



MARK W. McCARTNEY, Ph.D.

Professor of Accounting

Tel: (989) 964-4301

Fax: (989) 964-4699

E-mail: mwmccar@svsu.edu

Saginaw Valley State University

College of Business & Management

7400 Bay Road, C319

University Center, Michigan 48710

Education

Ph.D., Business Administration (Accountancy), University of Memphis

M.B.A., Grand Valley State University

B.S., Accountancy, Ferris State University

Certified Public Accountant, Michigan

Area of Expertise

Professor McCartney's recent research focus has primarily been ethical decision making and teaching methodologies/topics taught in accounting courses. Mark has published journal articles in *Accounting Education: An International Journal*, *Advances in Accounting Education*, and *Internal Auditing*, among others. He has also presented his research at and has served as a reviewer for regional and national meetings of the American Accounting Association and Decision Sciences Institute. Dr. McCartney teaches intermediate accounting II, financial, managerial (both undergraduate and graduate), and has taught accounting for health care organizations. He developed an accounting class on software applications.

Professional Activities

Professor McCartney regularly works with students on consulting and outreach projects. His students' consulting projects have included an activity based costing analysis of an area community foundation, a feasibility study of the use of biomass boiler systems at Michigan area school districts, and an accounting/fundraising analysis for a potential forthcoming area U.S. Naval Museum. He annually works with students who prepare a cost analysis for a race car manufactured by SVSU's engineering program, which is entered into each year's Internal SAE Formula Racing Competition. His students annually handle the accounting for SVSU's American Cancer Society Relay for Life as well as the Saginaw area Strides for Cancer event. Mark was the 2006 winner of the SVSU House Family Award for Teacher Impact, which recognizes faculty who have had a profound positive impact on the lives of SVSU students. He has served on the board of directors of Junior Achievement of Mid-Michigan, Inc., and teaches Sunday school to 9th and 10th graders. Mark is a member of the American Institute of Certified Public Accountants, the American Accounting Association, the Decision Sciences Institute, the Institute of Internal Auditors, and the Institute of Management Accountants.