

A G E N D A

SAGINAW VALLEY COLLEGE

**Board of Directors Meeting
Monday, June 8, 1964**

**Delta College Board Room
7:30 p.m.**

- 1.) **Administrative Report**
 - a.) **Admissions**
 - b.) **Ketchum**
- 2.) **Location--consideration of alternatives**
- 3.) **Staff Requirements**
 - a.) **President**
 - b.) **Other Appointments**
- 4.) **Retirement Program**
- 5.) **Seal**
- 6.) **Power to Sign**
- 7.) **Other Business**
- 8.) **Adjournment**

REGULAR MEETING OF THE BOARD OF DIRECTORS HELD JUNE 8, 1964
S.V.C. Conference Room - 7:30 p.m.

In the absence of Chairman Groening, Vice Chairman Chapin took the chair and called the meeting to order at 7:45 p.m.

Chairman Pro Tem Chapin asked the Recording Secretary to call the roll.

Present: Chapin, Curtiss, Durman, Frisselle, Treadway, and Zahnow (6), a quorum

Others

Present: Marble, Pressprich, Kearns, press (2)

Absent: Bergstein, Brown, Dow, Groening, Price, Vaupre (6)

BM-53 Zahnow moved that the minutes for meetings held May 4, 11, & 18 be approved as printed.

Supported by Frisselle and carried.

Administrative Reports:

President Elect:

The President Elect said that in the future the Minutes and Resolutions of Board Meetings will be numbered, classified, and compiled in a cumulative index. Also that a more formal agenda will be prepared in advance of Board Meetings.

A revised issue of the catalogue was distributed to the members of the Board.

Admissions:

The President Elect reported that 35 students have been ~~admitted~~ to Saginaw Valley College with 12 applications pending. It is believed that the goal of 100 students will be accomplished. It is believed that the goal of 100 students will be accomplished. More than two-thirds of students admitted have been asked to return to Delta for additional study.

The following mailings have been made to prospective students advising them what Saginaw Valley College has to offer and invite them to come for counselling:

Evening College - 500 with 2,400 more to go
 Winter Trimester - 300 with 1,000 more to go (brochures)
 Joint Status Program - 500
 Dental Hygenists - 80
 Nurses - 350 with 650 more to go
 Business Concerns with house organs - 400 press releases

All high school principals and county superintendents have been contacted.

Dr. Sam Levine is giving part-time assistance working on course schedulling.

The Dow Chemical Company has offered to release an able bio-chemist on part-time basis at their expense.

The President Elect reported that Otto Pressprich is doing a splendid job representing S.V.C. He has written press releases, prepared letters being sent to company organizations, and has spoken to the Exchange Club in Saginaw. He will appear at a hearing in behalf of the President which will be conducted by a Representative and Candidate-at-Large for Governor.

It is expected that another ad will be run sometime in July in the three area newspapers announcing appointments to the faculty and showing course schedulling.

A representative of Ketchum, Inc. has been on campus for the past week.

It was indicated that at the present time, termination arrangements with Delta College were not known.

The following members were appointed to Ad Hoc Committee for the hiring of individuals:

Zahnow, Chairman
 Frisselle
 Price
 Groening - ex officio

RES - 2 Zahnow moved the adoption of Resolution authorizing the President to sign checks, and that his signature be in addition to any one of the following: Chairman, Vice Chairman, Secretary, or Treasurer.

Resolution supported and adopted.

The Recording Secretary was instructed to contact Michigan National Bank for Resolution Form and to notify Bonding Company of additional name.

A brochure for planning a retirement program for employees issued by TIAA was distributed. The President said that TIAA have been consulted for their recommendation and a draft has been received. The President recommended that the proposed draft retirement program be studied by Lloyd Bartlett for his evaluation.

Sketches for a proposed college seal were presented for consideration. It was suggested that the matter be tabled until the next meeting of the Board.

BM - 54 Zahnow moved the authorization of expenditure of \$600 for purchase of two reconditioned electric IBM typewriters.

Supported by Curtiss and carried.

At the request of the Chairman Pro Tem, the President Elect presented a draft of various alternatives on location for the new institution. He reported that meetings had been held with the following individuals for their impressions and points of view: Community College Administrators, Representatives of Blue Ribbon Committee, and officials of City of Saginaw. Zahnow and Marble had a visit with Mr. Wickes. At the suggestion of the Chairman, Marble had a meeting with Herb Dow. Members of the Board of Directors from Bay County met together to discuss different points of view.

Marble presented the following suggestions for the consideration of the Board:

- a.) Appoint small task force to look at public relations problems and to work with Ketchum, Inc.

b.) Appoint small task force to look into alternative locations.

Chapin expressed his personal points of view as follows:

Suggested that Position II (Convert Delta Campus to degree purposes; three community colleges would be planned for each county under Delta Board) not be considered as related to SVC decision. It is Delta's problem.

Position III (Place SVC on a site near--"across the road" from Delta) A feasible thought which could be possible.

Position IV (SVC on its own campus several miles from Delta but within the triangle). This position would have an entirely different affect on Delta College.

Position I (SVC remain on Campus with Delta). Do not work on this until SVC has something to offer.

Chapin suggested another position: Position V - Wait for Blue Ribbon Committee Report. Believes that the Committee will establish four-year college in this area; postpone fund-raising drive for SVC.

Zahnow said that the Board has a great deal of responsibility and bridges to cross before making a decision on location. Should move as quickly as possible, and recommended that the task force committees be appointed as the possibilities of SVC moving ahead on fund-raising drive with the present thinking of the Board are remote.

Chapin suggested that everyone consider what should be done and forward their thinking to the President.

BM - 55 Zahnow moved that the committees be appointed.

Supported by Curtiss and carried

Committee I - Property in Tri-County Area

Brown, Chairman
Vaupre
Dow, Alden
Bartlett, Lloyd (Counsel)

Committee II - Political Relations

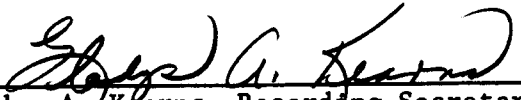
Dow, Herb - Chairman
Curtiss
Treadway
Zahnow

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There being no further business to transact, the meeting adjourned at 10:30 p.m.

Respectfully submitted,

Charles B. Curtiss, Secretary


Gladys A. Kearns, Recording Secretary

SDM
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