

A G E N D A

SAGINAW VALLEY COLLEGE

BOARD OF CONTROL

REGULAR MONTHLY MEETING
Board Room - Wickes Hall
Monday, September 9, 1974
7:30 p.m.

- I. Call to Order by Chairman
- II. Approval of Minutes of Annual Organizational and Regular Monthly Meeting
- III. Official Representative of the Faculty Association
- IV. Communications
- V. Administrative Report
- VI. Committee Reports
 - 1.) Academic Committee
Role Statement
 - 2.) Finance Committee
Scinlellator Equipment
Budget 1974-75
 - 3.) Building Committee
Report on Building Progress
- VII. Other
- VIII. Adjournment

MINUTES

BOARD OF CONTROL
SAGINAW VALLEY COLLEGE

REGULAR MONTHLY MEETING
SVC Board Room - Wickes Hall
September 9, 1974

Present: Curtiss
Gilmore
Kendall
Vaupre
Zahnow

Others

Present: Barcia
Bernier
Dickey
Driver
Graham
Gross
Guimond
James
Kearns
Press (2)
Students (6)

Absent: Arbury, excused
Cartwright, excused
Runkel, excused

I. CALL TO ORDER

The Chairman called the meeting to order at 7:40 p.m. and declared a quorum present.

II. MINUTES OF PREVIOUS MEETING

BM-409 Mr. Kendall moved approval of the minutes of the Annual Organizational and Regular Monthly Meeting held on August 12, 1974 as submitted.
Dr. Gilmore supported.

Ayes: Curtiss, Gilmore, Kendall, Vaupre, Zahnow
Absent: Arbury, Cartwright, Runkel

Motion carried.

III. OFFICIAL REPRESENTATIVE OF THE FACULTY ASSOCIATION

Dr. James expressed apology for the absence of Dr. David Weaver who is the newly-elected President of the SVC Faculty Association. Dr. Weaver was unable to attend because of a class commitment.

The newly-elected Vice President, Dr. Robert Yien, conveyed a message that the other officers and agents are: Harriet Tillock, secretary; John Jezierski, treasurer; Robert Braddock, co-ordinator of faculty secretaries; and Jan Robinson, Sam Sarkar, and Eric Petersen, members-at-large of the Executive Board.

IV. COMMUNICATIONS

James Barcia, President of the Student Body, expressed student dissatisfaction of the proposal made by the Board which would cut one and one-half counselling positions from the Admissions staff. He did not think it wise because of the dramatic effort made by the Admissions staff to increase enrollment this year.

V. ADMINISTRATIVE REPORT

A. Admissions

Dr. James reported that the Fall enrollments have established new records. As of this morning, September 9, 1974, 2,508 students had enrolled for 25,595 credit hours for on-campus courses. These figures are subject to addition or subtraction during the remaining "add-drop" period. They represent an 11.3% increase in the number of students and a 12.7% increase in credit hours over Fall, 1973. This reverses sharply a previous down trend and also contradicts the generally accepted State-wide expectation of lower or more stable college enrollments this year.

These added enrollments have resulted in heavy pressures against academic capacity. Out of the approximately 550 courses being offered on a regularly scheduled basis, about 30% are at or near capacity in enrollment. Every available classroom is being used between 7 and 10 p.m. Monday through Thursday, and many other periods during the week experience similarly high demand.

Nineteen out of thirty-two classes in Business are closed, indicating strong interest in that area, especially in Accounting and in entry courses in all areas. A report from Dean McCray indicated that Lower Division courses supportive of majors in other areas are closed, as are the Basic Skills Program courses which have proven to be popular with Upper Division students. Other classes showing strength in the Upper Division are Sociology, Economics, Biology, and Chemistry. Astronomy is closed and the Fine Arts courses are growing fast. The faculty has been cooperative in raising the limits on classes to accommodate new students. Two of the three Business courses offered in the new off-campus program at Midland have been cancelled, apparently casualties of the Dow Chemical Co. strike.

