Welcome Back

Our students will soon return to campus, bringing with them their enthusiasm, spirit, excitement, and perhaps even some trepidation. Faculty and staff will do their best to meet the students’ needs and expectations, while continuing all the other aspects of their positions, including keeping up with memos, emails, and voicemails. So much information comes our way that is easy to miss notices about important dates and events on campus, which is why Academic Announcements was created. This monthly newsletter brings together information related to Academic Affairs activities, and is distributed electronically to all faculty and staff. Our campus is a vibrant one, with cultural and athletic events and other academic presentations taking place throughout each semester. Many of these events are presented by units of Academic Affairs and include art exhibitions, concerts, theater productions, lectures and research presentations, which feature our faculty and students as well as renowned guests. Academic Announcements will bring you monthly updates on all of these events. One of the great benefits of working at SVSU is the access that you have to so many stimulating and entertaining presentations, and I hope that you will take advantage of the opportunity to attend as many of the campus events as you can. Issues of Academic Announcements will also include information about the academic calendar, including important deadlines and notices about upcoming special events, along with announcements of professional development opportunities, and short articles from different Academic Affairs units, including the Library, Sponsored Programs, and Online Learning. If you know of important dates or events that should be share with faculty and staff, please send the information to: mckoz@svsu.edu. The deadline for submission is the first Friday of each month for publication in the next month’s issue.

I wish you all a productive and successful year, and look forward to seeing you at campus events.

Donald J. Bachand
Provost and Vice President for Academic Affairs

Course Planning for Academic Integrity

Fostering academic integrity is a goal for every instructor. Breaches of academic integrity cause us to feel angry, disappointed, even disillusioned at times. Yet many breaches occur—some identified, many more that “slip by”—every semester. Many breaches involve plagiarism in various forms.

Though there are no guarantees, attention to academic integrity in our course planning, especially in writing assignments, can have great impact. Teaching students the importance of documenting every use of source materials, and quickly reviewing citation formats for the types of sources students are likely to use, provides encouragement for them to do the tedious work of citing sources. (The Writing Center’s online handouts make this easy: http://www.svsu.edu/writingcenter/writing-center-resources.html).

Explicit syllabus statements and good assignment design also make a huge difference. (For crafting effective assignments, see the strategies outlined on the Academic Integrity Faculty Resources page, http://www.svsu.edu/academicintegrity/faculty-resources.html).

Of particular value are seven tips for designing writing assignments that may prevent plagiarism; these specific practices make it unlikely that students will be able to download papers that meet these requirements:

• Create unique assignments (e.g., require both primary and secondary sources; specify specific journals or dates for articles; require an abstract, which is hard to construct if a student didn’t write the paper; if appropriate, require a relevant image or table)

• Require paper topics to be approved
Course Planning for Academic Integrity (continued...)

- Review working bibliographies/outline/sections of the paper, to be approved before the paper is submitted.
- Require drafts and source materials to be submitted with the paper.
- Require written peer review.
- Add a reflection piece to the paper, in which students reflect on the most useful sources, or the questions left unanswered by research, or the ways their papers evolved from first to final draft.
- Collect a piece of writing at the beginning of the semester as a “benchmark.” (This could take many forms: a response to course objectives, a reflection on a core question in the course, a short exploration of a relevant case or situation to set the stage for future learning. This also provides an immediate alert about issues of disability. English language proficiency, and lack of previous preparation that can be addressed in subsequent assignment design.)

Strategies such as these not only reduce the likelihood of plagiarism; they are also likely to lead to better student papers!

In addition to scaffolding writing assignments, providing clear assignment guidelines, and teaching/reviewing documentation, many instructors also use Turnitin.com. According to Turnitin, submitted papers are compared against three main repositories of information: 14 billion current and archived Web pages; 150 million student papers; and 110 million content items from academic publishers.

