

A G E N D A

SAGINAW VALLEY STATE COLLEGE

BOARD OF CONTROL

REGULAR MONTHLY MEETING
Board Room--Wickes Hall
Monday, January 12, 1976
7:30 P.M.

- I. CALL TO ORDER BY CHAIRMAN
- II. APPROVAL OF MINUTES OF REGULAR MONTHLY MEETING HELD ON DECEMBER 8, 1975
- III. OFFICIAL REPRESENTATIVE OF FACULTY ASSOCIATION
- IV. COMMUNICATIONS
- V. ADMINISTRATIVE REPORTS
 - 1) ADMISSIONS AND REGISTRATION
 - 2) GOVERNOR'S NEW EXECUTIVE ORDER AND BUDGET CUTS REQUIRED
 - 3) FINAL REPORT OF GOALS AND OBJECTIVES COMMITTEE
 - 4) PERSONNEL REPORT
- VI. COMMITTEE REPORTS
 - 1) ACADEMIC COMMITTEE
 - 2) FINANCE COMMITTEE
 - 3) BUILDING COMMITTEE
- VII. OTHER BUSINESS
- VIII. ADJOURNMENT

JMR:omc
1/6/76

BOARD OF CONTROL
SAGINAW VALLEY STATE COLLEGE

REGULAR MONTHLY MEETING
SVSC Board Room--Wickes Hall
January 12, 1976

Present: Curtiss
Gilmore
Kendall
Saltzman
Suchara
Zahnow

Others

Present: Bredholt
Colvin
Driver
Ferris
Fitzpatrick
Gross
Guimond
James
Lee
Mauch
McCray
Rybkowski
Ryder
Sharp
Smith
Thompson
Press (3)

Absent: Arbury, excused
Serotkin, "

I. CALL TO ORDER

Chairman Curtiss called the meeting to order at 7:45 p.m. and declared a quorum present.

II. MINUTES OF PREVIOUS MEETING

BM-447 Dr. Gilmore moved approval of the Minutes of the Regular Monthly Meeting held on December 8, 1975 as mailed.
Dr. Suchara supported.

Ayes: Curtiss, Gilmore, Kendall, Saltzman, Suchara, Zahnow
Absent: Arbury, Serotkin

Motion carried.

III. OFFICIAL REPRESENTATIVE OF FACULTY ASSOCIATION

There was no official representative of the SVSCFA present and no report was given.

IV. COMMUNICATIONS

There were none.

V. ADMINISTRATIVE REPORTS

1. Admissions and Registration

President Ryder called upon Dick Thompson, Registrar and Acting Director of Admissions, for this report. Mr. Thompson distributed two reports--"Admissions for Winter Semester 1976" and "Admissions for Fall Semester 1976."

Mr. Thompson emphasized that the "Admissions for Winter Semester 1976" report is not final--he expected somewhere in the neighborhood of plus 5% on the figures in the last column over Winter 75 once the "clean up" process of Winter registration is completed. He called attention particularly to four percentage of increase figures for Winter Semester 76 versus Winter Semester 75--Tri-Counties FTIC, 43.3%; Total FTIC, 39.1%; Graduate Students, 106.9 ; and All Applications, 10.3%.

Dr. Ryder asked for a comment from either Mr. Thompson or Dr. McCray regarding the high percentage of increase in Graduate applications. Dr. McCray indicated it was because of the growing need for teachers to seek higher degrees and suggested Dr. Lee might want to comment as well. Dr. Lee added that it reflects the quality of the program as well as the MAT off-campus program being offered in Macomb County--one which has enjoyed a growth from 26 students to 320 students. The possibility of having to cut off applications shortly on the off-campus program was noted by both Dr. Lee and Mr. Thompson.