Dr. Frank Bernier, Director of Admissions, presented a six year report (1969 thru 1974) on Fall admissions. Fine progress has been made and the Board congratulated Dr. Bernier and his staff on their accomplishments.

A report from John Brukhardt, Housing Director, showed that the residence halls are providing housing for 275 students, and that the outlook is favorable.

VI. COMMITTEE REPORTS

A. Academic Committee

1. Health Science

Dr. James announced a grant of \$20,000 from the Gerstacker Foundation for the support of the Nursing Program. The grant will provide a critically needed faculty position.

2. Role Statement

BM-410 Mr. Kendall moved approval of the Revised Role Statement as recommended by the Academic Committee.
Mr. Vaupre supported

Ayes: Curtiss, Gilmore, Kendall, Vaupre, Zahnow
Absent: Arbury, Cartwright, Runkel

Motion carried.

The previous Role Statement adopted in 1971 was outdated in some respects and the new statement is more applicable since the College is now offering Master's Degree programs. (NOTE: Revised Role Statement part of Official Minutes

B. Finance Committee

1. Spectrometer

RES-208 Mr. Zahnow offered the following resolution for adoption:

WHEREAS, The Chemistry Department has been successful in securing a grant from the National Science Foundation for the purchase of a liquid scintillation spectrometer costing \$12,605; and
WHEREAS, The terms of the grant require that half of the cost be assumed by Saginaw Valley College.
NOW, THEREFORE, BE IT RESOLVED That for this purpose the sum of \$6,302.50 is hereby authorized to be expended from contributions received by the College as a result of the Forward '71 Fund Campaign.
Mr. Kendall supported.

Ayes: Curtiss, Gilmore, Kendall, Vaupre, Zahnow
Absent: Arbury, Cartwright, Runkel

Resolution adopted.

The scintillator is a piece of equipment which counts the radioactive particles in liquids and will be used in the Chemistry Department.

2. 1974-75 Budget

Dr. Driver presented a budget of \$4,211,550 for fiscal year 1974-75, an increase of \$472,494 over the 1973-74 budget. The figure includes an estimated tuition income of \$916,000 and \$3,058,000 in State appropriations. The tuition income is based on 1880 fiscal year equated students, and the State appropriation for 1734 FYES. In previous years, supplemental appropriations were automatic on student enrollment increases, but the ground rules have been changed and there is no guarantee that SVC will get additional money. The budget was balanced by including in it a \$60,000 supplemental appropriation and cutting everything except salaries and personnel. Dr. Driver said this has been the tightest budget in the history of the school. A list of priority

items is being prepared to seek a supplemental appropriation, and he assured James Barcia that the admissions positions will be foremost in importance and hopefully re-instated this year. It is expected that they will be filled next year.

The Chairman asked for more information regarding the positions that were dropped from the budget. Mrs. Dickey said that the positions were dropped because they happened to be vacant at the time an attempt was being made to bring the budget into balance. One position was a counsellor who travelled primarily in the Thumb area and the other an evening counselor who was available to students enrolled in evening classes.

A delegation of students from the Office of Veterans Affairs presented a request for \$2,000 to supplement their \$8,000 Federal grant. The money would make it possible for the Office of Veteran Affairs to remain open throughout the entire academic year, and if this money is not provided there is a possibility that the College may lose the grant. The money that is presently available will operate the office through March, 1975.

Mr. Curtiss said he appreciated the concern of the Veterans, but did not know what could be done at this meeting. He said he would hope that Dr. James and members of the administration would meet with the Veterans to discuss the matter and arrive at some mutual agreement.

BM-411 Mr. Zahnow moved that the General Fund Budget for fiscal year 1974-75 for a total of \$4,211,550 be approved.

Dr. Gilmore supported.

Ayes: Curtiss, Gilmore, Kendall, Vaupre, Zahnow
Absent: Arbury, Cartwright, Runkel

Motion carried.

C. Building Committee

Dr. Gilmore expressed gratitude to Mr. Hanes and his staff for the many

accomplishments of the Physical Plant Department on building and campus improvement during the past summer, such as remodelling of the theatre building, Cardinal gymnasium, converting portion of Doan Center into a student center, campus lighting and other improvements.