When Turnitin recently researched the Web sources students most relied on, it found the following four to be most widely used:

<table>
<thead>
<tr>
<th>Social networks, content sharing or question-and-answer sites: e.g., Facebook and MySpace, content sharing sites such as Scribd and SlideShare, Q&amp;A sites such as Yahoo Answers and Answers.com</th>
<th>33%</th>
</tr>
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<tr>
<td>Legitimate homework and academic sites: e.g., educational sites such as medlibrary.org, and homework sites such as <a href="http://www.courseshero.com">www.courseshero.com</a> and <a href="http://www.bookrags.com">www.bookrags.com</a></td>
<td>25%</td>
</tr>
<tr>
<td>Cheat sites and paper mills: e.g., SchoolSucks.com, which offers papers in 17 categories; WriteWork.com, which offers nearly 18,000 papers in business alone, and thousands more in other disciplines; the former Evil House of Cheat, which now requires registration and suggests its papers are “perfect if you are . . . late with an assignment”</td>
<td>14.8%</td>
</tr>
<tr>
<td>News and portals: e.g., more traditional sites, such as The New York Times and The Huffington Post</td>
<td>13.6%</td>
</tr>
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Wikipedia remains the single most popular Web source for students, comprising 7% of matches in the study.

If you have never used Turnitin, please contact me for information to access our university account. The company has recently expanded its tools for both faculty and students (features that have greatly increased site license costs over the past several years).

One feature that will be valuable for both previous and new users is the Training Center on the Turnitin.com website. For instructors, tutorial videos demonstrate each of the major components of Turnitin:

- Originality Check, the most-used feature, which identifies sources for material used in a paper. Note that you as the instructor set the options for how the Originality Check functions; the assignment settings you choose (e.g., excluding small matches or quoted materials) have significant impact on the match percentage reported.
- PeerMark, which creates a structure for students to provide peer review of each other’s uploaded papers directly within the site.
- GradeMark, which allows instructors to both comment on and grade an uploaded paper directly in Turnitin. GradeMark can also be used as a teaching tool: an instructor can open a graded paper (with student permission, perhaps a paper from a previous class) and demonstrate how he/she assesses the work and applies the grading rubric. Such a demonstration can be both enlightening and motivating for students.

Since many students are familiar with Turnitin from previous courses, most need little or no instruction to use it, though training videos for students are also available on the website. Having students upload their own papers saves instructor time. Doing so also allows faculty to again use Turnitin as a teaching tool, building a bond of trust, rather than as a mere policing strategy; for example, students can take advantage of options you arrange, such as submitting a paper more than once as they revise their drafts.

In my experience, it’s the hardest-working, most conscientious students who will most appreciate your efforts. When, after spending many hours writing a quality paper, they hear via the grapevine that other students merely downloaded a paper and handed it in and the instructor never knew the difference, they too become disillusioned. The grapevine lets them know which instructors are oblivious, which merely penalize, and which actively promote academic integrity.
Course Planning for Academic Integrity (continued...)

This statement about teaching has never been more true: “if you want an outcome, you must teach for it.” Barbara Gross Davis, author of Tools for Teaching, provides encouragement to do so: “Research shows lower levels of cheating on campuses that have . . . strong cultures of academic integrity.” Each of us contributes to building such a culture by the choices we make when we teach.

Announcements

New Staff Member in Academic Affairs

Dr. Jules Gehrke, Assistant Professor of History has recently joined the Academic Affairs staff on a part-time basis as Special Assistant to the Provost for Special Programs. Dr. Gehrke will chair the Student Research and Creativity Institute (SRCI) along with providing support to the Honors program, Roberts Fellows and the Gerstacker program. He will also have responsibility for the international visiting scholars program, and serve as the Chair of the International Advisory Committee for faculty-led study abroad programs.

Events & Schedules

ICPSR Introductory Workshop

The Inter-university Consortium for Political and Social Research (ICPSR), a center within the Institute for Social Research at the University of Michigan, is the world’s largest collection of digital social science data (www.icpsr.umich.edu). Its data archive consists of more than 500,000 files of research in the social sciences. It hosts 16 specialized collections of data in education, aging, criminal justice, substance abuse, terrorism and other fields. These data can be used for secondary research; instructional activities; to write articles, papers or theses; and to fulfill grant/contract data management requirements. SVSU’s membership in ICPSR enables faculty to access this wealth of data for teaching and research purposes.