Mr. Thompson pointed out that SVSC has approximately 650 new or new readmitted

students for Winter 1976, and it looks as though it could go to about 680 new students. Presently, 3,048 students are enrolled for Winter 1976, with 2,840 being on-campus and the remainder off-campus. There is about a 20% increase in head count and about 17% increase in generation of credit hours over last year. These figures are not expected to go up too much between now and the end of the week. Referring to last month's report, Mr. Thompson said that SVSC had reached its projected 650 new students, but disappointingly, the returning students attrition rate went up from 22% anticipated, to approximately 30%, or between 700 and 800 students.

Dr. Ryder noted that a study is being made to determine the reason students are leaving SVSC. Many leave for very good reasons, but when the attrition rate gets as high as the present one, it needs evaluation. At the next meeting, administration will be better prepared to comment on this problem.

Mr. Thompson advised that 150 students graduated as of the last semester and about 40 had academic dismissal.

In the review of the report on "Admissions for Fall Semester 1976" Mr. Thompson recalled the increase of 98.3% of total applications for Fall Semester 1976 as opposed to Fall Semester 1975, shown last month, and now dropped to 58%, which is normal as SVSC goes into the large enrollment months. He added that he would like to see SVSC go to 3,100 or 3,200 total admitted for Fall Semester 1976 versus 2,079 for 1975. He called attention to the 83.5% increase in FTIC for the Tri-Counties; 113.2% increase for Saginaw County; 39.8% increase for Other Michigan; and 55.2% increase for the total FTIC applications; and 105.8% increase in Transfers, concluding these figures were in line with projections for Fall 1976.

Mr. Curtiss questioned the capability of SVSC accommodating a 20% increase in students and Dr. Ryder advised that SVSC administration had talked with the State

about five mobile units for classrooms and was considering the extension of hours in the day and moving also to Saturday morning classes. He stressed it is very important that SVSC move ahead in construction plans and an increase in faculty, noting that SVSC grew more rapidly last year than any other public institution in the state, both in credit hours and in head count.

2. Introductions

Dr. Ryder noted that this item was not on the Agenda but that three new members of the SVSC staff were present whom he would like to introduce to the Board of Control.

Zane L. Rybkowski, Director of Safety and Security

A.A., Delta College; B.A., Saginaw Valley State College
Saginaw Valley Law Enforcement Officers Training School
Michigan State University Police Community Relations Workshop
Formerly Deputy Chief Probation Officer, 74th Judicial District, Bay City

Millard S. (Cy) Smith, Director of Sponsored Programs

B.S., Michigan State University; Graduate School: Biophysics
University of Michigan: Graduate School of Business
University of Dayton: Government Contracting/JAG, U.S. Air Force
Wittenberg University: Management, Management Accounting, Computer Programming
Formerly with the Charles F. Kettering Research Laboratory and Foundation,
Dayton, Ohio

Lawrence K. Fitzpatrick, Director of Personnel

B.A., Michigan State University; M.A., MSU
Formerly Assistant Director of Personnel Services, University of Alabama in
Birmingham
Also served as Director of Personnel at two Michigan Universities--Oakland
and Northern Michigan

Mr. Rybkowski and Mr. Fitzpatrick were introduced by Dr. Ryder and Mr. Smith by Dr. Sharp. A welcome was extended to each of them by Chairman Curtiss on behalf of the Board of Control.

3. Governor's New Executive Order and Budget Cuts Required

Dr. Ryder recalled that at the last meeting, as far as SVSC knew, the cut for the institution remained at \$300,000 plus utility cost increases which SVSC had no

reason to believe would be supported. The final cut came through in the second Executive Order of the Governor and it was \$50,000 for SVSC which was passed by both Appropriations Committees. This is a result of efforts on behalf of SVSC by the Board of Fellows and by the delegation from this area in the Legislature who recognized the needs of this institution. Senator Hart and Representative O'Neill played key roles. The Governor is now looking more favorably on this institution. SVSC has made its case. Director Jerry Miller of the Department of Management and Budget visited the campus and met with some of the Board members, students and others. He is impressed with the needs of this institution, Dr. Ryder concluded, which accounts for the reduced cut of \$50,000. No allowance has been made to fund the estimated \$90,000 in increased utility costs. The total cut, therefore, is \$140,000 rather than \$390,000.