VII. OTHER

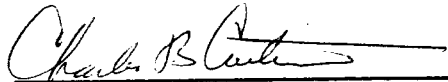
None.

VIII. ADJOURNMENT

There being no further business to transact, on motion the meeting adjourned at 8:25 p.m.

The next meeting will be on Monday, October 14, 1974.

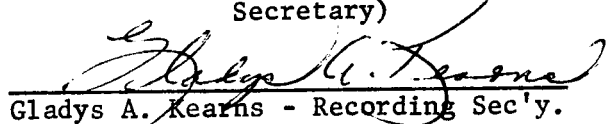
Respectfully submitted,



Charles B. Curtiss - Chairman



John W. Kendall - Vice Chairman
(In absence of Dorothy D. Arbury,
Secretary)



Gladys A. Kearns - Recording Sec'y.

THE ROLE OF
SAGINAW VALLEY COLLEGE
IN MICHIGAN'S SYSTEM OF HIGHER EDUCATION

504 - 410

Saginaw Valley College was called into being by a report of "The Citizens Committee on Higher Education" dated March, 1965. Sub-Committee 1-A on Undergraduate Educational Programs and Institutions noted that the North Eastern Lower Michigan Area, especially the counties of Saginaw, Midland, and Bay City, was probably the largest geographical area in the United States not served by a four-year institution. The Committee said, "An area with a population of this magnitude has educational needs that are almost as diverse as those of the State itself, and an institution should be established to meet those needs."

I. PRESENT PURPOSES

The Board of Control of Saginaw Valley College views the college as serving the entire State of Michigan, but with primary emphasis upon the needs of the North Eastern Lower Michigan Area. This geographical area contains one of the State's major metropolitan concentrations which has a population presently estimated at 408,000. Because all of Michigan has a stake in the educational and economical health of the large population resident herein, service to this Area is service to Michigan itself.

To identify itself with this area, the College has adopted a seal which is a triangle containing three circles, each representing, historically, one of the three major cities, Saginaw, Midland, and Bay City. The role of the College is further reflected in the composition of the Board of Control which is appointed by the Governor of the State of Michigan with the advice

and consent of the Senate. The eight-member Board is now made up of one member from Midland County, two from Saginaw County, and two from Bay City. Other appointees are customarily drawn from the northern part of Michigan, and from the southern portion of the State. At present there are three members from the greater Detroit area.

The interest of the surrounding community in this new institution has been expressed in voluntary financial support, and the school has received in gifts and pledges something in the order of \$8 million dollars from benefactors who wish to see the college grow as quickly as possible to meet the pressing needs.

In the fall of 1974, the College registered approximately 2,500 students. According to available information, the registration should increase to approximately 7,200 students before the people of this area are represented equally with the rest of the State in Baccalaureate education. Therefore, one of the goals of Saginaw Valley College is to bring equality of educational opportunity up to the level of the rest of the State of Michigan.

Many believe that the creation of a strong institution has been long overdue, and that the Saginaw Valley shows the effects of a continued deficiency in higher education. Major industry is required to recruit at colleges and universities throughout the country in order to obtain qualified personnel. The location of Saginaw Valley College will increasingly give industry the opportunity to devote a greater proportion of its recruiting effort near its home--with greater benefits both to industry and to local students. To accomplish this objective, Saginaw Valley College must offer curricula that are of value to students seeking challenging positions in

local industry as well as state-wide. The College supports a cooperative education program which relates practical work experience to classroom studies thus giving attention to the needs of business and industry. Attention must also be given to the needs of employees already on local industry payrolls who are in need of courses to upgrade their skills and thereby provide for their own advancement. Attention to the needs of local industry and its present and potential employees will encourage industry to expand in the Saginaw Valley--to the better economic well-being of the area and its residents.

The Board of Control, hopefully with the encouragement of the State Board of Education, holds that Saginaw Valley College has a responsibility and an opportunity to strengthen and serve the industrial base of the North Eastern Lower Michigan Area in whose economic health the State of Michigan has a substantial stake.