ICPSR staff will be on campus to offer a two-hour workshop on Friday, September 16, from 10:00 a.m. – 12:00 p.m. in the computer lab in Zahnow Library (Z111). The workshop will cover:

- An overview of ICPSR data-related resources
- ICPSR’s Online Learning Center and TeachingWithData.org – two sites responding to the need to support quantitative literacy in undergraduate education
- What’s in the archive relevant to your department/discipline including data, citations, teaching materials, and student opportunities
- ICPSR’s data management plan services that meet NSF and NIH requirements
- ICPSR’s emerging restricted-data management services

Lunch will be provided in the 3rd floor library café following the workshop. Please register by September 8 by contacting Joni Boye-Beaman, Associate Dean, College of Arts & Behavioral Sciences (jbb@svsu.edu or ext. 4062).

Library Workshops Cover 3 Hot Topics in 1 Day

On Friday, September 23rd all three workshops will be held in Z-111, with refreshments provided at the 10:00 and 11:00 breaks.

The A-Z on E-books (9:00-10:00 a.m.)

Did you know that Zahnow Library began adding e-books to its collection over 10 years ago and now provides access to over 95,000 scholarly e-book titles through links in our online catalog? This workshop will help you find e-books in your discipline from the library’s catalog and will introduce a number of our specialized e-book collections, including ACLS Humanities E-Books, Nursing and Education collections, and CREDO e-reference sources. Major e-book collections available on the web (Google Books, HathiTrust Digital Library, and more) will also be reviewed.

Copyright & Fair Use in Teaching & Research (10:15-11:15 a.m.)

Can you keep the same article on reserve for your class from semester to semester? Can you show a movie in class that you’ve rented from Netflix? Can you copy and paste an article from one of the library’s full-text databases into your Vspace course? Find out what is and isn’t permitted under the Fair Use Guidelines for the educational use of copyrighted materials.

Google Like a Librarian (11:30 a.m.-12:30 p.m.)

Did you know that Zahnow Library began adding e-books to its collection over 10 years ago and now provides access to over 95,000 scholarly e-book titles through links in our online catalog? Discover how to search more efficiently and explore Google extras, such as Google Books and Google Scholar. We will also discuss specific examples illustrating when to turn to Google as an information resource and how our library resources have been integrated into Google.

Sign up for one or two or all three at the Faculty & Staff Development Workshops web page (www.svsu.edu/workshops).
Faculty and Staff Development Workshops

Register Online: http://www.svsu.edu/workshops/

Classroom Presentation Technology
“Laptop Podium Demo”
Monday, August 29, 10:00 - 11:00 a.m.; C-130; x7469
Tuesday, August 30, 2:30 - 3:30 p.m.; H-274; x7469
Wednesday, August 31, 4:00 - 5:00 p.m.; C-128; x7469

“PowerPoint 2010: Level I”
Thursday, Sept. 29, 10:30 - 11:30 a.m.; C-147; x7471

“Desktop Podium Demo”
Friday, August 26, 1:30 - 2:30 p.m.; B-216; x7469
Thursday, Sept. 1, 10:30 - 11:30 a.m.; SE-120; x7469
Wednesday, Sept. 7, 1:30 - 2:30 p.m.; SE-115; x7469

Tools for Teaching**
“USB Video Cameras: Flip”
Wednesday, Sept. 14, 2:00 - 3:00 p.m.; C-147; x7471

“TV Studio Overview”
Thursday, Sept. 15, 2:00 - 3:00 p.m.; C-150; x7471

“Screencasting: Beginner Camtasia”
Monday, Sept. 19, 1:00 - 2:30 p.m.; C-147; x7471