Now, Dr. Ryder continued, administration will be looking at the SVSC budget again to determine where cuts can be made to accommodate the loss of \$140,000 in state support. The utility cost increase was not levied until quite recently, and SVSC will not have to pay for the entire year. Probably \$60,000 will be taken from the Library appropriation and by February, he would be able to say where the rest is coming from.

Lest they think the Library would be shortchanged, Dr. Ryder said, approximately \$30,000 was spent on library acquisitions last year, and this year SVSC would have \$120,000 to spend on acquisitions. It might be necessary to cut the Library more, but there is much more money available for the Library this year, and unless the Governor cuts again, the institution will be able to make great strides forward in the library acquisitions. Administration cannot go back and increase the tuition retroactively. The Library is the only place where SVSC can pick up money.

He has no other indications that there will be further cuts, Dr. Ryder noted--

the Legislature has a feeling that Higher Education has been cut too much. It is not known what will happen.. SVSC can feel reasonably good, Dr. Ryder concluded.....as he has said to some people....."I feel somewhat like a man who is standing on a block of ice with his head in the furnace.....on the average, I feel pretty good about it."

Mr. Zahnow indicated that the Board should recognize that this is another circumstance where the President and his staff has really gone to work for SVSC and has helped the institution a great deal. It is a continuing effort on their part to create good relations with the State and he felt administration is doing a good job.

Dr. Ryder thanked Mr. Zahnow for this comment, indicating he appreciated it very much and knew the staff did too.

4. Final Report of the Goals and Objectives Committee

Dr. Ryder reported that he had hoped this Final Report would be ready for the Board this evening, however it is just now being typed and will be presented at the next meeting. It will be mailed out in advance of the February meeting. Basically, it will be an Addendum to the Preliminary Report, he concluded, and he didn't feel there was anything in the Addendum which the Board members were not aware of.....the Board took the first step in Academic Reorganization at its last meeting.

5. Personnel Report

Dr. Ryder noted that the three men recently appointed to the staff had been introduced earlier and that he had nothing else to report.

With regard to the Director of Nursing position, Mrs. Saltzman expressed her anxiety for planning for next Fall. She questioned if there were a point in time when administration would say, "We are not going to be able to make it"

if a Director of Nursing is not found. Dr. Ryder indicated that there could be such a point in time, but he would say that SVSC has about four months before it would reach that point.....maybe they would just go with an Acting Director and be able to do it, but he would much rather have the full-time person aboard to do it. The search is continuing and he is very hopeful.....there are 31 dean-ships or directorships open over the country. There are not that many Ph.D's in this field and SVSC may have to be satisfied with a person who has all the course work done and not the thesis.

Mr. Curtiss stressed the importance of filling the position of the Dean for Student Services and asked for a report of the status of this position. It was noted by Dr. Ryder that this position is a combined one--Vice President for Administrative Affairs and Dean for Student Services and that he estimated interviewing would begin this month, and then it would really depend upon the individual selected and when he or she could come aboard.

6. Board of Fellows

Dr. Ryder pointed out that the Board of Fellows, comprised of about 30 men who are leaders in the community--Bay City, Midland and Saginaw, meets once a month at 7:30 a.m. The Board of Fellows provides advice to the President and Board of Control--ideas are tested on them. It has several sub-committees and these people work in the area of scholarship, engineering and technology, building planning, athletics and several others. The members are active and make extremely important contributions to this institution. There have been a few members who have been appointed to the Board of Control--Dr. Allen Moore and Dr. Richard Gilmore, for example. It is important from that point of view. They bring SVSC a broader view of the community and are very helpful to the institution. Its membership from Bay City has been somewhat small, Dr. Ryder concluded, and he now

was prepared to recommend the following three men for appointment to the Board of Fellows, and unless there were objections on the part of members of the Board of Control, their appointments would be confirmed:

