

A G E N D A  
SAGINAW VALLEY STATE COLLEGE  
BOARD OF CONTROL

REGULAR MONTHLY MEETING  
Board Room--Wickes Hall  
Monday, November 17, 1975  
7:30 P.M.

- I. CALL TO ORDER BY CHAIRMAN
- II. APPROVAL OF MINUTES OF REGULAR MONTHLY MEETING HELD ON OCTOBER 13, 1975
- III. OFFICIAL REPRESENTATIVE OF FACULTY ASSOCIATION
- IV. COMMUNICATIONS
- V. ADMINISTRATIVE REPORTS
  - 1) ADMISSIONS REPORT
  - 2) PERSONNEL APPOINTMENTS
  - 3) USE OF SVSC THEATRE
  - 4) STATUS OF 1975-76 BUDGET
  - 5) SCHEDULE OF FUTURE BOARD MEETINGS
- VI. COMMITTEE REPORTS
  - 1) ACADEMIC COMMITTEE
  - 2) FINANCE COMMITTEE
  - 3) BUILDING COMMITTEE
- VII. OTHER BUSINESS
- VIII. ADJOURNMENT

"We ask all members of the College community to contribute to this effort as they deem fit. Professor W. Leslie Whittaker will chair the fund raising and memorial selection committee. Contributions may be sent to Professor Whittaker or to the Treasurer of the Saginaw Valley State College Faculty Association.

"Please join us in this endeavor.

"Thank you."

(Signed) David R. Weaver, President SVSCFA

#### IV. COMMUNICATIONS

Chairman Curtiss indicated he had received a communication today from Lynn Herkstroeter, Chairperson of the Department of Modern Foreign Languages as follows:

"On behalf of the Department of Modern Foreign Languages I would like to thank the Board of Control for supporting us in our Foreign Language Day, which is to be held on December 2, 1975. I am enclosing a copy of the invitation which was sent to approximately 60 area high school teachers of French, German and Spanish. From the responses already received, it appears that over 400 students will be participating.

"In addition, I would like to invite you to attend the Open House and demonstration of our new language lab on Thursday, November 20, 1975. An invitation is also enclosed."

(Signed) Lynn Herkstroeter

#### V. ADMINISTRATIVE REPORTS

##### 1. Welcome to Dr. Helen T. Suchara

President Ryder, on behalf of the faculty and administration, welcomed Dr. Suchara to the Board of Control, noting that SVSC has an excellent faculty, administration, and student body, as represented by J. C. Bredholt, President of Student Government. Should she care to be oriented in different ways by different people, arrangements could be made for this to be done.

2. Admissions Report

The Acting Director of Admissions, Dick Thompson, was called upon by the President to make this report. Mr. Thompson distributed two reports--"Admissions for Winter Semester 1976" and "Admissions for Fall Semester 1976."

With regard to the report on "Admissions for Winter Semester 1976" he pointed out that this particular form needed overhauling and he was hopeful of having this done by the next meeting of the Board. As of October 31, SVSC has an increase of 42% in applications in comparison with last year, with the most significant area being a 30% increase in applications for admission of transfer students--180 now as opposed to 138 last year at this time. Total FTIC applications shows an 80% increase with a total of 94 applications compared with 55 last year. With the possibility of an attrition rate of 20% or 625 students going from Fall semester into Winter semester, Mr. Thompson concluded that he expected SVSC to maintain its enrollment rate despite the trend of a 5% to 10% lesser enrollment for Winter semester.

SVSC has preregistered a little over 2,000 students generating 22,000 credit hours. This means SVSC is much better off at this time this year than it was last year. If this trend continues on, the total could even go beyond the 3,232 students currently enrolled. Admissions is very happy with the figures today, knowing it has a month and a half to go. December is a fantastic month for transfer students. The picture looks bright for winter semester 1976...as long as everything continues on the same path as it has the last month and a half.

Mr. Curtiss asked where the students were transferring from and Mr. Thompson indicated that a little over 50% were coming from Delta College and the remainder from Central Michigan University and Michigan State University...this has been the pattern over the last three years.

Mr. Zahnow questioned if the majority of the Delta College transfer students had completed the Associate degree and Mr. Thompson said that well over 50% had the Associate degree.

Dr. Suchara noted the 180 applications for admission of transfer students with only 130 admitted and asked the reason for this. Mr. Thompson indicated admission is delayed because credentials are not on file...perhaps one or more transcripts, or the student questionnaire.

Dr. Ryder noted that percentagewise the transfer students, who know they can get into the institution, have a greater show rate than the first time in college individuals who might be applying to several institutions. Mr. Thompson agreed, saying that about 70% to 75% of the transfers actually show while the first time in college show rate is approximately 50%. The Winter semester is more predictable.

