



Dear Friend of the Arts,

We are writing to you today because *Cardinal Sins*, the award-winning arts and literature magazine of Saginaw Valley State University, needs your help.

Published biannually, *Cardinal Sins* features a wide variety of poetry, prose, artwork, and photography by the talented students, alumni, faculty, and staff of SVSU. Now in our 28th year of publication, the magazine is better than ever: recently, we have expanded our content, increased the number of copies, and implemented a more polished and professional-looking layout. If this trend is to continue, we need the financial support of patrons like you.

In an ideal world, promoting literature and the arts would be an economically self-sustaining pursuit. In the real world, however, it is an expensive venture. Because *Cardinal Sins* does not accept advertising and is distributed free of charge, we are forced to ask our supporters to help us meet the rising costs of doing business. Your generosity will ensure that we are able to continue to grow and improve our service to SVSU and our surrounding communities.

We value and esteem our benefactors. For your donation, you will be recognized both within the magazine and on our website (www.svsu.edu/cardinalsins), and you will receive a letter acknowledging your support for the arts in mid-Michigan. We hope that you will understand the tremendous impact your donation will have on the continuing success of *Cardinal Sins*. Thank you for your time.

Regards,

Amelia Glebocki
Editor

Alex Soares
Business Manager

Peter Barry
Faculty Advisor

2009 American Scholastic Press Association, First Place with Special Merit Award
2007 American Scholastic Press Association, First Place Award
2005 American Scholastic Press Association, First Place Award
2005 SVSU Student Association Award, Most Improved Organization