C. Ward Lauderbach, Saginaw--General Manager of Sani-Seal Dairies; past president of Bay City Chamber of Commerce.

Guy T. Moulthrop, Bay City--President of the Moulthrop-Cleft, Inc., insurance firm; a former member of the Board of Fellows, was chairman and also served as chairman of the Scholarship Committee and was very effective in raising about \$15,000 one year.

Robert I. Sherman, Bay City--President of Shoe Market, Inc.; part owner of Holiday Inn.

Reaction by Board members to these three appointments was positive and Dr. Ryder indicated their appointments would be confirmed.

VI. COMMITTEE REPORTS

1. Academic Committee

There were none.

2. Finance Committee

There were none.

3. Building Committee

Chairman Gilmore advised he had two resolutions to present.

A. Architectural Services for Engineering and Technology Building

RES-282 Dr. Gilmore offered the following resolution for adoption:

WHEREAS, A need is recognized for the construction of an academic building to meet the needs of the growing programs in Engineering and Technology, and

WHEREAS, Gifts representing 25% of the \$2,700,000 estimated cost of the facility have already been pledged;

NOW, THEREFORE, BE IT RESOLVED, That the administration is hereby authorized to enter into an agreement for architectural services with the firm of Prine Toshach Associates, Saginaw, Michigan, and

BE IT FURTHER RESOLVED, That an expenditure not to exceed \$20,000 is hereby authorized to be made from these contributed funds to the architects for the preparation of schematic drawings.

Mr. Kendall supported.

Ayes: Curtiss, Gilmore, Kendall, Saltzman, Suchara, Zahnow
Absent: Arbury, Serotkin

Resolution adopted.

Mr. Curtiss asked about enrollments in the Technology program and Dr. Ryder indicated he did not have the figures at his fingertips but that the program has been a continually growing one. Last year, enrollments were up 50% over the previous year. The SVSC program in Technology is going to remain limited unless facilities are added. A good program cannot be maintained with only two laboratories which are already overcrowded, Dr. Ryder concluded.

Also, Dr. Ryder said, in any move towards an Engineering program, it would be essential to have laboratories. Right now, SVSC can provide three years in mechanical engineering and students have to go to other institutions for the fourth year. In other areas in Engineering, SVSC can only provide one or two years. SVSC must have facilities. This new facility, provided by private funds, will meet a very important need in the Tri-County area. There is no other area in the state which has the industrial development that the Tri-County area has that does not have the program and facilities SVSC is talking about that would prepare the students in Technology and Engineering. The potential here is tremendous--not only for a daytime or resident student body, but for the evening students who are currently employed at Dow, Saginaw Steering Gear, etc.

B. Name for Engineering and Technology Building

RES-283 Dr. Gilmore offered the following resolution for adoption:
WHEREAS, It is considered appropriate that the academic
building which will house the growing programs in Engineering
and Technology should recognize those pioneers who have en-
couraged and led the development of business and industry
based upon engineering and technology;
NOW, THEREFORE, BE IT RESOLVED, That the name for the pro-
posed building is hereby identified and designated as Pioneer
Hall of Engineering and Technology.
Mrs. Saltzman supported.

Ayes: Curtiss, Gilmore, Kendall, Saltzman, Suchara, Zahnow
Absent: Arbury, Serotkin

Resolution adopted.

Dr. Ryder thanked the Board for the adoption of this resolution, indicating he felt it was a fitting recognition of people in this area and throughout the state who have been leaders in business and industry in the fields of engineering and technology. In this immediate area, he pointed out, there were such individuals at Dow Chemical, Dow Corning and Saginaw Steering Gear. Companies like these and others utilize people in engineering and technology. Students trained in these fields are very important to their livelihood and business in the state.