With respect to "no-shows" Dr. Ryder asked if there were any data on this factor in admissions. Mr. Thompson responded that reasons are given which might not be the truth. High school counselors report that the average student applies to one to three colleges for admission...S.A.T. scores can be sent to three colleges of the students' choice.

Turning to the report "Admissions for Fall Semester 1976" Mr. Thompson said it was too early in the game to say everything is fine. He noted "All Applications" at the bottom of the page which showed a 206% increase at this time...the base SVSC is working from is a very small one. Last year 2,548 applications were processed and at the end of October 31, 98 have been received as opposed to 32 this time last year. He was not going to try to translate what this means...he hoped good things. One thing is happening. There is a pattern. Students are applying earlier. It is known that colleges are closing their doors and this fact gets the students into the high school counselors and they are submitting their applications for admission well

in advance. Dr. Ryder concurred and noted that SVSC had a 22% enrollment increase this year and expects a 20.8% increase next year. The college is becoming better known through various means--through the increased number of students SVSC has on its campus--through its athletic programs--through the activities being conducted through the theatre--through the marching band and through a very active role on the part of the Student Senate, all of which contribute to an environment where people want to come. All of these things are difficult to assess in terms of specific numbers, so administration turns mostly to existing programs and extrapolates all those programs. If SVSC admits a large number of freshman students, added to those who move up, it is going to have problems relating to facilities. The college is going to recommend programs dealing with this which will take care of this development over the next two to three years...a capital program wherein SVSC will be asking for five movable classrooms such as those SVSC is bringing in for administrative offices.

At this time, Dr. Ryder displayed and reviewed a chart showing in black the Total Headcount and in red the Total FYES for 1971-72, 1972-73, 1973-74, 1974-75, 1975-76, and 1976-77.

	<u>1971-72</u>	<u>1972-73</u>	<u>1973-74</u>	<u>1974-75</u>	<u>1975-76</u>	<u>1976-</u>
TOTAL FYES	1655	1699	1719	2026.9	2477.5	2994
TOTAL HEADCOUNT	2124	2314	2254	2541	3232	3842

The college has felt it should be conservative when projecting enrollment to the legislature and has been low. It is his feeling SVSC would be better off to project as close as it can and this is the basis for the 1976-77 projection. The college is growing rapidly and there are many factors affecting it. The biggest problems are (1) having adequate faculty and (2) providing adequate facilities.

The Budget Director from the Governor's Office will be at SVSC this Friday and

members of the administrative staff and Board of Control will be visiting with him. He has not seen the SVSC campus but he has expressed a great deal of interest in it...is concerned about it. Dr. Ryder concluded that he was appreciative of his interest in the depth of SVSC's needs and again stated that the Legislature had done its very best for SVSC under the circumstances.

### 3. Status of 1975-76 Budget

Dr. Ryder indicated he wouldn't go into detail about the budgetary situation but would start with the Governor's Executive Order which he prepared and sent to the Appropriations Committees. This Order called for a cut in higher education appropriations of 11 million dollars--7 million in operating and 4 million in capital. SVSC had expected the possibility of a 1% cut when the Legislature had finished its deliberations. The Governor tried to apply a 1% cut and the Attorney General ruled he couldn't do that...he had to come forward with an Executive Order. The state deficit is 300 million dollars instead of 100 million dollars. The extent of the Governor's cut for SVSC was greater than 1%. Instead of cutting uniformly across higher education budgets, he chose to recommend cuts on a selective basis, with a cut for SVSC of \$300,000. The only other institution exceeding SVSC was Lake Superior which was cut \$200,000 based on a lower appropriations increase.

An amount of \$300,000 represents 7½% of SVSC's appropriations, and in addition to that, no consideration was given to the fact that SVSC's utility cost increases for this year are estimated at \$90,000. It is 2¼% of SVSC's appropriations which had not been budgeted because the Legislature had passed an Act saying that it would look at the utility cost increases in the Spring and provide funds.

When you add it all together, it is almost 10%. Utility cost increases SVSC couldn't do anything about. There still is no hot water in Wickes Hall--there hasn't been for over a year. People in Chemistry boil their own water. SVSC has done all

kinds of things to conserve energy--in ventilating, cutting down on fans--not good healthwise. When the College looked at the utility costs three years ago, it had cut costs substantially, but the increase in utility rates, being very substantial, has more than offset the energy savings.

Given all this, it would represent \$390,000 to be cut from the SVSC budget. Administration has considered very substantial cutbacks in library resources, holding back on very important administrative positions it had expected to fill, and very much needed in the institution, and the possibility of a fee increase. Administration is very much concerned about that because SVSC had a fee increase in the Fall just short of 12%. Dr. Ryder emphasized that he personally didn't feel that the students should have to sustain another fee increase at this time.

