



**HONG Y. PARK, Ph.D.**

Professor of Economics

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**Education**

Ph.D., Economics, Utah State University

M.B.A., Quantitative Analysis, Fairleigh Dickinson University

M.A., Economics, Seoul National University, Seoul, Korea

B.A., Economics, Kyung Hee University, Seoul, Korea

**Area of Expertise**

Professor Park specializes in the theory of the firm and economics of organization. His research interests include sourcing strategies (make or buy), work incentives, application of the theory of the firm to business practices and strategies. He has taught courses in principles of economics, economics of organization, money and banking, macroeconomics, microeconomics, statistics and business and economic forecasting.

**Professional Activities**

Professor Park's publications include articles on work incentives, sourcing strategies, organizational forms and unified theory of the firm and have been published in *Human Relations*, *Managerial and Decision Economics*, *Economic Studies*, *Annals of Regional Science*, *Mid-American Journal of Business*, *Multinational Business Review* and *European Journal of Purchasing and Supply Management*. He has recently published two research monographs on the theory of the firm and corporate strategies. His published article in *Managerial and Decision Economics*, "Foreign Direct Investment and Sourcing Choices of Firms in the U.S.," has been reprinted in *Global Supply Chain Management* (an Edward Elgar Reference Collection).

Professor Park served as the director of the Center for Economic and Business Research and editor of SVSU Economic and Business Review. He was a Fulbright Scholar to Kyung Hee University, Seoul, Korea in 2002-2003 and helped establish SVSU's exchange relationship with Kyung Hee University in 1979.

Dr. Park served as the president of Korea-America Economic Association (KAEA) and helped organize KAEA's joint conferences with the Bank of Korea, Korea Development Institute, Korea Economic Association, Korea Institute of Finance, Korean Money and Finance Association and American Economic Association. He is a member of the KAEA's advisory board, American Economic Association (AEA) and Western Economic Associational International (WE-AI).