Office Productivity**
“Typo3”
Tuesday, Sept. 13, 1:00 - 2:00 p.m.; C-147; x7471

“Word 2010, Level I”
Wednesday, Sept. 28, 2:00 - 3:30 p.m.; C-147; x7471

“Creating PDF Documents”
Tuesday, Sept. 27, 2:30 - 3:30 p.m.; C-147; x7471

“Vmail”
Thursday, Sept. 8, 10:30 - 11:30 a.m.; C-147; x7471

“Snap Web Survey”
Monday, August 22, 10:00 - 11:00 a.m.; C-147; x7471
Monday, Oct. 3, 10:00 - 11:30 a.m.; C-147; x7471

Adjunct Faculty Support Programs
“Lunch & Learn: Fostering Information Literacy”
Friday, Sept. 23, Noon - 1:00 p.m.; SE-201; x2130

“Dr. Henry Louis Gates: ‘Faces of America’”
Thursday, Sept. 22, 6:00 - 9:00 p.m.; Theatre; x4397

Library
“Yes, You CAN Get that Article”
Wednesday, Sept. 21, 10:00 - 10:45 a.m.; Z-111; x7054

Online Instructional Design
“Concept Mapping/ Digital Storytelling for OL/HY Courses”
Tuesday, Sept. 20, 2:00 - 3:00 p.m.; Z-302; x2025

“Universal Design”
Wednesday, Sept. 7, 10:00 - 11:00 a.m.; Z-303; x2025

Academic Affairs
“Adjunct Faculty Fall Orientation”
Wednesday, Aug. 24, 5:00 - 9:00 p.m.; Banquet Hall; x2130

“Scaffolding Student Writers”
Friday, Aug. 26, 8:30 - 12:30 p.m.; Roberta Allen; x7228

“Grapes of Wrath Book Club”
Friday, Sept. 9, 4:30 - 6:00 p.m.; SE-201; x2130
Friday, Oct. 7, 4:30 - 6:00 p.m.; SE-201; x2130

“Unlearning to Learn:”
Friday, Sept. 16, Noon - 1:00 p.m.; C-140; x2130

“Fall Technology Institute”
Saturday, Oct. 1, 9:00 - 3:00; SE-206; x2130

“Course Design: From Description to Assessment”
Saturday, Oct. 8, 9:00 - 11:00; Emeriti Room; x2130

Tools for Online & Distance Education
“VSpace Introduction”
Tuesday, August 23, 2:00 - 3:30 p.m.; Z-302; x2730

Wednesday, August 24, 10:00 - 11:30 a.m.; Z-302; x2730

Wednesday, August 31, 6:00 - 7:30 p.m.; Z-302; x2730

Thursday, Sept. 15, 10:00 - 11:30 a.m.; Z-302; x2730

Friday, Sept. 16, 2:00 - 3:30 p.m.; Z-302; x2730

“VSpace Test Center”
Friday, Sept. 30, 2:00 - 3:30 a.m.; Z-302; x2730

“VSpace with the Experts”
Friday, August 26, 1:00 - 4:00 p.m.; Z-302; x2730

“VSpace Wikis and Blogs”
Tuesday, Sept. 13, 2:00 - 3:00 p.m.; Z-302; x2730

“VSpace New Tools”
Thursday, Sept. 22, 10:00 - 11:30 a.m.; Z-302; x2730

Sponsored Programs
“Collaborative Research - Register for IRIS”
Wednesday, Sept. 21, 10:00 - 11:00 a.m.; Z-235; x4295

Thursday, Sept. 22, 1:00 - 2:00 p.m.; Z-235; x4295

“Improving Informed Consent”
Thursday, Sept. 22, 1:00 - 2:30 p.m.; SE-213; x4295

**Attendees to the ITD Lab workshops will have the opportunity to enter a drawing to win an iPad2 or a notebook computer. ITD Lab workshops include Office Productivity and Tools for Technology.
Marshall M. Fredericks Sculpture Museum

Seventh Annual Gala Benefit
The theme for the seventh annual gala benefit is “Soul.” The Museum will host a tribute to soul music during its gala benefit, Saints, Sinners & Soul, Friday, September 30 at 5:30 – 9:00 p.m.