SVSC has done everything it can to communicate its concerns to the Governor's office. The Presidents of the State Colleges and Universities will be meeting tomorrow. They are all very concerned about this as well. SVSC will be having a hearing on Wednesday for next year's budget and one of the items on the Agenda is this year's budget.

As everyone probably knew, Dr. Ryder concluded, both Appropriations Committees rejected the Governor's Executive Order and presumably there is negotiation going on now and a decision will be made and SVSC will be notified, and thus, he was not prepared to make any specific recommendation to the Board this evening with respect to changing the budget--it is too early because the Legislature has not acted. Too, he added, he was not prepared to make any tuition recommendation. From his point of view, there are certain areas SVSC should cut back substantially before it raises tuition.

Questions and comments were invited by Dr. Ryder.

Mr. Bredholt said "Amen" to the "hold" on a raise in tuition.

Mrs. Saltzman questioned what other colleges and universities were doing in the area of tuition increases.

Dr. Ryder advised that most of them are considering fee increases. Western Michigan has already announced one--he thought they were going to increase anyway. They increased in the Fall and plan to do so again next semester. Most of the others are planning a fee increase. Grand Valley has been talking about the possibility. SVSC should cut back in other areas before it raises fees again. If fees were raised here, and if the cut is \$390,000, it would mean something like a 35% increase, and that is out of reason.

Mrs. Saltzman indicated she was impressed by the student coalition in the different schools.

Dr. Ryder noted that tuition is the issue at different schools. SVSC was second from the bottom in tuition last year--now third from the bottom. Lake Superior and Ferris State are lower now than SVSC. All are looking for a fee increase.

Dr. Suchara asked if it were now "wait and see."

Dr. Ryder indicated it was--when the cut comes, there may have to be some kind of an increase...and then, if it is necessary, the decision will have to be made as to how much it will be.

Mr. Bredholt stated that he was aware of the coalition Mrs. Saltzman was talking about--students wanting a rollback. He indicated he was not interested because of what SVSC students have done independently, i.e., SVSC's student group talking with Representatives O'Neill and Owen about the tone of the legislators and how they are viewing higher education. The impression he came away with was not very good. People are not looking at higher education the way they should. Legislators surprisingly are very young but they have forgotten where they were five years ago. He concluded that he tried to communicate what he thought education is all about--he didn't think



the legislators know what it means.

Dr. Ryder indicated that the students expressing their concerns did have an impact--he was told by a key legislator that he had received a letter from the SVSC Student Senate, and he knew exactly what was in it. It was his feeling that a reasoned letter from a student is very impressive--maybe more so than from those individuals at the College who get their compensation through state funds.

Dr. Driver added that Representative O'Neill had told him about Mark's and the other students' visit--that he was very impressed with how balanced their recommendations were. The students certainly made a most favorable impression on him.

Mr. Zahnow, noting administrations' consideration of bringing in five mobile units for classrooms, asked if a rough estimate could be given of the number of additional students they would accommodate.

Dr. Driver responded that this number had been arrived at by noting that there are five rooms and spaces on campus which were never designed and intended for use as classrooms. The basic thought was to relieve these spaces of that kind of usage--the intensity of the usage or accommodation of students hadn't really been studied.

Mr. Zahnow asked if there were plans of giving this another look down the road.

Dr. Ryder indicated there were. Also, there are other things being considered such as spreading out the day--starting at 7:30 a.m. and scheduling through the dinner hour, and on Saturdays as well.

#### 4. Personnel Appointments

Dr. Ryder noted that all the Board members had received a copy of the Personnel Report prepared by Dr. Lee, and therefore, he would just review briefly.

SVSC is awaiting acceptance in writing of an offer for the position of Director of Personnel before making an announcement. The position will probably be filled by January 1, or a week or two before that.

The position of Vice President for Administrative Affairs and Dean for Student Services is still under consideration--75 to 85 applications have been received.

One candidate has been interviewed for the position of Director of Sponsored Programs and two more are to be interviewed this week. This opening may be filled in the near future.

All applicants have been interviewed for the position of Director of Safety and Security. SVSC is definitely going to hire this person--as the institution grows, with more and more students and visitors on the campus, this position is much needed. The second Safety and Security position may be in jeopardy because of budget cuts.

5. Use of the Theatre

Dr. Ryder called attention to the brochure "Schedule of Events for SVSC Theatre" which had just been distributed and urged all present to attend the various functions as their time would permit. The Theatre has been winterized and \$25,000 plus spent for lighting, curtains, etc. to make it functional as a Theatre. SVSC is appreciative of the gift of the Arbury family which made this completion possible. This is a big step forward.

