

Employment & Networking Fair

“Connect with your Future!”

Job Fair Tips

SVSU’s Office of Career Planning and Placement offers excellent resources for planning your Career Search. Advisors have all kinds of information about resumes, companies, interviewing, etc. For example, Employment Fairs are one way to sharpen interviewing skills and network with many employers at once. Below are a few tips to help you get ready.

Come Prepared

- Check listings for attending employers and positions
- Create target list of employers to contact at the event
- Research companies, industry trends and terminology
- Practice and prepare an introduction and questions
- Dress in professional/interview attire
- Bring plenty of well-organized, error-free resumes
- Highlight relevant skills and accomplishments – match with companies

Network Effectively

- Use body language to convey confidence and interest
- Talk with a variety of employers – despite positions posted
- Listen/Ask relevant questions – avoid common/salary questions
- Establish a proactive follow-up plan

Follow-Through

- Appropriate persistence and perseverance pays off
- Contact/Maintain network with employers
- Always send a Thank You letter after an interview

More information available at the Office of Career Planning and Placement:

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www.svsu.edu/careers