall, Saltzman, Serotkin, Suchara, Zahnow
Absent: Arbury

Resolution adopted.

Saginaw Valley State College
Board of Control
Regular Monthly Meeting
Monday, November 15, 1976

2. Academic Committee

Chairman Saltzman advised there were none.

3. Finance Committee

Chairman Zahnow stated that he had one resolution to present to the Board.

A. Radio Station Funds

RES-323 Mr. Zahnow offered the following resolution for adoption:
WHEREAS, There is a need to provide additional equipment,
supplies and special programs for Fine Arts, and
WHEREAS, This is considered an appropriate use for funds
from the sale of the radio station;
NOW, THEREFORE, BE IT RESOLVED, That an amount not to
exceed the balance in the fund or \$5,944.00, whichever is
lesser, is hereby authorized to be expended to provide
equipment, supplies and special programs for Fine Arts.
Mr. Kendall supported.

Ayes: Curtiss, Gilmore, Kendall, Saltzman, Serotkin, Suchara, Zahnow
Absent: Arbury

Resolution adopted.

4. Building Committee

Chairman Gilmore advised there were none.

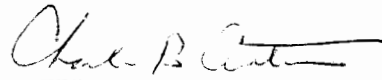
VII. OTHER BUSINESS

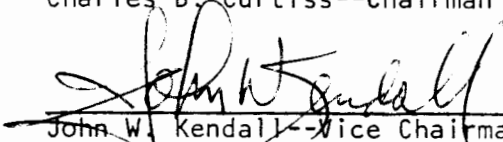
There was none.

VIII. ADJOURNMENT

There being no further business to transact, upon motion of Mr. Kendall,
the meeting adjourned at 9:00 p.m.

Respectfully submitted,


Charles B. Curtiss--Chairman


John W. Kendall--Vice Chairman
(In absence of Secretary)