The BOZ performance was excellent and many, many students didn't take advantage of this opportunity unfortunately--hopefully they will in the future as this type of activity in the Theatre becomes better known

6. Schedule of Future Board Meetings

Chairman Curtiss recommended that for the balance of the Winter that the Board meetings be scheduled for the second Monday of the month at 7:30 p.m. in the Board Room of Wickes Hall and asked if there were any problems relating to this schedule. There were none and it was agreed to adopt this schedule for the Winter. The next

meeting of the Board of Control will be held on Monday, December 8, 1975, at 7:30 p.m.

VI. COMMITTEE REPORTS

1. Academic Committee

There were none.

2. Finance Committee

Chairman Zahnow reported he had one resolution to present.

A. Retirement Contributions

RES-270 Mr. Zahnow offered the following resolution for adoption:  
WHEREAS, It has been agreed with the Saginaw Valley State College Faculty Association that the contribution of the College on the first \$12,000 of salary to each participating member of the bargaining group within each calendar year will be increased effective January 1, 1975, and  
WHEREAS, It is desired to extend the same benefit to other participating employees;  
NOW, THEREFORE, BE IT RESOLVED, That on and after January 1, 1976, the contributions for all college employees participating in the retirement plan will be computed as follows:

	By Participant	By Institution	Total
On salary not exceeding \$12,000	None	10%	10%
On salary above \$12,000	5%	10%	15%

Mr. Kendall supported.

Ayes: Curtiss, Gilmore, Kendall, Saltzman, Suchara, Zahnow  
Absent: Arbury, Runkel

Resolution adopted.

3. Building Committee

Chairman Gilmore reported he had two resolutions to present.

A. Parking Lot A

RES-271 Dr. Gilmore offered the following resolution for adoption:  
WHEREAS, The Board of Control on October 13 authorized the Building Committee to review bids received for the paving of Parking Lot A and to award a contract subject to ratification by the Board of Control, and  
WHEREAS, Bids were received on this project and reviewed by the Building Committee;  
NOW, THEREFORE, BE IT RESOLVED, That the action of the Building Committee in accepting the low bid of \$4,000 and awarding the contract to State Asphalt Company, Inc., is hereby ratified and confirmed, and  
BE IT FURTHER RESOLVED, That payments required under this contract are authorized to be made from the accumulated earnings from parking lot operations held in the Auxiliary Activities Fund.  
Dr. Suchara supported.

Mr. Curtiss advised that the work has been completed and now there are no more potholes outside the Theatre.

Ayes: Curtiss, Gilmore, Kendall, Saltzman, Suchara, Zahnow  
Absent: Arbury, Runkel

Resolution adopted.

B. Parking Lots D and E

RES-272 Dr. Gilmore offered the following resolution for adoption:  
WHEREAS, A need has been recognized to provide adequate lighting on Parking Lot D and to build a new parking lot in accordance with the Campus Master Plan to be designated as Parking Lot E, and  
WHEREAS, Bids have been received for the basic construction work on Lot E;  
NOW, THEREFORE, BE IT RESOLVED, That a payment in the amount of \$4,769.26 is hereby authorized to be made to the firm of Graber, Mills & Young, Inc., for professional services, and  
BE IT FURTHER RESOLVED, That the low bid of \$81,726.50 submitted by Bourdow Trucking Company for grading, drainage, limestone, concrete curb and gutters on Lot E is hereby accepted, and  
BE IT FURTHER RESOLVED, That the Building Committee is hereby authorized to receive bids for other portions of the necessary work, to award contracts and to authorize other expenditures in connection with these projects all subject to ratification by the Board of Control, and  
BE IT FURTHER RESOLVED, That all payments related to these projects are to be made from the accumulated earnings from parking lot operations as held in the Auxiliary Activities Fund.  
Mr. Kendall supported.

Ayes: Curtiss, Gilmore, Kendall, Saltzman, Suchara, Zahnow  
Absent: Arbury, Runkel

Resolution adopted.

VII. OTHER BUSINESS

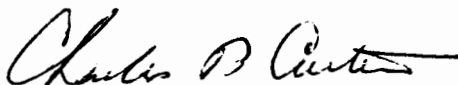
There was none

VIII. Adjournment

There being no further business, upon motion, the meeting adjourned at

8:35 p.m.

Respectfully submitted,



Charles B. Curtiss--Chairman



John W. Kendall--Vice Chairman  
(In absence of Secretary)

JMR  
omc



Opal M. Colvin--Recording Secretary