Continuing, Dr. Ryder said he would like to see laboratories and other facilities in Pioneer Hall named after individuals, foundations or clubs who make substantial contributions for the building. The Board of Fellows is very interested in this approach. Currently \$775,000 has been pledged for the facility which includes a pledge from the Wickes Foundation, from the late Randall Wickes, and from Frank Andersen of Saginaw. Those are the first three gifts and it appears we will be receiving more in the immediate future. Hopefully others will step forward in helping SVSC build this new facility.

With regard to the Engineering program at SVSC, Mr. Zahnow recalled that the approval the college had received from the State Board of Education wasn't for the full program it was anticipated SVSC would be going forward with when a facility were built. He questioned if there was anything SVSC has to do on that score or if the "rules of the game" had changed so that it was OK to go ahead.

Dr. Ryder advised that the State Supreme Court made the decision that institutions will have autonomy in this respect. This Board of Control could establish an Engineering curriculum without the State Board of Education approval.

The State Board of Education could recommend fiscal support and SVSC needs to get its support. SVSC can demonstrate the need. He added that he was not prepared to establish that program until the college has adequate facilities to support it.

Mr. Zahnow questioned if he would be waiting until the building was one-half or three-quarters completed before he did so. Dr. Ryder responded that SVSC would be making its plans so that when the building is done, the institution can accommodate the students.

VII. OTHER BUSINESS

1. The Reverend Gilbert A. Runkel, Jr.

Mr. Zahnow advised that Reverend Runkel's term of serving on the Board of Control had expired and that he had not sought reappointment; thus he would like to present a resolution in his behalf.

RES-284 Mr. Zahnow offered the following resolution for adoption:
WHEREAS, The Reverend Gilbert A. Runkel, Jr., served the
Board of Control of Saginaw Valley State College from May 13,
1968 to the end of his term of office, July 21, 1975, and
WHEREAS, The Reverend Mr. Runkel made important contribu-
tions to SVSC especially during its early development,
NOW, THEREFORE, BE IT RESOLVED, That the Board of Control
expresses its gratitude and appreciation to The Reverend Mr.
Runkel for his years of service and contribution to the ad-
ancement of the College, and
BE IT FURTHER RESOLVED, That the Board of Control order
this Resolution spread upon the minutes of the Board and a
copy of same sent to The Reverend Mr. Runkel.
Mr. Kendall supported.

Ayes: Curtiss, Gilmore, Kendall, Saltzman, Suchara, Zahnow
Absent: Arbury, Serotkin

Resolution adopted.

2. Bicentennial Lecture/Seminar Series

Mr. Bredholt called attention to the next event on Wednesday, January 14, in the Theatre. Dr. John R. Willertz, Associate Professor of History, will be

speaking about "European Compatriots." He urged all present to mark their calendars for 8:00 p.m. on that date.

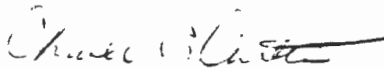
3. SVSC Men's Basketball Team

Dr. Ryder suggested attendance at this team's games, noting that it was doing quite well. It was defeated by hillsdale the other evening at which there was a paid attendance of 975, but the team won over Wayne State by seven points--he thought Dr. Suchara would be interested in this score.

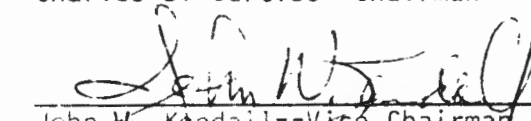

VIII. ADJOURNMENT

There being no further business to transact, upon motion, the meeting adjourned at 8:40 p.m.

Respectfully submitted,



Charles B. Curtiss--Chairman


John W. Kendall--Vice Chairman
(In absence of Secretary)
Opal M. Colvin--Recording Secretary

JMR
omc