Saginaw Valley College achieved full accreditation in the spring of 1970--less than five years after its establishment by the Legislature of the State of Michigan. The strength of the institution is thus evidenced by being granted recognition in the shortest period of time on record with the North Central Association of Colleges and Secondary Schools. In addition, on July 25, 1974 the North Central Association of Colleges and Secondary Schools granted Saginaw Valley College accreditation at the Master's degree level for a period of five years and at the same time extended baccalaureate accreditation for the same period.

On April 17, 1969, the State Board of Education approved a Role Statement for Saginaw Valley College which consisted of six goals. With the addition of clarifying terminology to the goals #1 and #2, that Statement

continues to be a valid definition of the function of the institution. The goals as originally approved follow with later revisions included:

1.) To develop undergraduate programs in the Liberal Arts, teacher education, and in business administration; to satisfy the educational and cultural needs of those students, and to serve the more general manpower needs of the area, including those of industry, welfare, and health. As these programs develop and additional needs are demonstrated, programs at the Master's degree level will be offered.

2.) To cooperate with the three State Universities serving the extension education needs of the North Eastern Lower Michigan Area in developing the graduate programs which may be coordinated with these efforts, and to consider when these programs might be sponsored, or jointly sponsored, by Saginaw Valley College.

3.) To encourage the development of research programs related to the special needs of industries, business, schools and other agencies located in the North Eastern Lower Michigan Area, consistent with the role of the institution and its course offerings.

4.) To provide for the cultural enrichment of the people of the area by developing special programs and activities in the Arts as related to present offerings of the institution.

5.) To build upon the local resources of the North Eastern Lower Michigan Area in developing a unique international education program for the college and for the community it serves.

6.) To explore new paths of cooperation between the private and the public sectors of education through the development of the joining "Private-Public" campus concept.

II. SCOPE OF PRESENT OFFERINGS

The institutional programs currently offered are indicated below:

1.) Programs leading to a Bachelor's Degree

Biology (including Medical Technology option)
Business Administration in Accounting, Finance, Management
& Marketing
Chemistry
Community Services including Criminal Justice, Social Work,
& Youth Services
Economics
Engineering and Technology including Applied Science,
Building Technology, Chemical Technology, & Mechanical
Technology
English
Fine Arts in Art, Music, Design and Theatre
History
Languages
Mathematics
Nursing
Philosophy
Physics
Political Science
Psychology
Sociology

In addition to the above, certain programs are organized on an interdisciplinary basis. Some of these are prerequisite to the degree programs listed above, such as Humanities, Social Studies, and Natural Science.

Others may be elected on a voluntary basis to permit the student to select new combinations of courses such as Computer Mathematics, Biochemistry, and Business-Economics.

2.) Programs Leading to Teacher Certification

Programs in Elementary and Secondary Education were the curriculum by authority of the State Board of Education in the Fall of 1967 as follows, and given full approval on June 27, 1974:

Secondary Education Majors

Art
Biology
Chemistry
English
French
History
Mathematics
Music
Natural Science
Physics
Spanish

Elementary Education Majors

Art
Biology
Chemistry
English
French
History
Mathematics
Music
Natural Science
Physics
Social Science
Spanish

3.) Programs Leading to Master of Arts in Teaching Degree

Elementary teachers
Secondary teachers with majors in: .

Chemistry
English
History
Mathematics
Physics

4.) Planned Programs leading to Continuing Certification for
Elementary and Secondary Teachers

III. IMMEDIATE AND LONG RANGE ASPIRATIONS

During future years Saginaw Valley College will continue to serve both the needs of the North Eastern Lower Michigan Area and the entire State of Michigan. After ten years the programs in Liberal and Fine Arts, Education, and Business are firmly underway and still growing. Community Services, Technology, and Health Sciences have been established and show promising development. In all of these areas it is the intention of the college to provide students with a broadly based liberal arts education which will also give them specific skills and abilities for employment upon graduation. Cooperative education and field work will receive increasing emphasis especially in a close working relationship with local and state businesses, industries, and agencies.

