



GEORGE M. PUIA, Ph.D.

Dow Chemical Company Centennial Chair in Global Business

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Education

Ph.D., Strategic Management, University of Kansas

M.S., Management, National Lewis University

B.S., Business Administration (Marketing), Edison State College

Area of Expertise

Professor Puia specializes in strategic planning and business internationalization. His research interests include environmentally sustainable business, technology shifts, responses to large scale change (especially for small to medium sized firms), and factors that shape the competitiveness of America in world markets. He teaches courses in Strategic Management, International Business, Entrepreneurship, and E-commerce.

Professional Activities

George M. Puia is the *Dow Chemical Company Centennial Chair in Global Business* at Saginaw Valley State University. He also directs the school's Global Business Initiative—a program to internationalize students and businesses. Prior to his appointment to the Dow Chair, Puia was a member of the graduate faculty at Indiana State University. He holds a Ph.D. in Strategic Management from the University of Kansas with concentrations in international business and research methods. Before working at Indiana State, Dr. Puia served as a professor in the University of Tampa (UT) MBA program and as director of the UT Small Business Institute.

Dr. Puia has served in a variety of marketing management and general management roles. For nine years, he was an executive with Barber-Colman Company, a manufacturer serving the worldwide construction industry. As part of his Barber-Colman experience, Professor Puia served two years as President and General Manager of Barber-Colman Saudi Arabia, living in Jeddah for that period. Following his experience with Barber-Colman, Professor Puia served as a senior executive with a communications company in Chicago involved in television production, broadcasting and syndication, and publishing.

In addition to his case research, Professor Puia's academic research focus has been at the intersection of international business, technology management, and strategy. Professor Puia's refereed publications appear in *Management International Review*, *Journal of Leadership and Organizational Studies*, *Current Issues in Management*, *Case Research Journal*, *Canadian Journal of Administrative Science*, *Career International Review*, *Annual Advances in Business Cases*, as well as numerous conference proceedings.