

A G E N D A

SAGINAW VALLEY COLLEGE

**Board of Directors Meeting
Monday, March 30, 1964**

**Delta College Board Room
7:30 p.m.**

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- 1.) Ketchum, Inc.
 - 2.) Public Relations
 - 3.) Catalogue
 - 4.) SVC-Delta
 - 5.) Pengelly
 - 6.) 80 Hour Provision

SAGINAW VALLEY COLLEGE

MEETING OF THE BOARD OF DIRECTORS HELD MARCH 30, 1964
Delta College Board Room - 7:30 p.m.

Present: Groening (Chairman), Bergstein, Frisselle, Price, Treadway,
Vaupre, Zahnow, and Marble

- 1.) The report of Ketchum, Inc. was discussed, and a letter from Maurice Brown was read. In his letter, Brown proposed that leaders of each of the three communities be gathered together to secure their judgment on a SVC campaign. After considerable discussion, it was agreed as follows: Marble is to call Walter Magronigle of Ketchum, Inc. and to tell him that we would like to enter a contract with Ketchum, Inc. as outlined in his letter of March 18th. Marble is also to ask Magronigle the following questions:
 - a.) Will he return to the Campus to visit with the Board, and when?
 - b.) Does he feel that it would be desirable to release a news story on the probable timing of a campaign and the suggested amount?
 - c.) What suggestions does he have for the effective use of Otto Pressprich's time?
 - d.) Would he have any objective if members of the Board were to talk to people in each of the three communities, particularly on the subject of timing of such a campaign?
- 2.) The President reported that Maurice Brown had arranged a meeting with Otto Pressprich, and Mr. Pressprich had offered to serve SVC between now and the first of June on the basis of an agreement that the College

pay his expenses. He will be available to give from 10 to 20 hours of time each week. His responsibility would be that of writing news stories and considering other facets of the public relations effort.

On motion of Bergstein, seconded by Vaupre, the Board voted to accept Otto Pressprich's offer.

- 3.) Price moved that the Board authorize the issuance of a catalogue as revised on March 23rd. Frisselle seconded; motion passed.
- 4.) The President reported on the meeting of the Liaison Committee. In general, it was felt by this Committee that Delta College should take the leadership in drafting a cooperative agreement with SVC. Groening offered to take responsibility for drafting the initial plan set down by Marble. It was agreed that this plan should be shared with SVC Directors who are also Trustees of Delta.
- 5.) It was agreed that the Pengelly proposal would be discussed at the next meeting when Fred Chapin could be present to participate in the consideration of this matter.
- 6.) The President reported that he was removing from the College Catalogue the provision which would allow Delta College students to transfer up to 80 hours to Saginaw Valley College. Both from the standpoint of the future accreditation of SVC as well as the relationships of Delta with the community college movement, this provision should be removed and SVC should accept only 60 hours of transfer credit. However, any student transferring to the University of Michigan, Wayne State University, Albion, or any other degree-granting college or university

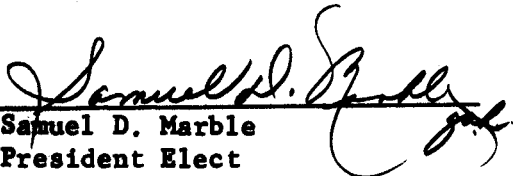
in the State of Michigan is allowed to take up to 80 hours of underclass study which is applicable toward a degree. In some institutions, the transfer student is required to take more than 80 hours of study in the lower division. As presently structured, SVC will require 60 hours of upper division study, and as a consequence, the standards will be higher than those of any other college or university in the State of Michigan. This generates problems. Some arrangement would be considered at SVC that will bring the standards more in line with those applicable in four-year institutions. The President indicated that he would report on this matter further in a coming meeting of the Board of Directors.

- 7.) After discussion, it was agreed that the Board of SVC would like to express appreciation to the Directors of the Dow Foundation, and that an occasion be found when the two groups can meet together. Dorothy Frisselle was asked to help select a suitable date.
- 8.) The Building Committee will meet on Thursday, April 2nd, at Delta College under the Chairmanship of Louis Vaupre.
- 9.) Minutes of both the Regular and Informal Meeting of March 23rd were distributed. Supplementary copies will not be mailed to members of the Board who are present at this session on March 30th.
- 10.) The President indicated that he would bring to the early consideration of the Directors of Saginaw Valley College the following matters:
 - a.) A proposal for a retirement program.
 - b.) A preliminary draft of a budget.

- c.) Recommendations for the appointment of additional personnel.
- d.) A proposal for raising operating funds.
- e.) A request that some consideration be given to the selection of a Seal for the College.

On motion, the meeting adjourned.

Recorded by


Samuel D. Marble
President Elect

SDM dld

March 30, 1964

OUTLINE OF PROPOSED COOPERATIVE AGREEMENT DELTA-SVC

- 1.) Members of the two boards will meet together once a year to hear reports, exchange information, and to take whatever steps are in the interest of both institutions.
- 2.) A committee consisting of the Board Chairmen and the Presidents will meet at least four times a year. The function of the group will be:
 - a.) To coordinate all areas in which both colleges are making and have a joint financial interest, including specifically any one, or combination of, the following:
 1. Heat, light, and power
 2. Telephone service
 3. Television service
 4. Maintenance of grounds and other facilities
 5. Post Office
 6. Jointly sponsored cultural events
 7. Health Service
 8. Recreational programs.
 - b.) This committee shall have the function of encouraging facilities that might be for the joint use of students on the University Center Campus, such as the possible construction of a chapel contributed from private funds and to be used by all students.
 - c.) To investigate the establishment of additional private colleges, and thus to encourage the expansion of educational opportunities from non-tax sources.

d.) To devise whatever administrative relationships are necessary to carry out the above.

3.) Each participating college shall maintain a separate faculty, facilities, finance, and administration. Any college may withdraw from this agreement on notice.