The event will feature the musical talents of Saginaw native Sharrie Williams, known as the Princess of Rockin’ Gospel Blues. Born and raised in Saginaw’s housing projects, she grew up surrounded by music and singing throughout childhood, being raised in a musical family.

“My aunt and grandma were jazz singers,” Williams said. “My father was a gospel/jazz singer in the 1950s and 1960s. My mother was a gospel singer, and my brother is a gospel singer.”

Williams’s unique style of “Rockin’ Gospel Blues” is surrounded by strong and powerful vocals and arrangements with songs that grab your soul, such as “Hard Drivin’ Woman,” Travellin” and “Blues Lover.”

Saints, Sinners & Soul includes a silent art auction and a live auction. Proceeds from the benefit will support exhibitions and educational programs at the Marshall M. Fredericks Sculpture Museum.

The Dow Chemical Company is the title sponsor of the event. Benefactors are Heinz and Marlis Haller, Dave and Patti Kepler, Donna and Chris VanSteenhouse, and Sue and Bill Vitiooe. Individual patrons are Matt and Kathleen Davis, Carl and Christina Fredericks, Carleen and Terence Moore. Corporate patrons are Bierlein Companies, Inc., Consumers Energy, Pumford Construction, Morley Foundation, SC Johnson and Son, Inc., Spence Brothers, and Garber Automotive.

Tickets to Saints, Sinners & Soul are $80 per person or $150 for a couple, and can be purchased in advance by calling (989) 964-7082. Tickets will also be available at the door.

Harry Bertoia: Abstract Drawings
The exhibit Harry Bertoia: Abstract Drawings opens at the Museum Sept. 30. Harry Bertoia, designer and artist, died in 1978 but left an enormous legacy of sculptures and drawings. Bertoia expressed his love as a jeweler, printmaker, furniture designer, sculptor, and philosopher. He designed modern chairs, crafted over 50 public sculptures, etched hundreds of monoprints, and welded thousands of art pieces. Bertoia pushed the wave of modern art into an expansive period of exploration of not only visual, but practical and auditory and tactile art. From delicate jewelry to massive fountains, from an asymmetrical chaise lounge to petite children’s chairs, from detailed graphics to thunderous gongs; this artist took what he infused from Nature’s beauty and transformed it into uplifting experiential pieces.

In addition to the exhibition of drawings, the Museum gift shop will be selling reproductions of Bertoia’s sterling silver jewelry.

Seminars, Workshops, Etc...

SE & T Colloquium Series
Tuesday, September 13, 4:10-5:00 p.m.; Refreshments, 4:00 p.m.; Pioneer Hall 240.
“A New Insect Species Discovered in Michigan”
Dr. Stephen Taber, Department of Biology

Womens Business Summit
CBM will host the Great Lakes Bay Region Women’s Business Summit on Thursday, September 15th, 2011, from 8:00 a.m. to 5:00 p.m. in Curtiss Hall. For additional information, go to www.womenbusinesssummit2011.com

New Faculty Lunch
What I Wish I Knew My First Year at SVSU will take place in the Emeriti Room of Curtiss Hall on Friday, September 16, from noon-1:30 p.m. Contact Marc Peretz at x4387 for more information.

Performing Arts

Faculty Recital
Carl Angelo, Piano; Tuesday, September 27, 7:30 p.m.
Rhea Miller Recital Hall•No admission charge

Rhea Miller Concert Series
Gabriel Bolkowsky, Violinist, with Michele Cooker, Piano; Saturday, October 15, 7:30 p.m.
Rhea Miller Recital Hall•No admission charge

Theatre
Wiley and the Hairy Man
Saturday, October 8, 7:30 p.m.; Sunday, October 9, 3:00 p.m.
Wed., October 12, 7:30 p.m.; Thurs., October 13, 8:00 p.m.
Malcolm Field Theatre for Performing Arts
For more information or to order tickets, please contact the SVSU Box Office at 989.964.4261.