

# **A G E N D A**

## **SAGINAW VALLEY COLLEGE**

### **Board of Directors Meeting**

**Monday, December 16, 1963**

**Board Room - 7:30 p.m.**

---

- 1.) Next step on the Wickes' challenge - report of meeting  
with Ketchum, Inc.
- 2.) Preliminary Budget for 1964-65
- 3.) Report on pledges
- 4.) Should a committee be appointed on physical facilities?
- 5.) Delta College Communication on Letters and Nursing
- 6.) Pengelly Collection
- 7.) Report of the Tri-County Cultural Committee  
Do we wish to consider this further?
- 8.) Report of Objectives Committee
- 9.) Report of Organization Committee
- 10.) Other matters

SAGINAW VALLEY COLLEGE

MEETING OF THE BOARD OF DIRECTORS HELD DECEMBER 16, 1963  
Delta College Board Room - 7:30 p.m.

---

Present: Brown, Chapin, Curtiss, Dow, Durman, Frisselle, Groening,  
Treadway, Vaupre

Others

Present: Bartlett, Kearns, Marble, press (3)

It was announced by Chairman Groening that this evening's meeting would be the first Formal Meeting of the Board of Directors, and that Formal Meetings would be held on the second Monday of each month at 7:30 p.m. The Board will meet informally on alternate Monday evenings, and on other occasions if it seems desirable. Official action will be deferred for Formal Meetings. The Chairman proposed to commence the evening meeting on a Committee-of-the-Whole status, as the agenda is a collection of items that would require considerable discussion, and he indicated that if official action became necessary, the meeting would resolve into a Formal Meeting. The press was requested to comment only on matters taken up at the Formal Meeting.

NOTES ON COMMITTEE-OF-THE-WHOLE-MEETING  
December 16, 1963

- 1.) It was reported that some of the members of the Board met with a representative of Ketchum, Inc., and it was recommended that action be taken in securing their services.
- 2.) Two proposed budgets were presented by Dr. Marble for the consideration of the Board. It was suggested that a three-year budget be prepared. The President was instructed to obtain tuition rates of private and public institutions in the State. It was recommended that if classes are to be offered in September, 1964, a preliminary budget should be approved by the end of January, 1964, in

order that faculty could be procured by February 1st. The budget was officially received and referred to a future meeting for discussion.

- 3.) Dr. Marble reported that individuals who made pledges have been contacted.  
  
Lloyd Bartlett reported that the Internal Revenue Bureau had been approached with regard to ruling on gifts to College. He indicated that anyone who desired to make a contribution should not have any apprehension as to it being deductible for income tax purposes.
- 4.) The question of physical facilities will be discussed further at an Informal Meeting of the Board.
- 5.) It was indicated that a communication would be forwarded from Delta College to Saginaw Valley College regarding the Nursing Program and the College of Letters.
- 6.) Chairman Groening recommended that the Pengelly collection of religious literature, bibles, etc. be explored further.
- 7.) The Report of the Tri-County Cultural Committee was referred to an Informal Meeting for further discussion.
- 8.) The Report of Objectives Committee will be continued on informal basis until a decision is made.
- 9.) The Organization Committee matters will be discussed informally.

Respectfully submitted,

  
Charles B. Curtiss, Secretary

  
Gladys A. Kearns, Recording Sec'y.

CBC  
gak:d

SAGINAW VALLEY COLLEGE

FORMAL MEETING OF THE BOARD OF DIRECTORS HELD DECEMBER 16, 1963  
Delta College Board Room

Present: Brown, Chapin, Curtiss, Dow, Durman, Frisselle, Groening,  
Treadway, Vaupre

Others

Present: Bartlett, Kearns, Marble, press (3)

The meeting was called to order by Chairman Groening at 9:45 p.m. The secretary was requested to read the minutes of a meeting held December 2, 1963.

BM-14 It was moved by Chapin that the acceptance of the resignation of three directors be inserted in the minutes.

Motion supported and carried.

The minutes were corrected to read as follows:

Blanket bond of \$25,000, instead of the \$25,000.

The corporate seal to read: "Saginaw Valley College, Michigan" around  
outside edge of seal

"Corporate Seal - across middle of seal  
1963, Michigan"

BM-15 Durman moved that the minutes of meeting held December 2, 1963, be approved as corrected.

Supported by Chapin and carried.

The secretary indicated that corrected copies of the minutes would be provided.

m-16 1.) It was moved by Chapin that the services of Ketchum, Inc. be engaged to conduct a survey of the communities and to advise on fund-raising potentials and procedures at standard rates based on time and effort with no relationship whatsoever as to amount of money S.V.C might raise.

Supported by Durman

The roll was called, with a unanimous "yeas" vote.

Motion carried.

AM-172.) Brown moved that the proposed budget be referred to the Committee-of-the-Whole for their recommendation. Supported by Dow.

The roll was called with a unanimous "yea" vote.

Motion carried.

- 3.) With regard to pledges, it was indicated that an application has been submitted to the Bureau of Internal Revenue for ruling on contributions to be used for deduction on income tax returns. It was indicated that anyone desiring to make a contribution to the college in 1963 should not hesitate, because it is fairly certain that it will be permissible.
- 4.) Brown reported that Willard Reading has offered his services evenings or at anytime that he is not working for Delta College to assist S.V.C. in the preparation of plans on a no-pay basis for the time being. The Chairman in behalf of the Board received the offer of assistance with appreciation and with the expectation that Willard Reading will be called upon in the near future.
- 5.) The communication on Letters and Nursing Programs will be brought forward at a future meeting.

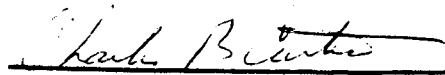
Dr. Marble reported that Dr. Rena Boyle, Director of Degree Programs for National League of Nursing, would be available for a paid visit to the Campus sometime in January and the Board asked for authorization.

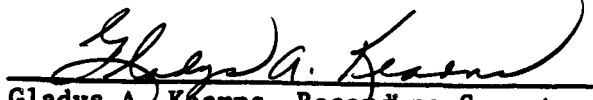
AM-18 Chapin moved that Dr. Rena Boyle be contacted for a paid visit to the Campus for consultation. Supported by Brown. The roll was called with a unanimous "yeas" vote.

Motion carried.

The meeting adjourned at 9:15 p.m.

Respectfully submitted,

  
Charles B. Curtiss, Secretary

  
Gladys A. Kearns, Recording Secretary

CBC  
gak:d

#### NOTES ON COMMITTEE-OF-THE-WHOLE MEETING

The members of the Board of Directors resolved into a meeting of the Committee-of-the-Whole.

The press was assured of the Board's cooperation of sending advance notice of meetings, and agendas if available, to them.

Mr. Walter Megronigle of Ketchum, Inc. expressed his appreciation of the Board's consideration of their services and advised that Mr. Richard Hayden will be on the Campus approximately one month commencing January 17th. Following the survey, it will take two weeks for Mr. Megronigle to prepare his report and submit it to the Board, or about March 1st when final report is presented to the Board. He said that Ketchum, Inc. will need to have something on "Case for the College" as a basis for presentation to prospective contributors.

Chairman recommended that the Board meeting informally on the evening of December 30th at 7:30 p.m. as a Committee-of-the-Whole, primarily to discuss

BOARD OF DIRECTORS -S.V.C. (December 16, 1963)

-4-

further the objectives of the new institution.

Respectfully submitted,



Charles B. Curtiss, Secretary



Gladys A. Kearns, Recording Secretary

CBC  
gak:d