A more attractive campus and improved residential facilities and programs will increase the proportion of dormitory students. The needs of students over the age of 25, who presently constitute one-third of the college enrollment, will continue to receive special attention. Increasingly, the college will view its role as providing educational services to a broad spectrum of students of different ages, minority backgrounds, and with special needs.

To meet growing needs of students in the area the College has already begun a program leading to the Masters of Arts in Teaching degree. It plans to add the Masters of Education in Educational Administration (for elementary and secondary principals) and certificate endorsement programs in middle and pre-school areas. A consortium of Delta College, Ferris State College and Saginaw Valley College makes possible a local three-year program in Vocational

Technical Education with a final year at Ferris which leads to certification (through Ferris) in five technical areas. Response is expected here. In addition, consortium arrangements are possible with Central Michigan University, Michigan State University, and the University of Michigan in Business Education and Guidance and Counselling. Coming years should also see the enhancement of college-community joint services in these areas:

- 1) SVC-Bangor Diagnostic Clinic
- 2) SVC-Saginaw/Bay Juvenile Center Project
- 3) Cooperative projects in Bangor Township, Saginaw School District
(Fuerbringer & Heavenrich Schools), Bridgeport (Kaufman School)

This institution has a responsibility for the preparation of skilled personnel in the field of health delivery. A special report of the Carnegie Commission, entitled "Higher Education and the Nation's Health," recommends the development of 126 health education centers in the United States by 1980. The Saginaw area is identified by the Commission as an appropriate location for an Area Health Education Center.

Following the release of this report in October, 1970, the Department of Health, Education and Welfare, joined by the Veterans Administration, chose eight locations in the United States, of which Saginaw was one for special study with the intention of encouraging demonstration programs in these eight locations. Since Saginaw has received this designation, the College is developing health education program and plans of the sort identified in the Carnegie Commission Report. A consortium arrangement with Michigan State University is being explored in connection with a possible Master's program in Basic Health Sciences.

The fulfillment of another role concerns the relationship of SVC to the three Universities offering extension programs on the SVC Campus. These universities offer courses at SVC both for extension and residence credit. Three of these universities, namely, Central Michigan University, Michigan State University, and the University of Michigan, have headquarters on the campus, and are staffed with full-time personnel. All of the programs are primarily on the Master's level, and have been growing along with the registration at SVC. At the present time, approximately 1,300 students are taking instruction through this arrangement.

SVC has encouraged the three Universities in their willingness to offer programs of instruction, because these programs are clearly needed and can be offered without expense to the State of Michigan--other than the contribution of SVC. In accord with Goal #2, SVC provides classroom and laboratory space which is used by these institutions for instruction. Members of the SVC faculty are hired to offer courses under the aegis of the three Universities. A graduate library, which was activated through a grant from the Wickes Foundation, is housed in Wickes Hall and is administered by the SVC library staff.

SVC feels a need to coordinate its own work more effectively and on an equal basis with the three Universities. Perhaps we can meet this need by sponsoring, or jointly sponsoring, with the three Universities programs of study along the lines described in the "Long-Range Development Plans of Public Baccalaureate Institutions in Michigan," distributed by the State Board of Education on March 24, 1971, as follows:

Following its review of the Saginaw Valley Role Statement, the State Board indicated that this institution should not anticipate a graduate education role in the State system of higher education in the foreseeable future. However, Saginaw Valley College has been identified as a teacher education institution, and the teacher certification code suggests the need for a certain number of hours beyond the Bachelor's degree for permanent certification for the teacher. As interpreted by this institution and other baccalaureate-level institutions engaged in teacher education, this requirement implies support for the development of Master's degree programs in education, and in most of the fields which the institution recommends for teacher certification.

Saginaw Valley College was specifically requested in its Budget Hearing on June 24, 1971 to bring forward proposals which would relate this institution more directly with the extension work and graduate study now being offered on this campus. As we look to the future Saginaw Valley College welcomes the opportunity to be of increasing service as a full fledged member of the emerging higher education system of Michigan. After ten years of development we believe we are ready for additional responsibilities.

WTJ mrl
9/5/74