

TO: Board of Directors of SVC

July 16, 1964

FROM: Samuel D. Marble

A regular meeting of the Board of Directors has been scheduled for Monday evening, July 20th, at 7:30 p.m. in the Conference Room .

The following items will be on the Agenda for discussion:

- 1.) Development and Fund Raising
- 2.) Faculty Arrangements
- 3.) Employee Medical and Hospital Protection
- 4.) Retirement
- 5.) Meeting with Blue Ribbon Committee

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SAGINAW VALLEY COLLEGE - BOARD OF DIRECTORS

Formal Meeting - Monday, July 20, 1964

Conference Room - 7:30 p.m.

ORDER OF BUSINESS:

1. Call to order by Chairman
2. Approval of Minutes of July 13, 1964 Meeting
3. Administrative Reports
4. Development and Fund Raising
5. Faculty Arrangements
6. Employee Benefits
7. Retirement Program
8. Meeting of Blue Ribbon Committee
9. Should we plan to meet with Legislators
10. Committee Reports
11. Other Business
12. Adjournment

SAGINAW VALLEY COLLEGE
University Center, Michigan

FORMAL MEETING OF THE BOARD OF DIRECTORS HELD JULY 20, 1964
S.V.C. Conference Room - 7:30 p.m.

In the absence of Chairman Groening, Secretary Chapin took the chair and called the meeting to order at 7:45 p.m.

Present: Chapin, Chairman, Brown, Durman, Frisselle, and Vaupre (5)

Others

Present: Cronin, Kearns, Marble, press (2)

Absent: Bergstein, Curtiss, Dow, Groening, Price, Treadway, and Zahnow (7)

Administrative Reports:

President Elect:

The President reported an expression of interest in SVC from several candidates running for office in the coming election: David Reppuhn, candidate for Senate from the 35th District, who visited SVC during an Open House for students, and pledged his support; Norman Moore, Candidate for House of Representatives, who would like to make the College his primary plank in the coming election.

Admissions:

Students admitted to date:	43
Admitted for 2nd semester:	1
Not accepted:	5
Pending:	34

The President indicated that he had a meeting with the architect to see what the next steps are for planning internal space in the College building. The matter has been taken up with members of the College staff to get an interpretation of their ideas for utilization of space, and the SVC Building Committee expects to meet within the next ten days with the Delta Building Committee.

Maurice Brown reported that SVC had received an offer of 300 acres of ground for a new campus.

Chairman Pro Tem Chapin recommended that Maurice Brown be appointed as an additional member of the SVC Building Committee.

Blue Ribbon Committee:

The Blue Ribbon Committee will have a closed meeting in Kellogg Center, Lansing, on August 15th. The morning session (9:30 to 12) will be devoted to Flint-U of M, and in the afternoon from 1:30 to 4 p.m. to Saginaw Valley College.

The Acting President of Delta College and Chairman of the Board of Delta College were asked to present a statement regarding the relationship of SVC to Delta College at the meeting.

It was suggested that the President contact the U of M to secure their reaction to SVC's presentation.

The Chairman and the President were requested to prepare a rough draft of the presentation for review by the Board.

Meeting with Legislators:

Chairman Groening, through the President, asked if plans should be made relative to a meeting with the Legislators on July 27th. The Board confirmed a meeting to be held with the Legislators on Monday afternoon, July 27th, at 4 o'clock in the SVC Conference Room. It was indicated that Chairman Groening would designate various members of the Board to contact the Legislators.

Development and Fund Raising:

A.J. Cronin, Publicity Director for Ketchum, referred to a Cultivation Program Outline recently mailed to the members of the Board. He asked if each member would fill out the pink sheet suggesting prospects for the Cultivation Meetings and mail the completed form to Dr. Marble as soon as possible. He suggested

that the meetings commence about September 14th, and hoped that all the Board Members would be available to act as hosts at the meetings. He recommended that a Cultivation Committee Chairman be appointed as soon as possible.

Cronin strongly recommended that the Board move forward on a private-college basis and forget about the political aspects involved in State support. He recommended that the Board proceed as rapidly as possible with plans for the campaign, advise the Legislators about SVC, make a presentation at the Blue Ribbon Committee Hearing, but do not ask the Legislators for their support. He indicated that the political angle and State support should be forgotten completely and that the College be placed uppermost in their minds for a Capital Funds Campaign.

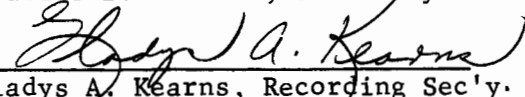
Chairman Pro Tem Chapin said that inasmuch as there were not enough members present for a quorum, items on the agenda requiring Board action would be deferred for the next formal meeting of the Board, or Monday, July 27th, at 7:30 p.m. in the SVC Conference Room.

The meeting adjourned at 9 p.m.

Respectfully submitted,

(Absent)

Charles B. Curtiss, Secretary


Gladys A. Kearns, Recording Sec'y.

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